



Advertising Rates

Display Ads run in our newsletter and on our Website!

Display Ad Size

Full page	\$500
1/2 page (horizontal or vertical)	275
1/4 page	150
1/8 page	85

****Display ads purchased by non-members cost an additional 15%.

Web Only Ads: \$50 for web ready ads. If design work is requested, there is an additional 10 percent fee for design and makeup (\$10 minimum charge). Auctions wishing to post just copy with photos, photos are \$10 each.

Display Ad Dimensions

Full Page	8 x 10.5
1/2 page (horizontal or vertical)	8 x 5.25
1/4 page	4 x 5.25
1/8 page	4 x 2.125

Display Ads are accepted on a first-come, first-served basis. The publisher reserves the right to refuse ads for any reason.

Ads must be supplied electronically as an EPS or PDF file for PC. If you are unsure about acceptability, inquire with the editor. There is an additional 10 percent fee for design and makeup if needed (\$10 minimum).



Classified Ads

MEMBER RATE 20¢ per word.

NON MEMBER RATE 30¢ per word

*****\$4 minimum charge

Classified ads are accepted on a first-come, first-served basis. Photos are an additional \$10.

Ads are divided into the following sections: Red Wing For Sale, Red Wing Wanted, Other Pottery For Sale, Other Pottery Wanted, Events, Auctions, Clubs & Publications and Web Sites, Announcements and Services. You will not be charged for these words

Please indicate which section your ad should be placed in. If ad is to run in more than one issue, please indicate at time of placement. (Note: the small number at the end of an ad tells when the ad expires, e.g., 12/07. Ads without dates are one-time ads.) Please type or print clearly and proof read before submission.

DEADLINES

<u>Issue</u>	<u>Ad Deadline</u>	<u>Editorial Deadline</u>	<u>Mail Date</u>
February	Jan. 10	Jan. 1	Feb. 15
April	March 10	March 1	April 15
June	May 10	May 1	June 15
August	July 25	July 15	Aug. 31
October	Sept. 10	Sept. 1	Oct. 15
December	Nov. 10	Nov. 1	Dec. 15

EDITOR ADDRESS

E-mail your ad to newsletter@redwingcollectors.org send your check to:

Rick Natynski

P.O. Box 198

Pewaukee, WI 53072

If you don't have e-mail, you can mail your ad with your check or call Rick at 414-416-WING (9464).