

**Minutes - Board of Directors Meeting**  
**Red Wing Collectors Society**  
**Wednesday July 6, 2011 – 7:00 AM TO 11:00 AM**  
**Room L-100, Red Wing High School, Red Wing, MN**

Attending: Dan DePasquale, President; Ann Tucker, Vice President; John Sagat, Secretary; Mark Collins, Treasurer; Steve Brown, Historian, Todd Avery, Auction Manager; Glenn Beall, Education Manager; Bob Morawski, Commemorative Manager; Jerry Erdmann, Representative at Large; Russa Robinson, Representative at Large; Stacy Wegner, Executive Director.

Guests: Dave Hallstrom, Rick Natynski, Wendy Callicoat, Bruce Cameron and Paul Wichert.

**Call to Order:** President Dan DePasquale called meeting to order at 7:00 AM.

**Agenda Deviations for Visitors:** Depending on what time they are available, the following are expected to be present and make a report to the BOD: Wendy Callicoat, Sue Tagliapietra, and Paul Wichert.

**Approval of the Minutes:** Motion by Ann Tucker, seconded by Jerry Erdmann to approve the minutes of the February 11, 2011 Board meeting; motion carried.

**Treasurer's Report:** Mark Collins presented the financial numbers which are skewed due to the convention timing. Major items: assests of \$614,000, \$177,000 in checking, liabilities of \$15,300 and net revenues of \$131,000. Membership revenue \$56,030, \$5000 more than budgeted. Expenses appear in-line; commemoratives are negative as expected. Motion by Jerry Erdmann, seconded by Ann Tucker to approve Treasurer's report. Motion carried.

**Historian Report:** One year ago, we received the Anne Williams collections, including taped interviews (20 or so). Due to his \$1000 donation to the foundation to cover the expense, Steve got all interviews on CD, including a 50 minute interview of Murphy talked about patterns.

**Foundation Report:** Dan reported he and Ann met with Dave Hallstrom regarding issues between the RWCS Foundation and RWCS. Dan explained there are perceptions of the Foundation being elite, secretive. Dave said the Foundation will work differently to build a bridge with the RWCS. Dave asked Dan for suggestions on what to do differently. Dan mentioned having a presence at RWCS meetings, RWCS having access to the Foundation's by-laws, being notified of when the foundation board meets, getting copied with their minutes. Stacy said the business office gets questions about how one gets on the Foundation board. Mark felt there was the need for more accountability; the Foundation is not autonomous. The Foundation needs to reevaluate is mission/objectives. Typically, in other corporate entities with a similar Foundation relationship, the Foundation's role would be to support its "parent" (the RWCS). The Foundation's current direction is perceived by some as competitive. Stacy is available to disseminate information for the Foundation via social media networking.

There is a Foundation meeting at 3:00 today. The Foundation is anticipating receiving a purchase agreement shortly for the Foundation board to review. There is also a wine and cheese fundraiser at the museum this evening at 7:00.

**Auction Manager Report:** Todd said this year's auction will have 280 items; few things were excluded (mostly commemoratives). As such, there are items which would normally not be accepted (non-Red Wing items). There are items for new members, so everyone can participate. Todd is hoping to see revenue at least matching last year. Todd explained the manager job sometimes takes two people. When that happens, deadlines aren't always met and that puts more pressure on the manager.

**Education Manager Report:** Glenn stated things are still going smoothly. One room had to be changed and one speaker had to be changed.

**Commemorative Manager Report:** Bob reported they have made 3250 pieces. With the new process with Maple City, RWCS is not buying junk pieces. We have more flexibility with quantity whereby we can cut the order by 100 or 150 after the convention. Work is also moving forward on a second book on commemoratives. He talked about 35-gallon crocks and 2-gallon crocks. He is preparing to sell full size replicates of pieces which have been used for

commemoratives. These will be auctioned off at the business meeting, the banquet, and the picnic. Looking at next year celebrating 35th anniversary; Bob is planning something around Maple City's 10,000th piece for RWCS.

**Kids View:** Sue reported she is anticipating 80 kids. There will be an "amazing race" event added to the usual program. Kids will have to move around the school acquiring information on collecting.

**Young Collectors Club:** Wendy reported they had a dump dig yesterday. They made a trip to street sale to learn how to assess pieces and buy. There will be a multiple-choice exam with questions measuring the learning experience. Wendy hopes there will be at least six kids for a start. Hoping to have kids forge relationships. Wendy posed some questions to the BOD. Where do we want to position YCC? Where does it fit in budget? Idea proposed to have a numbered limited edition for charter members of YCC. Golden State chapter is planning to divide its donations between the two groups. Dan said the budget question should be put on budget meeting agenda. Stacy suggested a reduced registration cost.

**Executive Director Report:** Stacy presented the Executive Director's Report. She reviewed the membership analysis chart. Due to decreasing membership, cost per unit of newsletter has resultantly gone up. She asked for BOD approval for special badges. Jerry Erdmann moved and Steve Brown seconded. Motion modified to include badge for City representative. Motion passed. Stacy reported the business office move has been completed. The brat fest has relocated this year to the pottery salesroom parking lot. Tents will be moved from Larry's lot across the street and then back again. The lease with the school extends out 5 years. The membership give-away at the brat fest needs BOD approval. Steve Brown moved and Bob Morawski seconded. Motion passed. Stacy thanked the volunteers who hung the signs downtown.

**Representatives at Large:** Russa trying to get chapters to support Foundation and Kids View. Also trying to get communication going between chapters. Efforts of membership committee's efforts are being recognized; Jerry felt chapters still struggling. There is talk of a new chapter forming, maybe next year, for members in northern Illinois and southern WI. The formation of a new chapter is intended to serve more members and does not want to "step on toes" of existing Illinois or Wisconsin. Paul Wichert wants the new chapter to be a cyber chapter to serve isolated members throughout the country.

#### **General Orders/Unfinished Business:**

Business meeting agenda was reviewed and finalized. Bob Morawski will make the presentation on membership committee at the business meeting, after which Wichert will transition into the leadership role for the committee.

Auction, Commemorative, Education, Young Collectors Club, and Kids View Budgets should be sent to Stacy by August 15<sup>th</sup>.

Morawski will talk to Maple City about the 1985 commemorative stamp acquired as part of a purchase from Western. BOD wants Maple City to understand its past practices. For any commemorative contract written in the future, RWCS policies about ownership of tooling, design work, stamps, etc. need to be included.

Based on Dan's direction at the last BOD meeting, Ann Tucker reviewed By-Laws language and presented several potential changes. Sagat added several more minor items. Ann will continue to work on a compilation of necessary changes for a future modification not yet scheduled.

There was no progress to report with respect to finding any alternatives for the MidWinter location in 2013.

Revision of Guidelines and Expectations: This document was not modified at the last BOD meeting. A draft version for review was sent out to the BOD on June 14<sup>th</sup>. Sagat presented the changes; one adjustment was made. Sagat will get the change made, the document printed, and get signatures from Dan and Stacy. A copy of the executed document will be given to Stacy and a copy will be placed in her personnel file.

Since convention managers are being elected next year, it was noted that Ann Tucker will appoint a nominating committee and serve as the chair of the committee.

Sagat noted the Stipends Policy was overdue for review and update. It was decided that stipends would be reviewed and adjusted concurrent with the preparation of the budget.

Special Commemorative Policy: The distribution of special commemoratives was modified at the February 2011 BOD meeting and limited language was approved by the BOD. In making said revision, Sagat noted numerous other corrections which were needed. A draft of those proposed changes was sent out to the BOD on June 14<sup>th</sup> for its review. Discussion of the draft resulted in two changes: the production policy portion was deleted and the method of selecting the winner was changed to expedite the process. Motion for approval made by Mark Collins and seconded by Bob Morawski. Motion passed.

**New Business:**

The fall Executive Committee budget teleconference was scheduled for October 23, 2011 and the BOD budget approval teleconference was scheduled for November 6, 2011.

10-50 Club: Dan presented idea for raising financial support for the RWCS Foundation and increasing RWCS membership. Dan will attend chapter presidents' meeting tomorrow and solicit feed back. Discussion noted that previous membership committee attempts have bombed and fundraising is often negatively received.

Technology Committee: Paul Wichert would like to research the idea of establishing a virtual chapter to accommodate members who do not have convenient access to existing chapters. It may also generate closer connections between chapters.

Foundation Participation: Discussion revolved around RWCS having more direct participation in the Foundation. Steve Brown is voting member of the Foundation Board. Stacy had previously been asked to attend meetings and Dan has recently asked Ann to attend as RWCS Vice President.

**Adjournment:** Meeting adjourned at 9:50 AM.

Respectfully submitted,  
John Sagat, RWCS Secretary

**Minutes approved February 10, 2012.**