

**Red Wing Collectors Society
Board of Directors Meeting
Sunday November 6, 2011
(Teleconference)**

On-Line: Dan DePasquale, President; Ann Tucker, Vice President; John Sagat, Secretary; Mark Collins, Treasurer; Stacy Wegner, Executive Director, Todd Avery, Auction Manager; Glenn Beall, Education Manager; Bob Morawski, Commemorative Manager; Jerry Erdmann, Representative at Large; Russa Robinson, Representative at Large, Dave Halstrom, Paul Wichert. Not present: Steve Brown, Historian.

Call to Order: Dan DePasquale called meeting to order at 6:04 PM.

Agenda: To accommodate Wichert's report, a motion was made by Mark to move item VIII to the top of the agenda; seconded by Jerry. Motion carried.

Membership/Technology: Paul explained membership ideas and technology proposals. It is cost prohibitive to send free newsletters. Fewer copies do mean a higher unit cost, but there is still savings in reducing quantities. E-news is also "green". Proposal items: tech page on website, convert to new shorter URL, complete the task of getting all newsletters on the website, institute e-vendors so every sale vendor is a member. A motion was made by Mark and seconded by Bob for the technology committee to proceed with proposals.

Review of the Proposed Budget: Mark explained the preliminary budget beginning from the end and working forward to arrive at the summary. **Technology** Committee prepared a wish list of projects and the budget will include a lump-sum amount. For **Membership**, the budget looked at actual revenue from previous year and deducted 10%. **Kids View** budget numbers are informational only. The specifics are for information only. **Education:** Anne questioned stipend amount; it will be \$85. **MidWinter** is viewed as an educational event that does not always pay for itself. Cost for food was questioned. RWCS pays for Saturday morning breakfast. Iowa chapter pays for continental breakfast and gets suite free in exchange. Jerry suggested a discount cost, not free for entire weekend. Russa wants to find savings so that Friday night's buffet can have more meat. Stacy will approach Troy to see if we can do something at end of MidWinter. Concern expressed for coordination with Iowa Chapter; Regional Reps will contact. **Auction:** Credit card charges are being dropped. **Commemorative** figures prepared by Bob were reviewed. There will be a 35th anniversary book with all commemoratives and there will also be a combo book which includes the 20th anniversary book that was issued with the 1997 commemorative. **Convention:** The picnic of the past is being replaced with a Center Park celebration. **General and Admin:** There will be a carry-forward amount to use left-over funds from 2011 to help meet the 2012 budget. \$300 has been budgeted for a smart phone. Ann recommended joining the Chamber of Commerce; Stacy will check and email information. Ann questioned costs for expired memberships; Stacy said the number of returning members appears to justify the cost. In summary, the proposed budget has proposed revenue of \$395,171.30, proposed expenses of \$390,147.88 and proposed net revenue of \$5023.42. Russa moved and Bob seconded to accept the budget; motion carried.

35th Anniversary Committee: New ideas proposed: a Thursday birthday party with a cake for charter members; other members to be recognized for 15, 20, 25 years of membership; Friday evening celebration will be held in Central Park. The idea is to rejuvenate relationship with City. RWCS will organize the event, charging a fee to rent space for vendors to set up their wares. There would be non-profits, food, wine, face painting, floats, bands, RWCS and the Foundation. Talking with Rusty's cruises trying to get 30 minute cruises vs. their typical 90 minute. Possible trolleys to provide transportation and meal passports. Complete your passport and win a prize. A time capsule has been proposed. A manager for the convention Show & Sale is still needed.

Privacy Policy: Ann proposed changes to how RWCS allows special access to member information. She proposed an "opt-in" process be added to the membership renewal. She is trying to recruit younger members and feels they are more open to sharing this information. The idea will be presented at MidWinter for feedback. Needs to be clear that information won't be shared or sold, but would be used for RWCS business only. Motion by Mark, seconded by Russa, that the RWCS membership list would be available to Board members to use when conducting RWCS business. Motion carried.

RWCS/Foundation Communications: Dan read all of the responses to the survey on the Foundation and marked items to group them into 3 categories: red for possible problems, blue for positive things, and green for things being done which should continue. Dan read a number of items and indicated he would transmit his markings to all Board members. A retreat of the two Boards could use survey as starting points for discussion. Schedule for retreat was proposed for the Wednesday or Thursday just before MidWinter. Mark and Stacy obtained one proposal from the Minnesota Society of Non-Profits; cost was \$4500. As this amount seemed high, more research will be done, as well as checking in the Des Moines area since we will most likely meet there. Dave thought retreat was a great idea. We could meet again in one year to assess the progress made.

Harassment: Mark had tried, unsuccessfully, to draft a resolution. Some suggestions were made and another attempt will be made. Dan wanted the resolution to be included in the next newsletter so he directed Stacy to call Rick and reserve some space. This resolution should be included in the other bylaw changes for next year.

Auction Manager: Ann was contacted by a couple of people about the Auction Manager position. Each had multiple suggestions for things each felt needed to be done. Ann asked how the Board felt about changing traditions. April newsletter will have ballots.

Adjournment: Ann made a motion to adjourn. Motion carried and the meeting adjourned at 9:18 PM.

Respectfully submitted,
John Sagat, RWCS Secretary

Minutes approved February 10, 2012.