

Retreat – Red Wing Ignite Building September 12 and 13, 2020 @ 9:10 am

In attendance: Paul Wichert, Dan Beck, Bob Morwaski, Nancy Lambert, Russa Robinson, Dave Huismen, Angela Shefvland, Rich Natynski, Stacy Wegner

Budget Review – Dan Beck

- What is to be done with matching funds?
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- Surplus due to outstanding commemorative sales:
 - sets (300 sets),
 - Covid jug (600 jugs)
 - single commemorative
 - over 1100 pieces shipped
 - 2 specials produced
 - \$2200 savings by RWCS shipping instead of Rowe Pottery
 - Should we sell sets in the future?

Green Membership and Newsletter – Paul

- Reduced cost membership that would not receive a paper copy of newsletter
- Approximately 330 members out of 3000 that do not have (or have not provided) an email address
- Must find out – Is there a need?
- Change in the dues structure to offer discount for green option

MidWinter

- Do we have the annual meeting (2020) in February instead of a keynote speaker? Yes - Dave made motion Bob second Motion passed
- Need to vote on raising dues
- If MidWinter does not happen, potential Zoom call

Convention Refresh – Nancy

- Update Business meeting to Members meeting – not so stuffy
- Less “scheduled” events
- Make displays smaller – less intimidating “mini displays”
- Unveiling of commemorative at the Opening session – make it more special – build excitement
- Kidsview update or eliminate
- More of a “get together” less structured
- Chapter meeting rooms may be unused, extra costs that could be eliminated
- Potential savings of \$5957

- Technology for convention registration should be looked at. Very little understanding of the program and how to work/fix it.
- Nancy was advised to let the Committee to move forward with suggested improvements

BREAK

Future of RWCS – Paul

- Hire up to two part time positions to serve as office personnel. Motion by Nancy, second by Dave - approved
- Rethink office space – necessary expense in the future?
- Motion to eliminate the Ex. Director position. Made by Russa – second Rich - approved

Website and Members Only section – Paul

- Should we keep the “members only” access? Yes
- Update will be necessary to support green membership
- Currently labor intensive and not user friendly
- Updating could par down existing costs
- When website is updated – require an email address?

Chapter Reciprocity

- Some chapters are no longer creating commemoratives – Does the exchange practice need to continue?
- Chapter newsletters should be maintained by each Chapter rather than relying on the Historian to collect

Job Descriptions – Paul

- Each Board member should review and edit as necessary and return to Paul by December
- Paul will send each electronically – Angela to edit

Auction – Dave

- Online auction sponsored by the RWCS is a go but anyone will be able to bid
- Members only may submit
- September 28 – October 6 will be the online auction
- In person auction (during convention) should be viewed as a fundraiser for the RWCS rather than a member benefit – off site bidders could reduce membership and cause issues with existing members
- Grading may be eliminated due to lack of volunteers and this is an outdated practice

- Should the buyers premium be reduced or eliminated for onsite members vs. online bidders – adjust the percentages

Member Email Address campaign

- Approximately 330 members have not provided an email address
- Article in the Newsletter asking for one and explain why?
- Tie an incentive to the campaign (commemorative, free membership)

Stipends

- Are we eliminating the stipends all together or just temporarily?
 - Currently Dave and David no longer wish to accept the stipend money budgeted for Auction and Education
- Add Convention Chair to position with a stipend - \$1000
- Education Manager gave up his stipend and has suggested eliminating the stipend from members that present educational seminars. Leave some money in the budget for “non” member opportunities
- Suggestion: eliminate the stipend but place money in the budget for “appreciation”
- Suggestion: change all amounts currently given as stipend for Convention support positions to all \$300