



Dear Red Wing Business Owner:

It's that time of year again for the "Potter's Convention" in "Pretty Red Wing!" This historic event welcomes over 1,000 stoneware and pottery collectors from across the country. The Convention will be in a new location the River Bluff Education Center which is located adjacent to Red Wing High School.

Now is the time for Red Wing businesses and organizations to take advantage of the opportunities to be a part of the RWCS 2019 Convention right here in Red Wing.

- **Convention Sponsor** – A general sponsor is a great way to be a part of all 3 days of the convention.
- **Member Meet Up Sponsor- (Friday, July 12)** – This is the member social that immediately follows our Annual Business Meeting.
- **Convention Door Prize** – Your door prize donation is presented at social events the Member Meet Up and Banquet.

All sponsors and door prize donors will be included:

- On Convention event signage
- Shared on social media
- Posted on our website
- Published in the convention program

Sponsors over \$300 will have their logo included on signage and in the Convention app.

Respond by May 25, so you will be included in the Convention Program distribution:

- Mailed to 3,000 members of the RWCS members prior to Convention
- Included in the pre-convention attendee email blast
- Posted to the RWCS Website and Social Media outlets
- Distributed onsite at the Convention
- Inserted into the Red Wing Republican Eagle

Over 50% of members arrive in Red Wing 2 days prior to the Convention, becoming a sponsor now ensures maximum exposure before and throughout the Convention.

Thank you again for your generous support each year and we look forward to having you as a sponsor this year! If you have any questions, please contact me at director@redwingcollectors.org or 651-388-4004.

Sincerely,

A handwritten signature in cursive script that reads 'Stacy L. Wegner'.

Stacy L. Wegner
Executive Director, RWCS



2019 Sponsorship Form

Return Form:

Email: director@redwingcollectors.org

Phone/Text: 651-388-4004

Mail: 240 Harrison St, Unit 3, Red Wing, MN 55066

Business Name: _____

Address: _____

Contact: _____

Phone: _____

Email: _____

Please indicate your sponsorship opportunity below

___ CONVENTION SPONSOR

Your business logo or name will be in all event promotional materials, signage.

Sponsors \$300 and above will have their logo included on event promotion materials, signage, and the Convention app.

\$500 \$300 \$200 \$100
 \$75 \$50 \$25 Other _____

___ Member Meet Up - Friday, July 12

The RWCS member meet & greet at River Bluff Education Center.

Sponsors \$300 and above will have their logo included on event promotion and signage.

\$500 \$300 \$200 \$100
 \$75 \$50 \$25 Other _____

___ DOOR PRIZES

This is your opportunity to support the Convention through a door prize for members attending these social events and other activities.

Door Prize Description: _____

How would you like to get your contribution to us:

Mail Drop off at RWCS office Pick up (date: _____)

*** The RWCS recognizes all sponsors and supporters on event signage, RWCS website, and printed attendee materials.***

Thank you in advance for your support of the our Convention!