



VOL. 31 NO. 1

NEWSLETTER

FEBRUARY 2006



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A primary membership in the Red Wing Collectors Society is \$25 annually and an associate membership is \$10.

There must be at least one primary member per household in order to have associate membership. Members can pay for more than one year when renewing their membership. Contact the RWCS business office for additional details.

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NEWS BRIEFS

2006 CONVENTION PREVIEW

This issue is the kickoff to the annual RWCS Convention slated for July 6-8 at Red Wing High School! The tentative schedule is listed on page 10, and included are the pre-registration, commemorative and auction forms. If you did not receive your inserts, please contact the business office.

As a side note, historically this issue of the RWCS Newsletter gets sent to the printer about two weeks before the MidWinter GetTogether takes place. The reason for this is that the business office needs adequate time to process the inserts that you'll soon be sending in to pre-register for the Convention. If the deadline was moved back to allow for MidWinter coverage, you would receive the newsletter and pre-registration forms in early March, giving you less time to send in your forms, and the business office less time to process them. Therefore, look forward to MidWinter coverage in the April issue.

WE'RE LOOKING FOR A FEW GOOD MEMBERS

Have you been thinking about giving back to the RWCS? It is not too late! The Society's Nominating Committee is continuing their search for qualified candidates for President, Vice President, Secretary, Treasurer, Historian and two Representative at Large positions. These positions are volunteer and those elected serve a 4-year term beginning July 2006. The complete job descriptions are available on the Web site at www.redwingcollectors.org. For more detailed information regarding the roles and responsibilities, contact Wendy Callicot, Vice President, at crocks701@aol.com or any of the RWCS Board members.

RWCS BUSINESS MANAGER POSITION

There soon will be news to report regarding the Society's Business Manager position. Ads were placed in Red Wing and Twin Cities area newspapers, and the Executive Board held interviews in late January. A candidate had not been hired by press time, so the announcement will be made on the Web site.

RWCS 30TH ANNIVERSARY BOOK

The pictures and stories being submitted for the 30th Anniversary Book celebrating the Society's rich history are wonderful. Keep them coming. We want this book to be about the RWCS members and the great things they collect. It's time for all you procrastinators to get your pictures and stories sent in to Sue Jones Tagliapietra (address on page 2). Hurry or you'll be missed!



ABOUT THE COVER

This 10-gallon salt glaze water cooler decorated with three hand-drawn cobalt leaves is the bottom piece to a hotel-sized Success Filter front-stamped with the Minnesota Stoneware Company split-oval. Cobalt bands and a spectacular toggle wheel design flank the top and bottom of this gorgeous piece.

As the story goes, a 91-year-old woman from the Chicago area owned this and had hopes of one day opening an antique shop. She kept it in the basement of her home and displayed the "good stuff" upstairs. When she died, her family decided to auction off the things in the basement and keep everything else.

A few months after this piece came out of hiding, yet another 10-gallon decorated salt glaze Success Filter was discovered, and that piece boasts a beautiful hand-drawn cobalt bird in a tree. Just goes to show that when it comes to Red Wing, you never know what else is out there waiting to be found.

If anyone knows of the existence of a riser or the 10-gallon piece that fits on top of either of these beauties, we'd love to hear about it.



**SUE JONES
TAGLIAPIETRA**

President

I am pleased, no, I am thrilled to announce that Terry Speedy has been elected by the Board and has accepted the position as Interim Education Manager.

As you are aware, Diana Bailey was regretfully unable to complete her elected term due to a change in her career. Per the RWCS By-laws, the Board elects an interim manager to complete the elected term of office.

Terry is the current president of the newly chartered Wolverine Chapter. He tells us he got into Red Wing because if he bought his wife Susan a crock when he was at an auction, then she wouldn't mind if he spent money on other things he had to have at the sale. Well, you know how that works — it's that magic in the Red Wing glaze that gets into your bloodstream and makes you a collector. His first piece of Red Wing was a butter crock he got at a sale about 10 years ago.

Terry's actual passion is mini jugs. His collection is now at 50 and he has outgrown his display case and needs to find a new one that will hold many more. Hamm's pieces and salt glaze crocks are favorites, but like most RWCS members, he also collects whatever catches his eye.

In his other life, Terry is a lieutenant with the Flint Police Department in Michigan and is currently the commander of the Traffic Services Division. Of course, he takes a lot of ribbing being a traffic cop with the name of Speedy!

Terry is interested in involving the chapters in finding topics and speakers for education seminars. He is committed to maintaining the high caliber of the Society's education component. Given the enthusiasm I have heard in speaking with Terry, I am absolutely positive he is the ideal candidate for this position. If only we can keep up with his speed!

Please join me in welcoming Terry to the RWCS Board of Directors. His contact information is in the directory of this newsletter and on the Web site.

SALUTING THE SHARDS



Diggin' around: As part of the development of Pottery Park, RWCS Foundation Board members are working to develop an interpretive site with the City of Red Wing. Board members exploring the pottery dump are (left to right): Dave Hallstrom, Dave Hutchison, Larry Peterson, Chuck Paton, Diane Hallstrom, Barb Brown, Steve Brown, Steve Muehlecke, and Ron Linde. (Foundation Board members not pictured: Dave Kuffel and Louise Schleich)

WHAT'S NEW AT WWW.REDWINGCOLLECTORS.ORG ?

Have you looked at the RWCS web site lately? If not, please take a look. A few recently added features have been popular.

The first is the "Ask the Experts" feature on the public site. People posted questions about their pieces the day this feature was added. Stoneware leads the pack in the number of questions asked followed by art pottery and dinnerware. This just happens to mirror survey results of what RWCS members collect the most.



A big thanks goes out to our volunteer experts, Al Kohlman for stoneware, Rose and Steve Splittgerber for art pottery and Larry Roschen for dinnerware. They have all given very thoughtful, valuable and personalized responses to the questions.

You will also notice a "members only" feature. This feature is accessed by using your last name and membership number. The instructions are on the site. A discussion log will be added to this area, which will include four topics you will can add or respond to. This will be a valuable feature, as it will include upcoming auctions as well as the opportunity to discuss articles that were printed in the newsletter. Can't you recall a time when you read an article and had the hankering to talk with someone about it, or ask the author a question? This will be your chance!

Please note that new photos will always be needed to keep the Web site fresh. You can be anonymous if you want, but please share some pictures of your nicest pieces so others can drool!

A Welcome and Introduction...

By Rick Natynski

I have to admit I didn't have the noblest of intentions when I became interested in Red Wing Stoneware back in 2000. Then a recent college graduate, I was trying to make ends meet as a local newspaper reporter. On a day off, I joined my parents at an antique auction where crocks and jugs were bringing a couple hundred dollars each. I couldn't understand why people were paying so much for that "junk." But then it occurred to me that if I could find crocks and jugs priced low, I could buy them and resell for a profit. Extra income never hurts, especially on a reporter's salary. What I didn't expect was to catch the Red Wing bug myself, and it didn't take long.

The first piece I bought was a 5 gallon salt glaze crock at an antique auction. After the initial thrill of winning my first auction, I began to study the crock's primitive features, appreciate the hand-drawn cobalt decoration and think about the history of the crock. It took only a 2-hour drive home for me to decide that not only would I never sell the piece, but I would start collecting more. I was hooked. To this day, I think my wife wishes she was in the car with me, preoccupying me with a conversation about having babies, or something.

Now as I enter my sixth year as a member of the Red Wing Collectors Society, it's my privilege to introduce myself as your new newsletter editor.

Since day one, I've spent a lot of time absorbing information contained in the many books and articles that have been published about the potteries, learning about the wares that were turned out and the people that made it happen. And reading the first 10 to 15 years of RWCS Newsletters was in itself a great history lesson.

I'd like to thank each of the



newsletter editors throughout the history of RWCS, all of whom helped make the publication what it is today and always has been – a great way for collectors to network and share their stories and knowledge about something they love.

Also, many thanks go out to those of you who supported my bid for the newsletter contract at the summer convention last July. It meant a lot for so many of you to put your faith in me, and I'll never take that for granted. I appreciate all the kind words of encouragement, and you can rest assured that I'll do my best to provide you with the best newsletter the Collectors Society has ever seen.

To do that, you'll notice several subtle changes in this and future issues. First, the entire publication will be printed in full color to help spruce up the design. That means you can plan on seeing lots of pictures of great pieces of stoneware, art pottery and dinnerware. Also note that the RWCS Board of Directors meeting

minutes will be printed as an insert to offer the potential for more content and color photos in the publication itself.

Speaking of content, I've developed a long list of feature stories I hope you'll find interesting. But more importantly, I'm looking for your participation. Whether it's a piece about a Red Wing-related experience, a rare item, a photograph, an educational article about the potteries, or the story about how you began collecting, I'd love to include it in the newsletter. After all, every collectors society is only as good as its members and the information they share with one another.

In closing, while value and investment are important, I enjoy collecting Red Wing more because of my appreciation for the history and beauty these pieces represent, and the friends we make in the pursuit of building our collections. I think we're all truly fortunate to be able to display a bit of this history in our homes. ■



TERRY SPEEDY

Interim
Education
Manager

Having recently been appointed to the Board of Directors as the Education Manager, I find myself swimming in unfamiliar waters. However, as I have attended several educational seminars, and presented a seminar at last year's Convention, I do have an idea of what I have gotten myself into!

As for myself, I am a newer than average member of RWCS, and currently the president of the Wolverine (Michigan) Chapter. We have been working hard here in Michigan to build the chapter, and while the progress is not as fast as we would like, there is growth occurring. I am also a member of the Nominating Committee and would love to hear from anyone that is interested in running for a post on the Board of Directors. (Yes, I know, that was a shameless plug for nominees, but the more options we members have, the better the resulting Board will be.) I am married to my best friend and favorite person, Susan, and we have been blessed with a blended family of five (usually) wonderful kids.

That said, I am excited to begin this new appointment as Education Manager, and hope to fill the very capable shoes of our outgoing manager, Diana Bailey. She has served with distinction, and should be applauded for her efforts to provide quality educational opportunities for all of us. Thanks, Diana!

My hope is to be able to gather a variety of speakers for future Conventions, and I know we have many members who could give a great seminar that would

be informative to others. The seminars last less than an hour, but the amount of information that can be given out in that small amount of time can be amazing. So many people I have met at chapter meetings and Conventions, as well as sales and auctions, have educated me. Therefore, I know that many of us have information that is useful to others, and it is my goal to try to tap the vast resource that is our membership.

As I was just appointed to this position, others have graciously given of their time to move the educational process forward for the MidWinter seminars. That gives me the benefit of getting an inside look at how things are run before diving in headfirst in July. One of the things I would like to do is have contact with each chapter in the next few months, as each chapter is filled with knowledgeable Red Wingers. I am open to any and all suggestions and ideas, and would be thrilled to have potential presenters contact me. There are many presenters who have given great seminars to rooms packed full of people, and I will be working my best to keep those wonderful speakers on board. In addition, I am looking for...you, as each member has knowledge that I would like to capture for others.

I look forward to serving you, and hope to be able to meet and talk with many of you in the months to come.

Editor's note: Terry's wife proudly asked us to share that her husband, in his capacity as a lieutenant with the Flint, Mich. Police Department, saved a 14-year-old boy from drowning on Dec. 20. The boy screamed for help from the middle of the Flint River around 3 p.m. after falling through the ice. Luckily, Terry carries a life-saving ring in the trunk of his police cruiser and he managed to scramble down a steep embankment to throw the ring twice before the child was able to latch on to it. He estimates the boy spent ten minutes in the water before being pulled to safety. Way to go, Terry!



TIME TO CASH IN? CONSIDER THE 2006 CONVENTION AUCTION

It's time to start thinking about Convention 2006. Consider consigning a special piece to the Convention Auction. If you have had a special piece in your collection and are ready to see someone else enjoy it, you have until May 15 to get your submission postmarked.

Starting last year, the commission rates were lowered. Items selling up to \$100 will be assessed a \$10 minimum commission. Items selling from \$100 to \$2,499 will have a 10 percent commission. Items selling from \$2,500 to \$9,999 will have a 7.5 percent commission, and items selling for more than \$10,000 will have a 5 percent commission.

Please refer to the forms for this year's auction, which were included with this newsletter. They should give you all the information you'll need. Please call or e-mail me directly with any questions you might have. Remember that the entire membership may submit an entry for the auction. You may photocopy the enclosed form.

Please remember that all entries are still subject to the lottery. I hope to see you and your piece in July.

Jeff Floyd
Auction Manager





AN INCH

It started off as any other Saturday at our house on this crisp fall day. My wife and oldest son Mike were off to the fall craft festival, and my youngest boy Zac and I were to stay home and have lunch ready for the family. We needed to make a quick trip to the store for our chicken and a pit stop at an auction in town just to be nosy; the sale bill did not look very interesting because there was no mention of stoneware. After all, what is the point of going to an auction if there are no crocks or jugs for sale?

Zac was in a hurry to get back home and kept reminding me that there was nothing but junk on the hayracks and furniture strung out on the lawn. As we neared the back alley, rounded the garage, there set the last hayrack and that's when it happened. I did the biggest double take, and my pulse rate started to race faster and faster. We all know the feeling. There on the hayrack was a panel sponge bowl. Definitely Red Wing and quite small. Was it a 5-inch? Oh, please let it be a 5-inch with no damage. Oh, pretty please, just this one time! As I clutched onto the bowl and checked its condition in the bright sunlight, I found it was a perfect 5-inch bowl!

Now what? I was supposed to be in charge of getting lunch ready, and I still needed to start the grill and put a dish in the oven. After talking to the auctioneer, I knew I had time to sneak home and get the chicken on the grill and the oven started as he was starting on another hayrack first. If my calculation was correct, I had about 45 minutes before he would be starting on "my" hayrack. Off we went to get lunch started.

Zac kept asking why the bowl was such a big deal and why we had to hurry up and go back to the yard full of junk. I said, "Do you know how much that bowl is worth?" So I made a deal with him. I told him that if he went back to the auction with me and we bought the bowl cheap, I was thinking less than \$100, that I would give him and his brother \$50 apiece. Well, that changed his mind in a hurry so back to the auction we went. As we walked down the alley I could see they had already started on "my" hayrack. Oh no, how could I have miscalculated?



All smiles: Doug Arndt and sons Mike (left) and Zac hold their new 5-inch sponeware panel bowl.

Now I was no longer walking but running down the alley towards the hayrack with Zac in fast pursuit.

Thank goodness the bowl was still there. Now it was time to start sizing up the competition as I caught my breath. Things were starting to look even better as I did not see any other Red Wing collectors in the crowd. Zac was keeping a close eye on the bowl as he was deciding what to spend his \$50 dollars on. Then he came running over and said the bowl was up next, so I got my bid number out and prepared myself for battle. As the helper held up the bowl, the bidding began at \$5 and I frantically waved my hand to get the auctioneer's attention. We were in! As fast as the bidding started, it was over. The dust settled and we were the proud new owners of a 5-inch panel sponge bowl for \$25.

I cradled the bowl as if it were a new born child as we made our way to the car and back home to get the chicken off the grill and lunch ready for Mike and Mom. Not too shabby for a morning's worth of work. ■

Doug Arndt
Stockton, IL.



Then and Now: A LOOK AT SPIEGELHOFF'S GROCERIES

by Rick Natynski



Rarely do you pick up a piece of Red Wing advertising that promotes a business still in existence. With most pieces created between 1910 and 1940, the majority of these general stores, grocers, grain elevators, creameries, saloons, undertakers and other businesses have gone under at some point in time.

But Spiegelhoff's grocery chain is an exception to the rule.

Back in the early 1900s, A.T. Spiegelhoff worked for Mutchler's Burlington General Merchandise Store in downtown Burlington, Wis. The format of the store consisted of a long counter behind which all the products were available for purchase. The employees worked behind the counter to locate the items for the customers. Everything was sold in large quantities and only dry goods were available. The store did not yet carry items like fresh bakery, deli, fish or meat since there was not yet a system to store any perishable foods. A.T. learned the trade, built experience, and by 1914, he was basically running the store by himself. It was at that point when he approached Mutchler and told him he wanted to go into business for himself.



"Mr. Mutchler said if that's what my dad wanted to do, then he might as well buy him out instead of the two having competing stores," says Paul Spiegelhoff. "My dad was great with numbers. He only went as far as 7th grade in school, but he sure knew his math, and he knew he could run the business by himself."

In 1920, A.T. moved the store from its original Pine Street location to Chestnut Street, where the business underwent many changes to keep up with the new demands. Groceries, meat, produce, frozen food, dairy and general merchandise occupied approximately 3,000 sq. ft. in the building.

In addition to improving the

facilities and increasing the store's offerings, one of the tactics A.T. employed to retain and increase sales was to give away premium items to his best customers.

That's where the Red Wing Union Stoneware Company came into the mix. A.T. commissioned at least four items through Red Wing – a spongeband pitcher, a spongeware panel bowl, a spongeware

cap bowl and a casserole dish. He also worked with another stoneware company over the years to have a creamer, beater bowl and a few baking dishes created.

"Dad always gave these away during Christmas to his best customers who had charge accounts," Paul remembers. "He wanted to reward them for their loyal business."

A.T.'s sons Ralph and Paul pitched in throughout their school years, and the business flourished. They became partners in 1938 and 1950, respectively. A.T. died in 1955, which left Ralph and Paul as sole owners. But soon the third generation of Spiegelhoffs started

working at the store. Ralph's son, Tom, and Paul's two sons, Dave and Steve, followed in their fathers' footsteps and worked at the store while in school.

Fast forward to 1976, and the store was on the move again. The Burlington Red Owl grocery store offered to buy out the Spiegelhoffs, but Paul and Tom, who took over his father's interests, didn't want to sell. Instead they offered to buy the Red Owl, which was struggling financially. In February 1977, they moved into the store and added a deli and bakery to their offerings.

In November 1986, the Spiegelhoffs decided to keep up with the growing city of Burlington by moving to a newly constructed Pick 'n Save store. Twenty years later, that store supports an old-world Euromarket feel, has grown to 52,000 sq. ft. and continues to serve as the Spiegelhoffs' flagship store.

So after 91 years in business and the 100th anniversary easily within its grasp, what's the Spiegelhoff family's secret to success? Following the same model A.T. started in 1914, says Paul.

"We've always put the customer first," he explains. "In addition to great customer service, we've kept up with the vast improvement in technology to give our customers everything they need for their shopping experience."

Growth has also been an important factor. Now partners in the business, Dave, the director of operations, and Steve, the financial director, bought the two Pick 'n Save stores located in Portage, Wis. in 1991. Soon after,



Dishin' it out: Paul Spiegelhoff holds the dish commissioned to commemorate his store's 90th Anniversary.

market research showed the need for a store in the village of Waterford, only 7 miles away from Burlington. So, they constructed a store there in 1996. A store was built in Walworth, Wis. in 1999, and a SuperValu store in Kenosha, Wis. was also added.

Keeping the business in the family and perpetual hard work round out the Spiegelhoffs' key ingredients to success. Nearly 20 descendants of A.T. play a role in different aspects of

the business including management, marketing, store operations and inventory pricing and promotions.

To cap it off, the Spiegelhoffs went back to their roots in Red Wing advertising in 2004. To celebrate their 90th year of serving families and businesses, they gave away small baking dishes bearing their name made by the new Red Wing Stoneware Company to the top 200 customers at each store.

At age 80, Paul still goes into the office three days a week.

"I'll keep working as long as I still enjoy it, I imagine," he says. "Whether our employees carry the Spiegelhoff name or not, we consider them all to be a part of the Spiegelhoff family and they make it a pleasure to spend time at work." ■

Paul Spiegelhoff is always looking for pieces of Spiegelhoff advertising stoneware to pass on to his family. Contact him at paul.spiegelhoff@spiegelhoffs.com or 262-763-6711, ext. 102.

Pictures on previous page:

Top Photo: A.T. Spiegelhoff, second from left, stands in his dry goods store in a photo circa 1915-1916. On the far right is Lawrence Daniels. Then an employee of Spiegelhoff's, he and a man named Vos later started a similar general store 10 miles away in Kansasville, Wis. They too gave away Red Wing premium items.

Bottom Photo: Paul Spiegelhoff, 80, poses in his Euromarket grocery store in Burlington, Wis.



CHAPTER EVENTS

Southwest Redwingers

4th Annual Road Show – 1 to 4 p.m. Sunday, March 5 at the Briarwood West Club House, 3104 East Broadway in Mesa, AZ. Call Kent Williamson at 480-985-6337 for further information.

Annual Spring Fling – 1 p.m. Saturday, March 18 at the home at David and Colleen Nelson, 16 West Wood Drive in Phoenix, AZ beginning at 1 p.m. Call David Nelson at 602-863-4418 for more information.

Wolverine Chapter

1 p.m. Saturday, May 6 at the Ackerman home in Midland, MI. The event will begin with a potluck lunch, followed by the business meeting. Call 989-832-2527 for further information.

Cannon Valley

6:30 p.m. Tuesday, March 7 at McArthur's Pub, two miles south of Miesville outside Cannon Falls. The event will begin with dinner, followed by the meeting at 7 p.m. Keith Klingworth will be the guest speaker. Call 507-263-2507 for directions.

6:30 p.m. Tuesday, April 4 at Marie's Restaurant in Red Wing. Begins with dinner, followed by meeting at 7 p.m. Call 507-263-9245 for more information.

Trails West

Saturday, April 29 in Melvern, Kan. Details in next Trails West Newsletter. Contact barn40@earthlink.net or 785-549-0116, tctraders@aol.com or 785-549-3435 for further information.

Gopher Chapter

1 p.m. Saturday, March 11 at the home of Steve and Phyllis Showers, 25900 130th Ave., Welch, MN. Call 507-263-3272 for directions.

1 p.m. Saturday, April 8 at Kathy and Larry Roschen's home, 11708 Pheasant Ridge Drive NW, Coon Rapids, MN. Call 763-427-9938 for directions. For further information regarding either meeting, contact Dennis Nygaard at denvirny@aol.com or 651-437-7943.

Sunshine State Redwingers

1 p.m. lunch Saturday, March 11 at the Continental Country Club in Wildwood, FL. Contact Anne Ashauer at 352-254-5000 for more information.

Illinois Chapter

Noon Sunday, May 7 in Crystal Lake, IL. Call Marv or Lorraine Osterholz at 815-624-6201 for further information.

Nebraska Redwingers

7 p.m. Saturday, March 4 at Country Kitchen, 3324 Lincoln in York, Neb. Located 1/2 –mile north of I-80. Room reservations starts at 5:30 p.m. Contact Steve or Rose Splittgerber at rsplittger@hotmail.com with questions.

2006 CONVENTION TENTATIVE SCHEDULE

WEDNESDAY, JULY 5

- MORNING BOARD OF DIRECTORS MEETING AT RED WING HIGH SCHOOL (OPEN TO THE PUBLIC)
- OUTDOOR BRAT FEED HELD AT AND SPONSORED BY POTTERY PLACE MALL
- EARLY BADGE PICKUP AT BRAT FEED
- AUCTION CHECK-IN

CONVENTION

RED WING HIGH SCHOOL

THURSDAY, JULY 6

- ORIENTATION FOR FIRST-TIMERS
- CHAPTER PRESIDENTS MEETING
- COMMEMORATIVE DISTRIBUTION
- AUCTION CHECK-IN
- KEYNOTE ADDRESS
- CHAPTER MEETINGS
- KIDS SEMINARS
- SALES OF EDUCATIONAL MATERIALS
- NARRATED BUS TOUR OF HISTORICAL RED WING
- DISPLAY ROOM VIEWING
- EVENING AUCTION

FRIDAY, JULY 7

- ORIENTATION FOR FIRST-TIMERS
- COMMEMORATIVE DISTRIBUTION
- ADULT AND KIDS SEMINARS
- SALES OF EDUCATIONAL MATERIALS
- DISPLAY ROOM VIEWING
- ANNUAL BUSINESS MEETING
- PICNIC AT COLVILL PARK (SPONSORED BY RED WING CHAMBER OF COMMERCE)

SATURDAY, JULY 8

- COMMEMORATIVE DISTRIBUTION
- COMMEMORATIVE LOTTERY
- DISPLAY ROOM VIEWING (OPEN TO THE PUBLIC)
- SHOW AND SALE (OPEN TO THE PUBLIC)
- EVENING BANQUET AT RED WING COUNTRY CLUB

SUNDAY, JULY 9

- BRUNCH AT ST. JAMES HOTEL (EARLY ENTRY)

CONVENTION INFORMATION TO REMEMBER

- RECORD YOUR MEMBERSHIP NUMBER ON YOUR FORM. IF YOU HAVE MISPLACED YOUR NUMBER, LEAVE IT BLANK.
- PRE-REGISTRATIONS POSTMARKED AFTER MAY 15 WILL BE RETURNED.
- SELLERS' TABLE CONTRACTS MUST BE REQUESTED BY MAY 1 AND RETURNED BY MAY 15.
- NO COMMEMORATIVES ARE MAILED UNTIL DUES ARE PAID.
- AFTER OCT. 1, 2006, MEMBERS WITH EXPIRED MEMBERSHIPS WILL FORFEIT THEIR COMMEMORATIVES (NO REFUNDS).
- KIDS VIEW SEMINARS ARE FOR CHILDREN BETWEEN THE AGES OF 3 AND 15.

COLLECTING DINNERWARE

by Dennis Cayler

Red Wing produced approximately 92 dinnerware patterns in 32 years of production before the potteries closed in 1967. Popularity through sales dictated the amount of years a pattern was produced. Some patterns were in production longer than others. For example, Bob White was made from 1956 to 1967, while the bud pattern never went beyond what salesmen were given from the first production run.

Years ago, I was given the advice to pick a line or shape that I liked. Then, pick a specific pattern to collect all the pieces for a service set of eight, plus extra plates. This is great advice for new collectors to consider and experienced collectors to never forget.

My sources for acquiring Red Wing dinnerware are antique shops and malls, flea markets, auctions, garage sales, estate sales, online auctions like eBay and any place that sells used items.

Whether you focus on collecting one pattern, or what appeals to you in other patterns, knowing what to look for when buying is very important. The times have changed when it

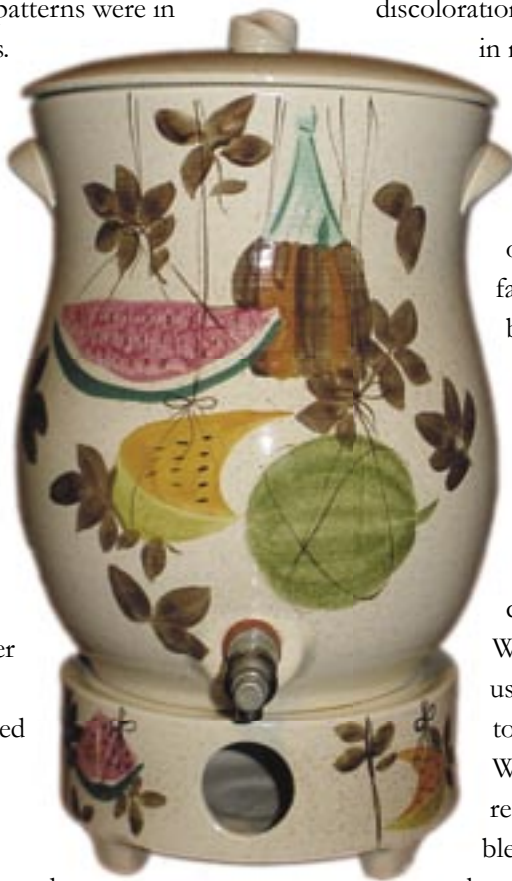
comes to acquiring what you want in dinnerware.

There are several guides in purchasing choices that assist in selecting quality dinnerware. Condition refers to chips big or small, hairlines, crazing, discoloration and steak knife scratches. Dinnerware in mint condition holds its value vs. damaged pieces.

Occasionally you'll be faced with the decision whether to buy a damaged piece, or wait for a mint one. The rarity of the piece is the only factor to consider. Striving for quality in buying mint items for your collection is the right direction in purchasing dinnerware.

Because patterns have different amounts of accessory pieces, when the cost of damaged pieces are near the cost of mint, serious consideration to condition of what you buy is essential. Whether you are buying dinnerware to use or look at in your buffet, take time to check for chips, hairlines and crazing. When you see dinnerware that has white residue growing, it has most likely been bleached. Stay away from this – it's not what you want. Let your fingernail double check surface edges of what you're buying.

Remember, what you buy becomes part of your collection. And if you ever decide to sell it someday, high quality pieces will bring a premium. ■



Birds of a feather: Center is a Bob White hors d'oeuvre holder. Left and right are lunch hour versions

Dennis Cayler has collected Red Wing dinnerware for more than 27 years and he's always looking to add rare and unusual pieces to his collection.

Write him at: The Pottery Shop, 116 Railroad Ave., Genoa, Ill. 60135.



Perfect plate: Experimental dynast line plate in a pink blossom pattern. Purchased the second day of an estate sale for \$2.50.

RWCS FINANCIAL REVIEW

The RWCS Board of Directors continues to be committed to maintaining an annual budget to assure the long-term financial stability of the Society.

In keeping with the goal of providing the membership with the most current financial information available, the RWCS Board communicates with the membership annually through the February issue of the newsletter and at the July Convention during the annual business meeting.

Therefore, this issue contains the most current financial information available. For a complete listing of 2005 expenses, contact the RWCS business office.

STATEMENT OF REVENUES ALL SOURCES

FOR THE PERIOD ENDED DEC. 31, 2005

REVENUES	12 MOS. ENDED 12/31/05
AUCTION	\$148,690.00
BANQUET	3,150.00
CATALOG SALES	1,925.00
CLOTHING ROYALTIES	23.90
COMMEMORATIVES	85,960.00
COMMEMORATIVES (MAILED)	5,145.00
CONVENTION BANNERS	250.00
FACILITIES	525.00
INTEREST	6,770.00
KIDS VIEW	400.00
LOTTERY SALES	30,775.00
MAILING FEES	21,730.00
MEMBERSHIPS	112,005.00
MISCELLANEOUS	354.00
PICNIC	2,948.00
PRE-REGISTRATION	41,400.00
REGISTRATION (WALK-IN)	9,100.00
SELLERS' TABLES	7,090.00
TOTE BAGS	144.00
TOTAL REVENUE	\$548,384.90
EXPENDITURES	\$542,888.93
NET REVENUES	\$5,495.97

STATEMENT OF EXPENDITURES ALL SOURCES

FOR THE PERIOD ENDED DEC. 31, 2005

EXPENDITURES 12 MOS. ENDED 12/31/05

ACCOUNTING	\$2,950.00
AUCTIONEER	2,973.80
BADGES/BUTTONS	493.58
COLLATE/INSERT/POSTAGE	1,389.38
COMMEMORATIVES	65,189.38
COMPUTER	2,500.00
COMPUTER PROGRAMMING	277.17
CONVENTION BANNERS	1,362.01
CONVENTION SUPPLEMENT	3,291.69
DATA ENTRY SERVICE	15,522.37
DONATIONS	10,480.13
DUES/SUBSCRIPTIONS	399.00
EDUCATION PROGRAMS	5,279.05
EQUIPMENT RENTAL	4,554.61
EXECUTIVE BOARD	1,863.20
EXPENSE CONTINGENCY	3,000.00
FACILITIES	24,654.12
FULL BOARD	20,978.89
HALL OF FAME	1,225.40
INSURANCE	8,318.64
INTERNET/E-MAIL	579.80
KIDS VIEW	2,517.10
MAILING BOXES	2,361.17
MEALS	427.00
MEMBERSHIP COSTS	876.28
MEMORIALS	138.13
MILEAGE/TRAVEL	2,486.21
NEWSLETTER	105,564.74
OFFICE EQUIPMENT	3,764.64
OFFICE SUPPLIES & MISC.	2,134.09
PAID TO OWNERS	133,882.50
PAYROLL TAXES	4,754.08
PETTY CASH	836.00
POSTAGE & SHIPPING	11,833.41
PRINTING (COMMEMORATIVES)	737.70
PRINTING (CONVENTION)	1,287.13
PUBLICITY/MARKETING	347.35
REGISTRATION	41.92
SALARY (ASSISTANT)	7,232.18
SALARY (BUSINESS MANAGER)	43,119.78
SALARY (STIPENDS)	9,871.74
SAMPLE	500.00
SECURITY	6,679.61
SHIRTS	4,389.65
SHOW & SALE PRINTING	415.15
SOCIAL EVENT (BANQUET)	2,642.55
SOCIAL EVENT (PICNIC)	2,948.05
STORAGE	600.00
SUPPLIES	916.95
TELEPHONE	2,400.64
TOUR BUS	460.96
TRADEMARKS	315.00
TRUCK	1,625.00
WEB SITE	7,500.00
TOTAL EXPENDITURES	\$542,888.93

RED WING COLLECTORS SOCIETY – 2006 BUDGET RED WING, MINNESOTA

REVENUES	2005 ACTUAL	2005 BUDGET	2006 BUDGET
GENERAL & ADMINISTRATIVE	\$119,152.90	\$128,275.00	\$121,040.00
CONVENTION	55,992.00	56,610.00	53,672.50
COMMEMORATIVE	213,610.00	224,200.00	211,750.00
AUCTION	150,615.00	123,000.00	125,900.00
MIDWINTER	9,015.00	8,385.00	8,450.00
TOTAL REVENUES	\$548,384.90	\$540,470.00	\$520,812.50
EXPENDITURES			
NEWSLETTER	\$105,564.74	\$94,275.00	\$79,200.00
GENERAL & ADMINISTRATIVE	126,554.36	134,659.00	127,485.00
EXPENSE CONTINGENCY	3,000.00	20,000.00	10,000.00
CONVENTION	69,744.39	60,501.00	47,220.50
COMMEMORATIVE	89,114.43	104,937.00	118,775.00
AUCTION	138,737.41	113,720.00	116,555.00
MIDWINTER	\$10,173.60	\$9,810.00	\$9,973.00
TOTAL EXPENDITURES	\$542,888.93	\$537,902.00	\$509,208.50
NET REVENUES	\$5,495.97	\$2,568.00	\$11,604.00

BRUCE AND VICKI WAASDORP'S
AMERICAN POTTERY AUCTION
MARCH 18, 2006

MAIL & PHONE BID CATALOG SALE

VISIT OUR WEB SITE FOR A PREVIEW OF OUR UPCOMING EXCITING FALL AUCTION.

WWW.ANTIQUES-STONEWARE.COM

MORE THAN 300 LOTS OF PRIMARILY MIDWEST AND EASTERN DECORATED STONEWARE
PLUS EXAMPLES OF UNIQUE DESIGNS, ADVERTISING PIECES AND RARE FORMS.



ABSENTEE AUCTION CATALOG WITH EACH ITEM INDIVIDUALLY
PHOTOGRAPHED AND DESCRIBED AVAILABLE LATE FEBRUARY.

SEND \$25.00 (INCLUDES POST SALES RESULTS)

TO: WAASDORP INC. P.O. BOX 434 CLARENCE, NY 14031 PHONE: 716.759.2361

AUCTION CLOSE DATE MARCH 18, 2006 10% BUYER'S PREMIUM.

VISIT OUR WEB SITE FOR AUCTION PREVIEW.

WWW.ANTIQUES-STONEWARE.COM WAASDORP@ANTIQUES-STONEWARE.COM

AD RATES

Classified ads are 15¢ per word; \$3 minimum charge.

Ads are divided into the following sections: Red Wing For Sale, Red Wing Wanted, Other Pottery For Sale, Other Pottery Wanted, Events, Clubs, Auctions, Publications & Web Sites, Announcements and Services. You will not be charged for these words, but please indicate which section your ad should be placed in. If ad is to run in more than one issue please indicate at time of placement. (Note: the small number at the end of an ad tells when the ad expires, e.g., 12/06. Ads without dates are one-time ads.) Please type or print clearly and proofread before submission.

DISPLAY ADS

Display Ad Size	1x	6x
Full page	\$400	\$360
1/2 page (<i>horizontal or vertical</i>)	200	180
1/4 page	100	90
1/8 page	60	45

Display Ad Dimensions

Full Page	7 1/2 x 10
1/2 page (<i>horizontal or vertical</i>)	7 1/2 x 4 7/8
1/4 page	3 5/8 x 4 7/8
1/8 page	3 5/8 x 2 1/4

Display Ads are accepted on a first-come, first-served basis. The publisher reserves the right to refuse ads for any reason.

The Newsletter is produced on a PC in Adobe InDesign. Ads must be supplied electronically as an EPS or PDF file for PC. Be sure to include all fonts used. If you are unsure about acceptability, inquire with the Editor. There is an additional 10 percent fee for design and makeup if needed. Camera-ready ads are not accepted. Unformatted or unreserved ads will be treated as classifieds.

DEADLINES

Issue	Ad Deadline	Editorial Deadline
February	Jan. 10	Jan. 1
April	March 10	March 1
June	May 10	May 1
August	July 25	July 15
October	Sept. 10	Sept. 1
December	Nov. 10	Nov. 1

EDITOR ADDRESS

Make checks payable to RWCS and mail with ads to:
Rick Natynski
General Delivery: USPS
13425 Watertown Plank Road
Elm Grove, WI 53122-9998

CLASSIFIEDS

RED WING FOR SALE

One gallon Red Wing blue-banded cone top jug Contra Costa Wine Co. - \$1,000; Huron Dairy Depot Luxury Butter 3 lb. (dark black advertising) - \$600; Winona Farm Products 3 lb. Butter (blue ink) - \$200; 5 gallon blue birchleaf churn with Union oval, correct lid and dasher - \$375. Commemoratives: 1989 pitcher - \$225; 1990 jug - \$70; 1991 pantry jar - \$85; 1992 NS jug - \$55; 1993 poultry - \$70; 1994 20 lb. butter - \$60; 1995 giraffe - \$65; 1996 casserole - \$80; 1997 SG butterfly crock - \$90; 1998 pitcher - \$80; 1999 koverweight - \$50; 2000 Hamms - \$75. Ed Stoll - 608-834-964, edstoll@charter.net

Spongeband cookie jar - \$1,300; Hamms Bear bank - \$600; 4 gallon salt glaze double P crock - \$225; 4 gallon salt glaze drop 8 churn, no lid - \$450. 701-749-2586

2 complete sets Commemoratives, 20# butters, salt glaze, rolling pins, fruit jars, cherryband pitchers, stacking refrigerator jars, embossed dairy butters, beater jars, Acid Proof pitchers and funnel, water coolers and ice waters, 1 gallon pantry jar, set of Clay Giants books, framed Red Wing #100 flour sack. Call 402-379-4895.

Handles and wooden lids. Send SASE for flyer to Larsen's Collectibles, 757 120th Street, Hampton, Iowa 50441-7555. Phone 641-866-6733. 12/06

111 pieces of Village Green dinnerware, 2 gallon Water cooler, teapot, beverage mugs, etc. \$10 each piece, but you have to buy them all. Also various other stoneware pieces including pitchers, 3 gallon Water cooler, commemoratives, crocks, etc. Selling out. Call Herb Daniels at 417-876-6649 or e-mail herbdanl@ipa.net.

RED WING WANTED

Stacking refrigerator jars, 1 and 2 gallon brown top jugs, 2 gallon brown top wing ball-lock jar, bailed packing jar, Acid Proof pitcher, spongeband and cherryband adv. pitchers, 5 gallon brown top wing jug, 4 gallon wing beehive jug. 701-749-2586

AUCTIONS

4th Annual Stoneware & Pottery Auction 600+ Pieces. Sunday, March 5, 2006 at 12:30 p.m. at Storden School City Center. Croatt Auction Service, Storden, MN. John Croatt 507-445-3475 or 507-830-1984. www.midwestauctions.com

CLUBS AND PUBLICATIONS

New stoneware book (Antique Trader Stoneware Price Guide); includes Red Wing; Monmouth-Western; Blue/White; Eastern U.S. 288 pages; colored photos; \$20 postage paid. Gail Peck, 2121 Pearl, Fremont, NE 68025; 402-721-5721. 12/06

NEW 2006 values for both Red Wing Stoneware and Red Wing Collectibles! \$9.95 each or \$17.95 for both plus \$1.50/\$2 postage, respectively. Quantity discounts available. Gail Peck, 2121 Pearl, Fremont, NE 68025; 402-721-5721. 12/06

SHARE YOUR STORY

Every Red Wing collector has a story to tell. Whether it's your first piece, a rare find, family ties to some aspect of Red Wing or the reason you collect, please submit your story and/or photos for fellow collectors to enjoy!

EDITOR CONTACT INFO ON PAGE 2.

RECENT FINDS & DEALS

Did you find a rare piece or a great deal worth sharing? Briefly describe the item, where it was sold, date purchased, venue (store, auction, etc.) and price paid. Send in on a post card, e-mail rwcnewsletter@wi.rr.com, or enclose in an envelope if you'd like to include a photo for publication. Multiple submissions result in multiple entries in the Newsletter Special Commemorative Lottery at the 2006 Convention. Send to the editor at the address on page 2. All entries received between July 2005 and June of 2006 are eligible whether published or not. Please keep submittals with purchase dates within six months of the newsletter issue.

ITEM	LOCATION	DATE	VENUE	PRICE
10-inch Blue-banded Cut Flower Jar		11/05	eBay	\$170.49
17-inch #733 Canoe Planter (2 hairline cracks)		11/05	eBay	\$96
1/2 gal. Brown Top Shoulder Jug Red Wing Liquor Co. Adv.		11/05	eBay	\$770
2-gallon Lynch, Neb. Adv. Crock	Osmond, Neb.	11/05	Auction	\$3,800
#879 5-inch Fish Ash Receiver White Glaze		11/05	eBay	\$120
#896 11 1/4-inch Giraffe Planter		11/05	eBay	\$132.49
#880 Pelican Ash Receiver Turquoise		11/05	eBay	\$118.50
#879 5-inch Fish Ash Receiver Blue chip on lip		11/05	eBay	\$67.45
5 gal. Brown Top Pickle/Applesauce Crock with Bailed Handle and Wire Closure, Red Wing Union Oval		11/05	eBay	\$167.50
1# Zinc Glazed Low Butter Jar Excellent Bottom Mark mint condition	Rapid City, SD	12/05	Antique Shop	\$9.49
12-gallon Transition Crock w/Leaf and Union Oval handle chips	Hendricks, Minn.	12/05	Auction	\$800
5-inch White Cap Bowl excellent condition	Slayton, Minn.	12/05	Antique Shop	\$13.50





What are the odds?: Could one of the 30 gallon crocks shown in this photo from the Red Wing Collectors Society's photo archives be sitting in your living room?

COMING IN THE APRIL ISSUE...



N O K O M I S



M I D W I N T E R
C O V E R A G E



S P I T T O O N S

