

Advertising Rates

Display Ads now run in our newsletter and on our Website!

Display Ad Size	1x in newsletter + 2 months online	6x in newsletter + one year online
Full page	\$425	\$385
1/2 page (horizontal or vertical)	225	205
1/4 page	125	115
1/8 page	85	70

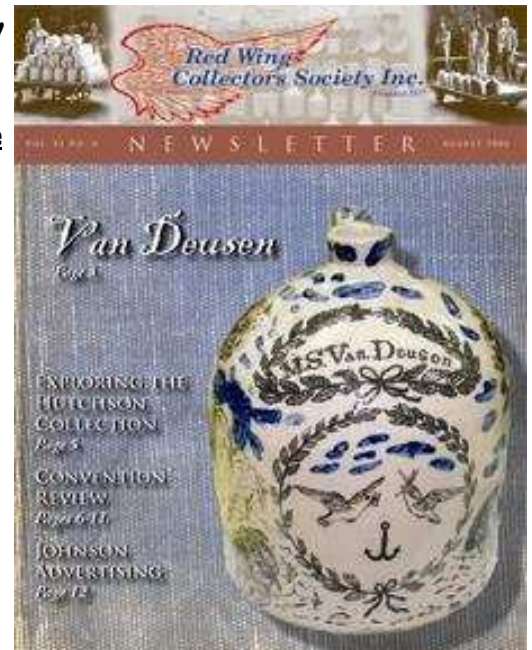
Web Only Ads: \$50 for 2 months or pro-rated if needed

Display Ad Dimensions

Full Page	7 1/2 x 10
1/2 page (horizontal or vertical)	7 1/2 x 4 7/8
1/4 page	3 5/8 x 4 7/8
1/8 page	3 5/8 x 2 1/4

Display Ads are accepted on a first-come, first-served basis. The publisher reserves the right to refuse ads for any reason.

Ads must be supplied electronically as an EPS or PDF file for PC. Be sure to include all fonts used. If you are unsure about acceptability, inquire with the Editor. There is an additional 10 percent fee for design and makeup if needed. Camera-ready ads are not accepted. Unformatted or unreserved ads will be treated as classifieds.



Classified Ads are 20¢ per word. \$4 minimum charge and are accepted on a first-come, first-served basis. Photos are an additional \$10.

Ads are divided into the following sections:

Red Wing For Sale, Red Wing Wanted, Other Pottery For Sale, Other Pottery Wanted, Events, Auctions, Clubs & Publications and Web Sites, Announcements and Services. You will not be charged for these words

Please indicate which section your ad should be placed in. If ad is to run in more than one issue, please indicate at time of placement. (Note: the small number at the end of an ad tells when the ad expires, e.g., 12/07. Ads without dates are one-time ads.) Please type or print clearly and proof read before submission.

DEADLINES

<u>Issue</u>	<u>Ad Deadline</u>	<u>Editorial Deadline</u>
February	Jan. 10	Jan. 1
April	March 10	March 1
June	May 10	May 1
August	July 25	July 15
October	Sept. 10	Sept. 1
December	Nov. 10	Nov. 1

EDITOR ADDRESS

Make checks payable to RWCS and mail with ads to:
Rick Natynski
P.O. Box 198
Pewaukee, WI 53072

Ads may also be e-mailed: newsletter@redwingcollectors.org with checks sent separately. Or, call Rick at 414-416-WING (9464).