

## **Red Wing Collectors Society**

### **Agenda – Board of Directors Meeting**

**Thursday, February 22, 2018 1:30pm**

**Friday, February 23, 2018 8:30am**

Mid-Winter Convention – Des Moines, IA

In attendance: Stacey Wegner, Paul Wichert, Mike Stenstrom, Angela Shefveld, Dan Beck, Nancy Lambert, Russa Robinson, Bob Morawski, Rick Natynski, David Hoffman, Diana Bailey, Rich Natynski (absent Scott Hardman)

- A. Call to Order
- B. Agenda Modifications, as necessary – motion to deviate made by Rick and second by Bob. When Chris Tincher arrives at meeting will stop to accommodate his portion. Approved (4:16pm)
- C. Approval of Secretary's Minutes
  - a. Board of Directors Meeting (Teleconference) – November, 2017 – motion to approve by Dan and second by Mike. Approved
- D. Treasurer's Report – Dan Beck
  - a. Where was money saved? –
    - i. Savings came from summer Convention venue change.
    - ii. Items that were forecasted did not get spent.
    - iii. Income from 40<sup>th</sup> anniversary tile and miscellaneous item sales.
    - iv. Savings on commemorative shipping costs.
    - v. Many small things contributed to the total 2017 savings.
- E. Historian's Report – Nancy Lambert – Preorders are being taken for "Our Stories" will be taken in the hopes of selling at least 50 copies to make profit.
- F. Executive Director's Report – Stacy Wegner
  - a. Midwinter Update – 2019 – Bettendorf, IA
    - i. Creation of MidWinter Committee – Paul to identify a candidate
    - ii. Reevaluate the schedule for MidWinter
    - iii. Convention should be moved every two years and this is the intention
    - iv. Identify limitations from past events
  - b. Review Action Items from Report
    - i. Raffle instructions – sales by Board members

- ii. Youth Chairperson – no one has volunteered. Stacy has been working with Red Wing ArtReach to possibly partner with them for assistance.
- c. Convention Update – 2018
  - i. Change in room for commemorative sales
  - ii. Potential change to Friday night social location due to number in attendance – College has been recommended.
  - iii. AC for Armory – run wiring needed at the Armory rather than renting a generator. Decision on rental of equipment will be made by Paul and Stacy prior to Auction
  - iv. Non Member consignment fee for the people that want to sell a quality item without joining the RWCS
  - v. Donations to RWCS options – round up to cover credit card fees, etc.

#### G. Manager's Reports

- a. Education – Yoshi
  - i. Summer convention is 95% booked
- b. Commemorative – Bob
  - i. Rowe Pottery is rolling smoothly, samples have been made
- c. Auction – Scott (absent) Stacy talking on his behalf
  - i. Forms have been sent out
  - ii. Change in number distribution

#### H. Committee Updates

- a. Technology – Mike
  - i. Goal: refresh and redesign the website in the next year
  - ii. Trails West donated a laptop to RWCS
  - iii. Mike is looking for feedback on App
- b. Membership – Chris Tincher – losing membership
  - i. Monday Night Live move towards a charity option (potentially one per month). Purchase memberships with money raised and giving them away to prospective members on FB Chapter page.
  - ii. Running a membership drive/telethon to call past members and get them signed up again.
  - iii. FB chapter page may be costing us membership because they are getting the information, entertainment, and sales for free. People do not feel that they need to be a “member” to reap the benefits.
- c. MidWinter Committee – Nancy is willing to assist with a steering committee for the 2019 MidWinter

#### I. Wyatt Baumgartner (3pm) – Digital Marketing Plan for RWCS

- a. Mike, Stacy and Paul will meet with Wyatt to discuss cost and feasibility

- J. Representatives at Large – Russa and Rich
  - a. Russa is looking for ways to rebuild a chapter on the West Coast. Collectors are there but they are not coming together.
  - b. Rich is trying to expand the Chapter in Illinois to include all areas of Red Wing pottery, not just one.
  
- K. Chapter Presidents Input –
  - a. Jon Henslin Souix Falls chapter
    - i. Increased their membership by 20%
  - b. Chris Tincher Facebook chapter
    - i. Being more diligent on who is accepted into the group by asking collector specific questions
  - c. Bob Morawski Badger chapter
    - i. Convention button will be great this year.
  
- L. RWCS Foundation Report – Nancy
  - a. Rewriting bylaws
  - b. New Board members
  - c. Dan Beck has asked if financials could be shared to some extent to help determine donations by RWCS.
  - d. Increase synergy between RWCS and Foundation
  
- M. New/Old Business
  - a. Website
    - i. Red Wing Stoneware – The question was asked by a member on why RW Stoneware is listed on the website as a pottery along with other potteries. At this time it will stay listed.
    - ii. Facebook Chapter and link question – discussion began at 4:16pm
      - 1. Assist with marketing the RWCS
      - 2. Allows administrators to post to FB as the RWCS instead of and individual
      - 3. Discuss linking other chapter pages to the FB page at summer convention
  - b. Contracts
    - i. RWPS – no contract under consideration
    - ii. College – all contracts complete
    - iii. Armory – all contracts complete
  - c. MidWinter Raffle details and instructions
  
- N. Good of the Order – motion to deviate made by Mike and second by Bob.  
**Meeting to resume on Friday, February 23 at 8:30am**

- a. Mike has requested a change in the bylaws to include some adaptability to change the time and venue for Convention. Stacy noted that there is time to still change the bylaws this year:
    - i. Change "must" to "recommended" date of Convention
    - ii. Change "must" to "should" be in Red Wing – Paul has suggested "in the Red Wing area"
  - b. Dan would like to have a proposal prepared before voting on any changes to the bylaws.
  - c. Nancy would like to have an overhaul to all of the bylaws. Paul noted that bylaws were reviewed a few years ago by he and Dan.
  - d. Dan made a suggestion to review existing bylaws. Dan and Mike have been appointed to review the bylaws with Paul.
  - e. Dan made a motion to form a committee to include people outside of the Board to review the scheduling of future conventions. David second – Approved
  - f. Paul would like to change the date and time of the summer Board meetings. He has suggested that a conference call can be scheduled prior to the summer convention to help wrap up open items earlier.
    - i. Conference Call sometime between March 12-14 – bylaw changes
    - ii. After June 4<sup>th</sup> – convention review
    - iii. Board Meeting will be held on the Tuesday evening prior to convention – time to be determined (evening)
- O. Executive Session – motion to move into Executive session by Mike and second by Dan - Approved
- a. Hall of Fame – Review of Candidate – Motion to approve candidate for Hall of Fame by Russa and second by Nancy - Approved
  - b. Review of Fees
  - c. 2017/2018 Annual Executive Director Performance Evaluation
  - d. Executive Director Compensation
- P. Executive Session Terminated – motion to close by Dan and second by Rich - Approved
- Q. Adjourn – motion to adjourn made by Mike and second by Rich - Approved