



Advertising Rates

MidWinter Program Advertising

The RWCS MidWinter Program includes all event information including the schedule, speakers, Show & Sale Floor plan, and other activities during the event. The RWCS expects 300+ members to attend MidWinter each year. All program ads placed in a timely manor of the event will be published on the RWCS Website and promoted via our regular social media marketing plan.

The MidWinter Program is a Single fold, flat size: 8.5"x11", folded size: 8.5"x5.5." The program is typically printed in black and white on regular paper and about 8 pages depending event program content.

Display Ad Size

Full page	\$60
1/2 page (horizontal or vertical)	\$30
1/4 page	\$25
1/8 page	\$20

Website Ads: MidWinter Program display ads include the ad placement on the RWCS MidWinter Event pages and the RWCS Facebook page .

Display Ad Dimensions	Inches
Full Page	8" x 5"
1/2 page (horizontal or vertical)	3.078" x 5"
1/4 page	3.692" x 2.363"
1/8 page	1.816" x 2.574"

Display Ads are accepted on a first-come, first-served basis. The publisher reserves the right to refuse ads for any reason.

Ads must be supplied electronically as a high resolution JPG or PDF file for PC. If you are unsure about acceptability, inquire with the RWCS Executive Director. Unformatted or unreserved ads will be subject to change.

Send MidWinter Programming ads to: director@redwingcollectors.org

The RWCS accepts MasterCard, Visa, Discover, and check.

Credit Card Payments maybe be made by phone by calling 651-388-4004

Please make checks payable to RWCS and mail to:

RWCS
PO BOX 50
Red Wing, MN 55066

Information needed to place your ad. This can be emailed to the RWCS Office with your display ad.

Contact Name: _____

Business Name: _____

Address: _____

Phone: _____

Email: _____

Display ad size wanted:	Inches
___ Full Page	8" x 5"
___ 1/2 page (horizontal)	3.078" x 5"
___ 1/4 page	3.692" x 2.363"
___ 1/8 page	1.816" x 2.574"

EDUCATION SESSIONS

Saturday 9:40 - 10:30 and 10:40 - 11:30
Wisconsin A-C, Illinois A-C

How can the RWCS Help with the Museum Archive Wisconsin A

Presenter: Michelle Weisen

Come and hear about all the recent donations and additions to the Pottery Museum of Red Wing archive. During Michelle's presentation she will share with you how you can contribute and assist with managing this big archive of the rich pottery history of Red Wing, MN. From paper to all forms of media, the collection is growing and in need of collector's tender love and care.

Michelle Weisen (Felmlee) grew up in Red Wing, Minnesota. After graduating from Central High School, she moved to Miami, Florida where she earned her Master's Degree in English from Florida International University. Her graduate degree and children's series focuses on Victorian literature. She has been on the English faculty at Florida International University and the University of Delaware. Michelle has recently completed a year of archival studies at St. Catherine's University in St. Paul.

A self-described "old soul," Michelle lives in Rochester with her pug Elmo and three turtles (parting gifts from former students). Her son, Ian, follows in his mother's footsteps and runs his own video production company in Los Angeles.

Don't forget
to pick up
your Stein at
Registration!



Friday 1:00 pm—7:00 pm
Saturday 7:00 am—9:30 am

The Best Kept Secret in Southern Wisconsin



New Shop located within our store:
SISTER'S -
Fun Mid-Century
Furniture &
All Things
Quality & Colorful

Open Seven Days a Week
10am-5pm
920-478-7379
waterloointiquesmall.com

SISTER'S

Waterloo Antiques Mall
& Artisan's Gallery

255 S. Jefferson St. • Waterloo WI 53594



Wisconsin Antiques
Dealers Association

Antiques Show & Sale

55+ Quality Dealers • Authenticity Guaranteed
Waukesha County Expo Center

February 5 & 6, 2016
Fri. 10-8 Sat. 10-5

Admission \$6.00 (good both days)

- Benefits Wisconsin grant & scholarship programs
- \$1 off with this card (up to 2 persons)

Special Educational Exhibit:
Racine & Kenosha Remembered

Friday Night Fish Fry Dinner!

- Free Parking • Good Food • Five \$50 Gift Certificates!

Directions:

I-94 to Hwy J (exit 294) South 1 mile. West to Show.
GPS: 1000 Northview Road, Waukesha, WI 53188

More information: (414) 510-4441
www.WisconsinAntiquesDealers.com

WELCOME SESSION

Free Continental Breakfast 7:00 am—8:15am
Saturday Morning 8:00 am
Olympia Center

Keynote Speaker: Wisconsin Stoneware

Dozens of stoneware/earthenware factories operated in southern Wisconsin from the 1840's until the 1870's. This presentation will focus on about a dozen of potteries located in cities like Milwaukee, Sheboygan, Menasha, Berlin, Wautoma, Portage and Whitewater. It will cover the owners and potters who ran them and the products they made. .

Peter Maas, has collected and researched Wisconsin bottles and stoneware for over 40 years. He is a lifelong Milwaukee area resident and is a member of the Milwaukee Antique Bottle and Advertising Club.



Other Presenters:

Nancy Lambert, RWCS Historian

Nancy Lambert will give a short update on the RWCS 40th Celebration activities and events. She will share with members how you can join the committee and get involved in celebrating this Society milestone.

Crocktoberfest



Ballroom
Freitag = 7 pm
Friday



- Food & Cash Bar
- German Dancing
- Music
- Prizes

