

Red Wing Collectors Society
Agenda – Board of Directors Meeting
Wednesday, November 6, 2019 @ 7:00pm
Tele-Conference

Paul Wiechert, Stacy Wegner, Angela Shefvland, Nancy Lambert, Russa Robinson, Rich Natynski, Bob Morawski, David Hoffman, Bruce Selfridge, Diana Bailey, Dan Beck, Larry Peterson (Foundation)

A. Call to Order @ 7:09pm

B. Agenda Modifications – None

Motion to approve the agenda as written made by D. Bailey, second P. Wiechert - Approved

C. RWCS Foundation Update – Larry Peterson

- a. Larry, Paul, and Stacy met to discuss the Vision Plan between the RWCS and RWCS Foundation
- b. Attendance for the Pottery Museum
 - i. 2014 – 6000 – 7000 visitor
 - ii. 2019 – 50000 visitors
 - iii. 5 year goal – 90000+ visitors
- c. Looking for opportunities to add to the membership of the RWCS

D. Historian’s Report – Nancy Lambert

No new information to report

E. Treasurer’s Report – Dan Beck

All to be discussed during the Budget portion of the agenda

F. Manager’s Reports

- a. Education – David Hoffman: Midwinter education is set. Diana will follow-up with the Chapter Presidents regarding the sponsorship of education seminars by Chapters.
- b. Commemorative – Bob Morawski: The biggest concern for Bob is the rising cost of producing a commemorative has significantly reduced the opportunity to make a profit to the RWCS through sales (as in the past).
 - i. Rising costs and decreasing membership mean that the commemorative cannot be relied on to be the money maker for the RWCS.
 - ii. 4 companies have been approached but 2 only produce hand turned pottery which is not practical for the quantity needed. Rowe Pottery and Gray Fox are both being asked to bid on the potential piece
 - iii. Lottery sales were down this past convention
 - iv. Some chapters have opted not to produce a commemorative as it has become cost prohibitive

- v. A few suggestions were discussed:
 1. Limit the number of commemoratives produced and raise the price
 2. Have local (home) potters produce the specials for silent auction in order to generate more revenue rather than none at all
- c. Auction – Bruce Selfridge: Communication of the benefits of entering items into the RWCS Auction has begun via email, newsletter, etc.
 - i. RWCS Foundation is considering entering 20 to 30 pieces again this year to support the Auction
 - ii. 2020 Auction form will be changed to reflect a change in policy which will allow members to enter more than 2 items in order to encourage more participation

G. Executive Director's Report – Stacy Wegner

- a. Midwinter Update – 2020: Registration is open, but too early to judge attendance.
- b. Convention Update – 2020: River Bluff Education Center contract is ready for review. All is on track timewise with the convention.

H. Executive Director Evaluation Process

- a. To be sent out December 2, 2019 – will not be password protected which was an issue last year.
- b. Completed and returned to Angela by January 6, 2020 – Board Members are encouraged to complete any section that they feel they have knowledge of and leave blank any areas that they do not have not experienced. All feedback is good feedback.

I. New Business – Full Board Executive Session

a. Contracts

- i. River Bluff Education Center
Motion to accept the River Bluff Education Center contract was made by R. Natynski, second by B. Selfridge - Approved
- ii. RWCS Office Space Lease
Motion to accept the RWCS Office Space lease was made by N. Lambert, second by R. Robinson - Approved
- iii. RWCS Newsletter
Motion to accept the RWCS Newsletter contract once postage verbiage has been clarified was made by N. Lambert, second by D. Hoffman - Approved

b. RWCS 2020 Budget

- i. Cut Expenses – decrease expenses and increase revenue
- ii. New Revenue Streams –
 1. Membership dues
 2. Accessory pieces produced at a savings if made by local home potters

3. Use RWCS Museum molds to create silent auction items produced by local home potters
- iii. Convention Fees discussion – no change at this time
Motion to differ the approval of the 2020 budget until the Board meeting scheduled during Midwinter was made by D. Beck, second by R. Robinson – Approved

Motion to move out of Executive Session made by D. Beck, second by B. Selfridge - Approved

J. Good of the Order – must improve conference call quality as it was hard for BOD members to hear and understand all that was discussed.

K. Adjourn

Motion to adjourn @ 9:20pm made by P. Wiechert, second by R. Robinson - Approved