



VOL. 24 NO. 1

N E W S L E T T E R

FEBRUARY, 2000

STONE MASON FRUIT JARS



The stone mason fruit jars are marked with either a blue or black square label. A majority of the mason jars were patent dated January 24, 1899. C. Kettron and F.V. Maxwell invented these fruit jars, which were

available in quart, half gallon and gallon sizes. The label stamp was the same dimension and used on all of the jars. The stone mason fruit jars were common during the early 1900's since glass was still very expensive.

CLUB CONTACTS

Business Manager

KAY WILSHUSEN

1-800-977-7927 or 651-388-4004

e-mail: RWCS1@win.bright.net

Administrative Assistant

CINDI SIMONSON

1-800-97-7927 or 651-385-7716

e-mail: rwcsmem@win.bright.net

Red Wing Collectors Society Office

Suite 300 • Pottery Place Mall

2000 West Main St. • Red Wing, MN 55066

651-388-4004 • Fax: 651-388-4042

BOARD OF DIRECTORS

President

CORRINNE REED

2808 Vine • West Des Moines, IA 50265

515-225-3024 • e-mail: creedinwdm@aol.com

Vice President

WENDY CALICOAT

3946 Five Mile Rd. • Seneca, MO 64865

417-782-4925 • e-mail: crocks701@aol.com

Secretary

SUE JONES TAGLIAPIETRA

2219 Lakeland Ave. • Madison, WI 53704

608-241-3072 • e-mail: jonessa@dhs.state.wi.us

Treasurer

JERRY FLICEK

(On Medical Leave)

PO Box 63 • New Prague, MN 56071

612-758-2229 days • 612-758-2736 evenings

612-251-1870 weekends

Historian

STEVE BROWN

722 Grafton • Ottawa, IL 61350

815-434-3800 (after 5pm)

e-mail: bigpaws@theramp.net

Representative at Large

WALLY ARMSTRONG

24129 Old Owen Rd. • Monroe, WA 98272-7681

360-805-0255 • e-mail: armst101@aol.com

Representative at Large

JERRY ERDMANN

W15416 Fair-Morr Rd. • Tigerton, WI 54486

715-535-2094 • e-mail: jjerd@frontier.net

Auction Managers

JEFF & PAULETTE FLOYD

208 E. Somonauk • Yorkville, IL 60560

630-553-9234 • e-mail: jfloyd5762@aol.com

Commemorative Managers

LARRY & KATHY ROSCHEN

11708 Round Lake Blvd. N.W.

Coon Rapids, MN 55433

612-427-9938 • e-mail: redwinglr@aol.com

Education Manager

SANDY SHORT

PO Box 14 • Beach, ND 58621

701-872-3236 • e-mail: csshort@mcn.net

MID WINTER / CONVENTION

Manager

KAY WILSHUSEN

PO Box 50 • Red Wing, MN 55066

651-388-4004 • 800-977-7927

e-mail: RWCS1@win.bright.net

Support Personnel

Display - Ruby Benson

MidWinter Registration - Sharon Cox

July Convention Registration - Donna & Chuck Hanson

Show and Sale - Cindy & Pete May

Volunteer Coordinator - Wendy Callicoat

WELCOME CINDI SIMONSON TO THE RWCS OFFICE

As the RWCS continues to grow and offer more value and services to it's members, we would like to introduce you to Cindi Simonson. Cindi is the new administrative assistant at the RWCS business office. She began in December and will work 30 hours a week.

Cindi is a Red Wing native whose enthusiasm and energy keep her going. Her husband Mike is an avid Red Wing collector and her sons Jeff, Brian and Jonathan make sure there is always something going on. She is also a full-time student at the Minnesota State College-Southeast Technical, pursuing a double major in Computer Programming and Computer Support.

Cindi will be responsible for RWCS membership and the database. She will handle all new members and renewals as well as assist in the MidWinter GetTogether and the July convention. As she learns more about the needs of the membership, her role will continue to develop and expand.

Included in her busy life is a passion for riding bike. Cindi is an experienced



Cindi Simonson

rider who tries to ride year round, which can be a challenge in Minnesota! She has participated in the 500 mile Ragbrai ride in Iowa and plans to do so again this summer. One of her personal goals is to ride across the United States some day.

Please welcome Cindi and feel free to contact her at the RWCS office at 1-800-977-7927 or 1-651-385-7716; e-mail: rwcsmem@win.bright.net. 🍷

NOTICE

Enclosed in this mailing are your July annual convention forms.

There is a change with the form. Your membership dues (new and renewal) can be combined using one check for pre-registration, commemorative order, and membership!

This combined mailing is an example of our continual effort to reduce costs and better serve your needs.

RWCS Business Office

THE STORY BEHIND THE GOLDEN STATE 1999 CONVENTION BUTTON

We would like to thank Mike Robinson and the Golden State Red Wing Chapter for sharing their story on how they created the 1999 RWCS Convention button. This is an edited version of a much longer article that Mike had written for their own chapter newsletter. Thanks to Mike and the chapter for their permission to reprint the story.

The Golden State Red Wing Chapter was asked to create the Convention Buttons for 1999. A little research into the process disclosed that there were no guidelines or criteria for making the buttons, or what had to be printed on it. It was decided that a real stoneware button would be a novelty, and add to the already innovative reputation of the California Chapter.

A molding process was selected rather than slab rolling because a mold creates a concave back, more like the metal badges, and it is a process already familiar to the manufacturer. The number of buttons needed required a lot of molds to be made, and a lot of pouring, and pouring, and pouring, and pouring. Each pouring created 108 thin badges.

Two rubber stamps were made, one was used, the other was a back-up. Cobalt



oxide paste was used to coat the die, and mark the button. I don't know how they did it in the "old days", but I found that a brush worked best to spread the mix on a textured surface. The dies were rolled in the mix several times to get an even coating. After stamping, several methods of drying were tried to decrease warping during firing. One of the more successful methods was to sun dry the stamped buttons before bisque firing.

Work Day 1, May 8, 1999:

Teams were assembled to: wax the backs; glaze the buttons; wipe off the excess; and stack up the buttons, ready for firing. Five firings were completed, producing about 1,000 acceptable buttons. Everything

(continued on page 15)

ON THE COVER

We want to combine great stories and news about our members with interesting educational articles. Featured on the front cover is a set of stone mason fruit jars and a brief description about them. You will see a variety of Red Wing pieces and their background on the newsletter covers.

If you have an interesting piece or a story to share or have an article idea, please contact us. We want to capture the personality of the RWCS membership in the newsletter- your newsletter! 

NEWSLETTER CONTACTS

Editor
CREATIVE COMMUNICATIONS

CINDY TAUBE
N1837 County Rd. K • Hager City, WI 54014
715-792-2088
e-mail: chtaube@pressenter.com
GAIL ROSENTHAL
27950 Bayview Dr. • Red Wing, MN 55066
651-388-8186
e-mail: grosenenthal@pressenter.com

The Red Wing Collectors Society, Inc. Newsletter is published bi-monthly by the Red Wing Collectors Society, Inc. Suite 300 • 2000 West Main Street Red Wing, MN 55066.

Membership in the Red Wing Collectors Society is \$20 per year; \$13 of the membership fee is for subscription to the publication. First Class Postage Rate is paid at Red Wing, MN and additional offices. Postmaster: Send address change to: Red Wing Collectors Society, Inc. Newsletter PO Box 50 • Red Wing, MN 55066. USPS 015-791; ISSN 1096-1259.

Copyright © 2000 by the Red Wing Collectors Society, Inc. All rights reserved. The Red Wing Collectors Society, Inc. does not guarantee the accuracy of articles submitted by individual members.

NEWSLETTER DEADLINES

Issue	Text/Editorial	Advertising
February	January 1	January 10
April	March 1	March 10
June	May 1	May 10
August	July 1	July 15
October	September 1	September 10
December	November 1	November 10

ADVERTISING RATES

Classified and Display Ad rates are located in the back of the Newsletter in the Classified Ad section.

CLUB NEWS

from the
Business Manager



KAY WILSHUSEN

Greetings to all of our members for the year 2000! The last century was one of vast changes, and I am pleased to report that this office is making history with the expansion to two offices. We have hired a new administrative assistant and made the transition of membership activities to the central office!

Our new administrative assistant is Cindi Simonson! Managing the membership activities (new and renewals) is her primary focus, but Cindi will also be assisting with our convention responsibilities in Red Wing and Rochester as well. Cindi brings to this office considerable computer knowledge as she continues to pursue her college studies in computer programming (see article on page 2).

By now you have noticed another change in the newsletter - the July annual convention forms have been inserted as a cost reduction effort. You will note another significant change on the form - your membership dues (new and

(continued on page 11)

CANDIDATES SHARE THEIR THOUGHTS ON KEY RWCS ISSUES

The RWCS Board asked these candidates the following questions and here are their responses:

1. How will you incorporate the use of the RWCS website in helping to keep the membership informed as it relates to your position?
2. What influenced you to join the Society, and why do you think it is important to continue to make it grow?
3. How do you feel about implementing a mentoring program to train new candidates to replace you after your term has expired?

AUCTION MANAGERS

Jeff & Paulette Floyd

1. This past year the Auction results were published online. Members could also print a form to order an Auction catalog. In 2000 we will again be posting the guidelines for submitting a piece for the 2000 Convention Auction.

2a. We had attended many Antique Shows and Flea Markets and we became fascinated with Red Wing stoneware. The different shapes and sizes plus all the different kinds of decorations got us hooked. When we went to these shows, we found that there was a society that had several thousand members that were also hooked. We went to our first Convention in 1986 and haven't missed one since.

2b. The RWCS needs to continue to grow, to allow other people, young and old, the opportunity to learn about the history of Red Wing stoneware, art pottery, and dinnerware. This may give them the feeling that they have acquired

something special. Historical information that can be passed on is just as important as acquiring new pieces that sit on a shelf or the floor on display.

3. A mentoring program can be successful if everyone involved is willing to take the time to learn. This would involve the new manager's taking the time to help out during the Convention before their term of 4 years started. That way, the new manager's would have some grasp of the responsibilities of what is involved in each position.

EDUCATION MANAGER

Sandy Short

I was born and raised in Marshalltown, IA. When I graduated from Iowa State University, I married Con Short and moved to North Dakota. We have three children and two grandchildren, who are also collectors. I taught high school PE and English, and am currently teaching Title I (a tutorial study hall). I enjoy baking, sewing, reading and collecting.

I am membership chairman for the North Dakota Pottery Collectors Society and a member of the PEO sisterhood. We have been Red Wing members since 1980. We have set up displays and have done educational seminars. I was the first RWCS west representative, elected in 1991. I have been education chairman since 1996.

1. The educational seminars and shared interest groups are posted on the web site as well as printed in the RWCS newsletter to keep members informed as to what will be available educationally at MidWinter and at the Convention.

2. We joined the RWCS because we loved Red Wing stoneware and wanted to meet other people who shared our interest. The benefits were two fold. We not only met people who shared our interest, we developed lasting friendships with many of these people. We now have a second "family" of Red Wing collector friends. We also learned about Red Wing stoneware, dinnerware and art pottery through books, educational seminars and visiting with other collectors.

I think it is important to continue to share the knowledge of the wonderful products made in Red Wing, MN. By increasing our membership, we will be able to do this and, as in our family, this knowledge will be passed from one generation to the next. We have many "experts" in the society who are willing to share their knowledge. This is especially helpful to new members.

3. I am in favor of a mentoring program to train new candidates. I worked with previous education chairman, Mary Bang and Larry Peterson before I was elected. This was helpful.

I would like to continue as your education manager for the next four years.

COMMEMORATIVE MANAGER

John Tremble

1. The plan is to incorporate the Web site for both an information source on the status of the commemorative and to solicit both ideas and comments on past, present and future commemoratives. I believe it would be to our benefit to display pictures of each year's commemorative and other information regarding the production of each piece.

2. My wife and I joined the Society in 1997 after collecting Red Wing for a number of years for its value of

information on Red Wing and the opportunity to get know other Red Wing collectors. Controlled growth is the key to maintaining and improving any organization. The Red Wing Collector's Society will need to continue to add new members to continue to expand its preservation and education programs into the future.

3. Successful transition within a non-profit organization made up of many volunteers needs to have a mentoring program for each of its key programs in order to allow people to participate in the organization without feeling overwhelmed by taking on a large assignment. The mentoring programs set up by the Roschen's is probably the key reason I decided to apply for the Commemorative Manager position.

Bibliography:

John Tremble, employed by Children's Hospitals and Clinics as the Director of Revenue Management. Collector of Red Wing crocks since 1987 when my Grandmother gave me a 15 gallon wing crock, and a collector of pottery with my wife Holly since 1994. All told we must have somewhere around 80 pieces of stoneware and several hundred pieces of dinnerware and pottery. From a collection standpoint, we have a very wide collection and an appreciation of stoneware and pottery from all eras.

I am currently a Board Member of Associated Health Care Credit Union, member of the marketing committee and past chair of the nominations committee. Other previous positions have included Finance Committee, Life Link III; Treasurer Como District 10 Community Council, MetroEast Advisory Committee and several State of Minnesota Task Force assignments. 

CLUB NEWS

from the
President



CORRINNE REED

The RWCS Board of Directors wish all of you a Happy New Millennium! We extend a very special greeting to all of you on this occasion of the first issue of the year 2000 RWCS newsletter and the first issue of our new newsletter publishers.

On behalf of the RWCS and the Board of Directors, we extend our thanks to Nicol Knappen for his professional, dedicated service as the RWCS newsletter publisher for the last four years - from his first issue of Jan./Feb. of 1996 to his last issue of Nov./Dec. of 1999. He has served the Society long and well. We wish him success in all of his future endeavors, and hope he remains an active part of our RWCS family. We deeply appreciate his assistance in making the transition to our new newsletter publishers go as smoothly as possible - a class act from beginning to end.

To our new newsletter publishers, Cindy Taube and Gail Rosenthal of Creative Communications,

(continued on page 11)

CLUB NEWS

from the
Vice President



WENDY CALLICOAT

The New Year is a time for change and the Red Wing Collectors Society is beginning to experience a lot of change. I am pleased to welcome Cindy Taube and Gail Rosenthal as our new Newsletter Editors. We are sure to experience some new and exciting changes to our newsletter. I have spoken with both of the editors and they are very open to input by way of articles from the membership, as well as, the Chapters. I would certainly be remiss without a big "Thank You" to Nicol for his dedication and creative talents.

Due to the Bylaw changes which were voted on in July, the Biographical information on the candidates for the open positions of Commemorative Manager, Auction Manager, and Education Manager is featured in this month's issue. The ballots to vote for the candidate of your choice will be included in the March/April Newsletter.

It's not too early to be planning for the July Convention. We are always in need of volunteers. Please contact me if you would like to join in the fun!!! 

REMEMBER THE PIECE OF RED WING THAT STARTED IT ALL

We hope to be able to share many of the unique personal stories of our fellow collectors as often as possible in the RWCS newsletter. Each and every one of us has a special story about one or more pieces of our collection. These are the stories we enjoy sharing with others. The people who make up the collectors society are a distinctive group, as we all share a passion for collecting Red Wing pieces. Being able to share our personal experiences with others strengthens our

bond with other collectors and the society as a whole. It reminds us of the fun we have and why we continue to collect. We encourage you to contact us and tell your own story. You can find out how to contact us on the inside front cover.

Allow us to share our own stories of how we became involved in collecting Red Wing. Hopefully this helps you become better acquainted with us. We look forward to hearing your own story.

CINDY'S STORY

It can start innocently enough. But before you know it, you're hooked. You may have inherited a piece from a family member or friend or discovered it tucked away in some dusty corner. You know what I'm talking about. Remember that first piece of Red Wing that started it all?

My husband and I were no different. His father gave us a quart size mason fruit jar that he had bought somewhere for a few dollars years before. Once we discovered it was one out of a three-piece set, the search was on to find the other mason jars. We began to frequent auctions and slowly learn about collecting Red Wing pieces.

Nearly a year later when the RWCS convention was in Red Wing, I found the



second mason jar for sale. There were actually a couple of stone mason fruit jars for sale by different Red Wing collectors but one definitely caught my eye. After much contemplating and talking with the dealer, we struck a deal. The half-gallon mason was added to our collection.

This was the first time that we had a chance to experience the excitement that the RWCS convention generated and the fun and friendship that came with collecting Red Wing items.

As we learned more about this Red Wing phenomena, our collection began to grow. It started with a couple of small crocks and has continued to expand ever since. The search for the gallon mason jar was a challenge to find. As the search area grew larger and spread as far away as

Colorado, we continued to go to auctions in the hope one may turn up. And it finally did. At an auction in Red Wing was a gallon mason in great condition just waiting to complete the set.

This is the test of a serious collector, no matter what pieces you are collecting. How much am I willing to pay for the piece? It can be a struggle but in the end

only you can know the true value of the completed set. The bidding continued to climb for a few hundred dollars and my resolve held out until in the end, when I made the final bid. The completed stone mason jar set now sits proudly displayed on our hutch and the Red Wing collecting continues.

GAIL'S STORY

Our first piece of Red Wing stoneware was bought when we first moved to Red Wing. Expecting our stay to be short, we bought a 3-gallon large wing crock to remember this quaint little river town.

Eighteen years later we still live in Red Wing and find

ourselves searching high and low for a new prized possession.

The collecting fury started for us a few years ago. On our way to a wedding we drove past a farm auction. Amongst the machinery we spotted a lonely 15-gallon crock. We figured we had a good chance to scoop up a deal. And sure enough the crock was in good condition and we stole it for \$12.50. We both looked at our watches and realized we missed the wedding. But at least we'd make the reception - we were hopelessly hooked.

My husband and I started out collecting stoneware and have graduated to a greater understanding and appreciation of art pottery. However, my unforgettable story involves a very special piece of stoneware.



It was a Saturday morning auction. My husband started down one aisle laden with pottery goodies and I walked the opposite. There it was right before my eyes, a perfect chicken fountain feeder. It was a little different from the ones I had seen

before. It had the original bottom with it. No chips - no cracks. What a great companion piece this would be to our other chicken feeders.

Every spring we raise chickens. This explains the special interest we have in chicken feeders.

So, I proceeded to carefully examine it only to find that it came with a very special bonus. The advertising on it was for "THE ROSENTHAL CO." This piece was destined to be ours.

Of course, this prize possession couldn't also be a bargain. It seems someone else wanted it, too. But, as you can see, we couldn't possibly let it go. It had to belong to us - it had our name on it! 

IN THANKS

We would like to thank everyone who encouraged us to bid on the RWCS newsletter. Your support and kind words of welcome from many of the board members have helped during this transition period. The input from Nicole Knappen, previous newsletter editor was also greatly appreciated. Nicole has done a great job of communicating with the collector's society membership and we hope to continue to do the same.

Being able to take what has been a hobby and combine it with what we do for a living is very exciting to both Gail and myself. Allow us to give you a brief overview of our qualifications. I have over 10 years experience in writing and editing newsletters, technical copy, both internal and external corporate communications, event planning and media relations. I have been the public relations manager for Red Wing Shoe Company for the past six years.

Gail possesses over 15 years of production experience, including in-depth knowledge of the latest computer technology. She has proven success with creative layout and design. Professionally, Gail has been the art director at Red Wing Shoe Company for 7 years. She manages production, printing and mailing of all catalogs, posters, brochures, television and radio spots created for the company's four different brands. Her efforts have resulted in national and international awards for the company as well. 

MEMBERSHIP CHANGES

The membership function for the Society has now moved into the business office. Kim and I would like to take this opportunity to thank each and every one of you for your continued membership in the society as well as the kind words of encouragement and support over the past 3½ years. We feel lucky that we were given an opportunity to contribute to such a wonderful organization, and would encourage every member to become more active in the business of the society. After all, our society cannot survive without the help of volunteers. We look forward to seeing you at this summer's convention activities. 🍀

John and Kim Key

P OULTRY FEEDERS & FOUNTAINS WHERE FORM MEETS FUNCTION

Chicken feeders and waterers are unique pieces of stoneware to collect. The shape of the feeders have the crock upright so the feed could be dumped in the permanent pouch in the lid and shook through the hole until the feed is full. The legs prevented it from rolling when it was placed on its side. The liquid chicken feeder had a special plate on the bottom. This type is now rare because the feeders broke easily. The rim had "steps" in it, so that a twist of the bell jar raised

or lowered the piece and controlled the water flow and level.

You can find the poultry feeders in the Union Stoneware Company catalog. Not long after the three stoneware companies merged, they issued a product catalog that included identical illustrations to their previous catalogs except that the Red Wing Stoneware Company name was taken off the pieces and pages.



Some interesting additions included chicken drinking fountains. It was one of several new product introductions that had a new white-glaze. The new glazes were to become a replacement for the brown and tan of the slip and salt glaze tradition. The new glazes had to be skillfully formulated. Once the proper glaze was made, each batch could be made as perfect as the next, decreasing the amount of spoiled ware. The creamy white finish looked new and clean and it was immediately accepted.

The solid white background provided a perfect billboard for the advertising logos and slogans for companies that used the

stoneware to contain their products. The first record of the white glaze is on a price list dated November 15, 1895. By 1900 the switch had become universal. The "Eureka" poultry drinking fountains were around during the salt-glaze period. The earlier fountains have "Pat'd April 7, 1885" molded into the front. The Eureka fountain did not originate with any of the Red Wing companies but they incorporated it into their product offering.

The Red Wing Union Stoneware catalog showed two styles of fountains. The Sanitary style was upright and the Eureka style laid on its side. They were available in $\frac{1}{4}$, 1 and 2 gallon sizes. The catalog copy stated, "By using these fountains young chickens cannot drown. Water is always clean, as the chick cannot get into the same. They are money savers by saving the young chickens from death and preserving the health of the old ones."

The Red Wing Union Stoneware Company poster circa 1930 included Sanitary Poultry Feeders or drinking founts in $\frac{1}{4}$, $\frac{1}{2}$, 1 and 2 gallon sizes. "KO-REC" non-splash Poultry Feeders or Drinking Founts were available in $\frac{1}{4}$, 1 and 2 gallon sizes.

E.S. Hoyt received a patent on his KO-REC Poultry Feeder December 2, 1930. He claimed his invention as "a new and improved poultry feeder that will prevent splashing of the liquid when the same is



turned to normal upright position after filling." It also provided a new and improved means for automatically elevating the reservoir upon rotating the fount. Another feature of the feeder was that it could be made from acid-proof material, preventing spoilage of the contents. Three sizes were made with the 2 gallon size being rare. 

**from the Aug. 1978 newsletter and A Guide to Red Wing Markings Book II by David A. Newkirk and Red Wing Potters and Their Wares by Gary and Bonnie Tefft.*



WHAT IS THE AAPA

The AAPA is a national association of art pottery collectors and dealers formed to promote the understanding, appreciation and recognition of American art pottery. Membership is \$35 single and \$40 double. A bi-monthly JOURNAL is published with in-depth articles, exhibition news, book reviews, and historical reprint articles. For additional information on the convention and its related activities, go to www.amartpot.org there are over 150 links to sites related to pottery, events, a "theft alert" and a growing pictorial database of art pottery fakes, forgeries and reproductions.

Contact Monna and Les Cochran for convention information at 612-890-2759 (lescochran@aol.com) or Sue and Gordon Hoppe at 612-546-7461 (ghoppepots@aol.com).

For AAPA information, contact acting president Linda Carrigan, PO Box 710, York Harbor, ME 03911 (lindacarrigan@webtv.net).

Individuals wishing to join should contact secretary Patti Bourgeois at PO Box 1226 Westport, MA 02790 (patspots@ma.ultranet.com).

A APA CONVENTION TO BE HELD IN MINNEAPOLIS

The annual convention of the American Art Pottery Association (AAPA) will be held May 4th to 7th, 2000 at the Radisson Hotel South and Plaza Tower, Minneapolis, MN. This four-day event features a pottery show and sale, a major art pottery auction and educational seminars.

AUCTION

At 6:00 p.m. Friday, May 5th, the 2000 AAPA Benefit Auction of donated and consigned ceramics begins. The auction includes pieces by Roseville, Weller, Rookwood, Grueby, Teco, Van Briggie, Red Wing and contemporary potters Kurt Wild and the Scheiers. Admission is free and the auction and preview are open to the public. Preview opens at 3:00 p.m.

POTTERY ID PANEL

From 10:30 a.m. to 12:30 p.m. Saturday, May 6th the public is invited to bring their questions about pottery items for identification to a panel of knowledgeable experts.

SHOW & SALE

The pottery show and sale will be open to the public on Saturday, May 6th from 12:30 p.m. until 5 p.m. and Sunday, May 7th from 12:30 p.m. to 4 p.m. This prestigious show features America's most prominent pottery dealers. General admission is \$5.00.

CONVENTION SPEAKERS

The convention kick-off for AAPA members will be a banquet held Thursday evening May 4th at the Radisson Hotel. The keynote speaker will be Dr. Marion Nelson, who will present an overview of Pewabic Pottery.

Dr. Nelson, a retired professor of art history from the University of Minnesota, is a collector and researcher. His book "Art Pottery of the Midwest" was published in 1988. He has long been recognized as one of the nation's leading experts on the decorative and fine arts of the 19th and 20th centuries.

Friday, May 5th, Steve Schoneck will talk on the Minneapolis Handicraft Guild. Steve is a collector and dealer who specializes in art pottery. Saturday, May 6th, Darlene Dommel will speak on "Art Pottery in the Upper Midwest: Its Origins and Regional Influences." She is a collector and dealer who has interviewed and written about pottery principals over the past thirty years. She has written "Collector's Encyclopedia of the Dakota Potteries" and "Collector's Encyclopedia of Howard Pierce Porcelain." Her new book "Collector's Encyclopedia of Rosemeade Pottery" will be published in 2000. On Sunday morning retired ceramics professor and studio potter Kurt Wild will present "About My Work: Past and Present." He attended Cranbrook Academy of Art in Bloomfield Hills, Michigan, majoring in ceramics under Maija Grotell. His claywork has been chosen in over forty juried exhibitions and he has been named "Outstanding Teacher in the Humanities" at the University of Wisconsin - River Falls. 

"Welcome Aboard"! I am confident they will serve us as ably as their predecessor.

All of our thoughts, love, and prayers continue to go to our treasurer, Jerry Flicek, for his complete recovery during the coming new year.

This first year of the 21st century in the third millennium sees the continuation of much adaptation to growth and change for the RWCS. In addition to conducting all of the regular business of the Society, the new office expansion has been completed and our new administrative assistant, Cindi Simonson, has been hired. Work continues on necessary computer programming and networking in the office, membership has been transferred from the membership chair to the central business office, and the Executive Board continues to work with our business manager, Kay Wilshusen, and CPA, Mark Prenger, to develop a budget. A special thank you to Dave Kuffel in acquiring the furniture for the office expansion and to Jeff Floyd for renting the Ryder truck and transporting it to Red Wing. Thanks, guys!

The next time you are in Red Wing be sure to stop by the RWCS office in Pottery Place Mall to view the newly expanded office and meet our new administrative assistant, Cindi Simonson. We are very lucky to have such a multi-talented individual who has so much to offer the society with her services. An official "Welcome Aboard" to you too, Cindi! Members have a chance to vicariously meet her through an article elsewhere in this newsletter.

A very special thank you to Kim and John Key for their work as Membership chairs since July of 1996, for their valuable input, guidance, and direction during their term of service on the Board of Directors, and for their assistance with the transition of membership to the central business office. Given the bylaw changes approved in July phasing out the membership position, they will be sorely missed. I'm sure they will remain members of our RWCS family.

Through the work of the computer programming of Star Tech and the computer consulting of Tom Halls we are making great progress towards

the completion of our office computer network and necessary membership computer program changes. We continue to work to improve the efficiency and effectiveness of service to you, the members, and the logistics of putting on the MidWinter GetTogether and the July 2000 convention for the thousands of you who make your annual trek to Red Wing. With no lines to stand in, we are now challenged to plan more activities to fill your time!

Among the exciting events the new year will bring are the RWCS year 2000 elections for Auction, Commemorative, and Education Managers - as per the bylaw changes of last July. The first elections using mail-in balloting are open to all members! In addition, the Board will be focusing on accomplishing the long-held goal of establishing a Foundation, as well as establishing a marketing campaign. A special meeting will be held at MidWinter for members interested in serving on the Foundation committee.

I thank the Executive Board, the full Board of Directors, and our Business Manager, Kay, for their long hours of productive meetings throughout this first year of my term as president of the RWCS, and their tireless effort and work in getting us through a difficult, busy, but very productive year. I am grateful for all of the contributions of you, the members, for the benefit of the RWCS family. I am proud of all of the progress and accomplishments for the betterment of the Society. To paraphrase a very well know phrase, "Ask not what the Society can do for you, ask what you can do for the Society." I look forward to another productive year with great excitement and anticipation! 

FROM THE BUSINESS MANAGER (continued from page 4)

renewal) can be combined using one check for pre-registration, commemorative order, and membership! You asked, and we delivered!

As of this writing, the central office is operating amidst telephone repairmen who are changing the telephone system; computers are being networked plus we have deadlines to meet for MidWinter and July convention! We ask for your patience during this transition!

The phone numbers and e-mail addresses are as follows:

Central office
(Business Manager - Kay)
1-800-977-7927 or 651-388-4004
RWCS1@win.bright.net

Membership
(Administrative Assistant - Cindi)
1-800-977-7927 or 651-385-7716
rwcsmem@win.bright.net. 

RAY REISS

ART POTTERY BROUGHT TO LIFE

The first thing one notices about Ray Reiss is his passion for talking about Art Pottery. We had the honor to visit with Ray at his premier book signing December 18th at the Red Wing Antique Emporium. From the looks of the crowd and steady stream of people who patiently waited for Ray's autograph and the chance to visit for a short while, the day was a success.

Reiss' new book, "Red Wing Art Pottery TWO, (Including Pottery Made for RumRill" was definitely in demand. This book and price list is a natural follow-up to his 1996 book titled "Red Wing Art Pottery". You will find the pieces are in numerical order and that every known shape of production art pottery by Red Wing is clearly identified. Included are additional photos of lunch-hour pieces, animal figurines, lamps and unique company experimental pieces. There are over 1,600 new color pictures in the hardcover book and with just a couple of exceptions, no duplications from the first edition. This book is truly a companion to the original one.

Reiss, an author and photographer by trade, is self-publishing the book. He easily answers questions posed by people who have an interest in art pottery. The Red Wing Potteries produced literally millions of pieces of art pottery in more than 2,000 designs from 1929 until 1967. The RumRill information highlights the pieces that were created between 1932 and 1938.

Reiss began his journey with art pottery back in the 1970's in an unlikely place called Baraboo, WI. It was shortly after the Red Wing Potteries had closed and the value of the art pottery pieces was

considered non-existent. Ray heard about the first Red Wing collector's convention and attended in 1976. He thought he was in the wrong place because a majority of items displayed were stoneware pieces.

His professional career took him to Chicago and his collection continued to grow. That is when he decided to write a book on art pottery. There were no other definitive books available and he wanted to create the best collective book that could be used as a reference for other art pottery collectors. Reiss invested significant time and energy in the first book and his expertise is also reflected in his new one. He again took his own photos and researched the contents of "Art Pottery TWO." The second book was started in February 1999 and is now available.

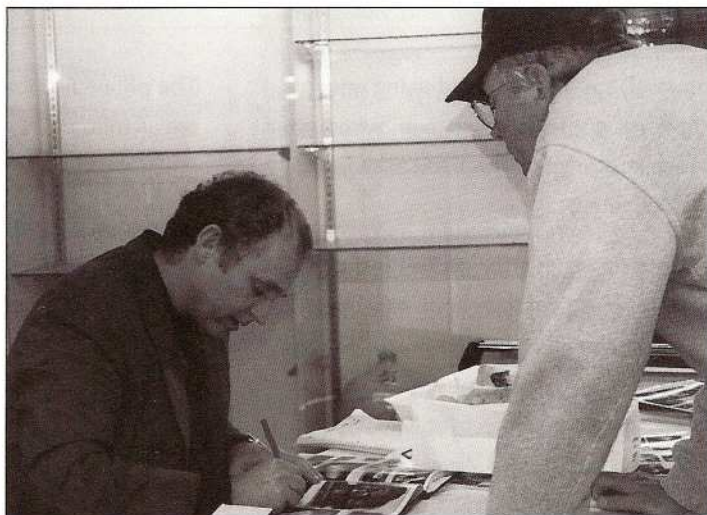
If you have not had the pleasure of meeting Reiss, try to do so if the opportunity presents itself. He will open your eyes to the unique aspects of art pottery and his book will capture your attention.

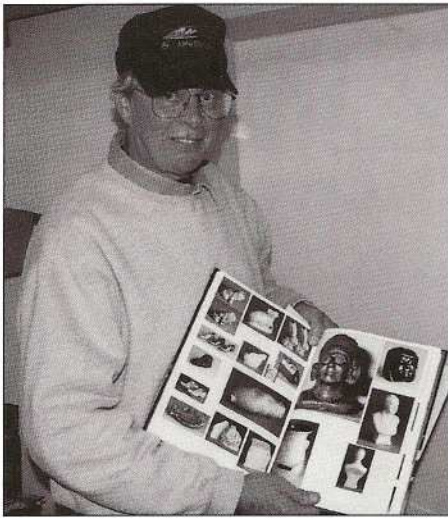


Ray Reiss

To secure his latest book, you can place your order with Ray Reiss, 2144 N. Leavitt, Chicago, IL 60647. The number is 773-235-7393 and the cost is \$39.00 plus \$4.50 shipping and handling.

Ray Reiss and Bill Benson at book signing





Bill Benson with his autographed book, "Art Pottery Two".

"NOON HOUR" PIECE FEATURED

At Ray Reiss' book signing at the Red Wing Antique Emporium, we met and talked with Bill Benson. He has a unique "noon hour" pottery piece that is featured in Reiss' second book on page 171.

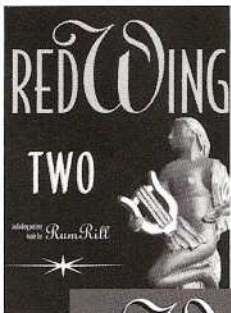
Bill shared his story on how he acquired his favorite "noon hour" piece. His father-in-law, Howard Kruse, was an avid collector of antiques. He lived outside of Ellsworth, WI and regularly held consignment auctions in his barn.

Howard was a land surveyor and came across this Indian head with a headdress, being used as a doorstep at a home in

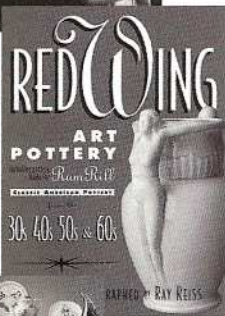
Bay City, WI. He offered \$5.00 for the Indian piece and it was added to his own collection. This was between 1959 and 1961.

Bill had always admired the Indian head and his mother-in-law gave it to him as a Christmas gift after Howard passed away. The Indian head remains Bill's favorite piece in his collection.

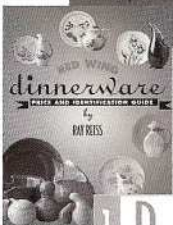
A "noon-hour or lunch-hour" piece, were one-of-a-kind artifacts that factory employees created during their lunch hour. Hence, the name. 



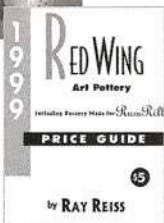
NEW! *Red Wing Art Pottery Two*
(signed first edition copies)
\$39 (plus 4.50 S&H).



Red Wing Art Pottery (One)
(signed first edition copies)
including 1999 Price Guide
\$50 (plus 4.50 S&H)



*Red Wing Dinnerware Price
& Identification Guide*
\$12.95 (plus 1.75 S&H)



1999 Price Guide (for RWAP One)
\$5 (plus 1.50 S&H)

Checks must accompany all orders.
Send checks to :
**Ray Reiss 2144 N. Leavitt St.
Chicago, IL 60647**

Sorry, we no longer take credit cards

Red Wing Area Chamber of Commerce

1999 Limited Edition Cherry Band Pitcher

The Red Wing Area Chamber of Commerce has a limited number of the Historic Red Wing Cherry Band Pitchers available. This 48 ounce pitcher has blue spray banding on the motif and a red & blue colored Old World Santa. These pitchers are the fourth in a series of four Old World Santa decorated Cherry Band Pitchers. These pitchers are numbered and manufactured in Red Wing, Minnesota by Red Wing Stoneware Co.

Don't miss this opportunity to own your commemorative pitcher! Please call the Red Wing Area Chamber of Commerce at
1-800-762-9516

for more information and to order your limited edition Cherry Band Pitcher today.

NEWSLETTER ADVERTISING RATES

CLASSIFIED ADS

Classified ads are 15¢ per word; \$3 minimum charge. Ads are divided into the following sections: *Red Wing For Sale*, *Red Wing Wanted*, *Other Pottery For Sale*, *Other Pottery Wanted*, *Events, Clubs, Publications & Web Sites*, *Announcements and Services*. You will not be charged for these words, but please indicate which section your ad should be placed in. You may want to run ads for a year at a time: run up to 25 words six times for \$15, run up to 35 words six times for \$20. (Note: the small number at the end of an ad tells when the ad expires, e.g., 2/00. Ads without dates are one-time ads.) Please type or print clearly and proofread before submission.

DISPLAY ADS

Display Ad Size	1x	6x
Full page	\$400	\$360
1/2 page horizontal or vertical	200	180
1/4 page	100	90
1/8 page (includes typesetting)	60	45

Display Ads are accepted on a first-come, first-served basis. The publisher reserves the right to refuse ads for any reason. The Newsletter is produced on a Macintosh in Quark XPress. Ads must be supplied electronically as an EPS or TIFF file for Mac. Be sure to include all fonts used. If you are unsure about acceptability, inquire with the Editor. Quotes supplied for design and makeup if needed; there is a \$50 minimum. Camera-ready ads are not accepted. Unformatted or unreserved ads will be treated as classifieds.

DEADLINES

Issue	Advertising Deadline
February	January 10
April	March 10
June	May 10
August	July 15
October	September 10
December	November 10

EDITOR ADDRESS

Send all ads with payment. Make checks payable to Cindy Taube and mail to:
Creative Communications
27950 Bayview Drive
Red Wing, MN 55066

C L A S S I F I E D S

RED WING FOR SALE

40 gal. birchleaf crock, union oval - \$950;
5 gal. "PUREX" jug, potteries oval - \$395;
3 gal. lg wing churn w/iron handles,
complete - \$375; 2 gal. birchleaf churn,
"ski" oval - \$285; 1 gal. buttermilk feeder,
complete - \$110; #907 violin wall pocket
w/sticker - \$75; Clay Giants book 1 - \$100;
RWCS commemoratives: 1978 - \$1600;
1979 - \$925; 1980 - \$895; 1981 - \$345.
Bud's Barn, Rt3 Box 55, Parkers Prairie,
MN 56361. Phone: 218-338-6166.
e-mail: budsbarn@rea-arp.com.

Red Wing Commemoratives, 1984 to
present, to be sold as group \$2,100.00.
Also, several duplicates to be sold
individually. Please call, 605-882-6027.

40 gallon crock with a wing in mint
condition. Asking \$900 or b/o.
Call Diane 715-262-3512.

Complete set of Greyline. Complete set
of Wing Crocks - 1 gal. thru 60 gal. with
lids; Blue Birchleaf Crocks 2 gal. thru 50
gal. all with lids except 8 gal. and 10 gal.;
Blue Birchleaf Churns 2 gal. thru 8 gal.; 15
Beater Jars; Brown Russian Milk Pitchers
(3 sizes); Brown Triangle Water Bottle;
Brown Cuspidor; Brown 1 gal.; Churn
with lid; Saffron items; 1 qt. pitcher IA
advertising; 2 qt. Pitcher SD advertising;
10" and 11" nappies; Beanpot; 1 qt. Brown
Wax Sealer RW3; 1 gal. White Wax Sealer
M5; 5 gal. Ball Lock Jar 2" Wing; 3 gal.
Ball Lock Jar 4" Wing; 2 gal. Ball Lock Jar
brown top 4" Wing. Best Price Offered.
Reserve the right to refuse any offer.
Phone 402-379-3396 after 5:00 p.m.

Red Wing stoneware collection for sale,
which I have accumulated over the past
few years. Total of 43 items that include
many hard to find pieces. Many salt
glaze pieces 2 gal. to 15 gal. with some
side stamped, also mini jugs, advertising,
animals etc. Most are in good or better
condition. Only 3 or 4 items that most
people would consider common. \$11,500.
Please call after 7:00 p.m. for a complete
listing, 816-228-2177.

RED WING WANTED

Belle Kogan's Tropicana vase shape
B2008 in burgundy glaze, Ray Reiss
Book Two, page 144.
Deanna Juergens 612-881-1676,
e-mail: juerg003@tc.umn.edu. 4/00

Red Wing star shaped bowl #1164 and
RWCS commemoratives for 1984 and
1985. Call 651-345-3671.
e-mail: normang@rconnect.com.

Iris Pitchers in Yellow, Green, Burgundy,
Blue, Sponge or White. Any size.
Pete May at rw3pcmay@sprintmail.com,
612-955-3699. 6/00

CLUBS AND PUBLICATIONS

Two great books: Red Wing Stoneware
(new 2000 values) and Red Wing
Collectibles (1997 values). \$9.95 each
or \$17.95 for both plus \$1.25/\$1.75
postage, respectively. Quantity discounts
available. Gail Peck, 2121 Pearl, Tremont,
NE 68025. 402-721-5721. 12/00

To place an ad, contact us
either by e-mail or regular mail.

E-mail us at:
groenthal@pressenter.com
cktaube@pressenter.com

Mailing address:
Creative Communications
27950 Bayview Drive
Red Wing, MN 55066

Send all ads with payment.
Make checks payable to
Cindy Taube.

Deadline for April issue is
March 10.

worked out very well. Following a hard days labor, everyone relaxed with some refreshments, and a barbecue.

Work Day 2, May 22, 1999.

Inspection and quality control jobs were added on this work day. Sorting crews went through all of the buttons for one final check for flaws, excessive warping, and sharp edges before sending the buttons on to the hot glue crew. Just to be sure, one final re-check was done of the previously rejected buttons. Just to prove that ceramics is an art, and not a science, there were quite a few of the finished buttons that did not pass the quality control inspections.

The Hot Glue Crew seemed to be having too much fun! Some welcomed the challenge of "hand/eye" coordination, but a concern was the proper placement of the latch pin. Other crews were stuffing plastic bags with the description card, then adding the stoneware button, ready for sale. The final step was to count and box up all the buttons for the trip to Red Wing. We had 1000 buttons all packaged, boxed, and ready to go to Red Wing for the convention in July.

Workday 3, June 6, 1999

Fortunately this work day was scheduled for the Sunday following the regular Golden State Red Wing meeting in Walnut Creek, and we had a great turn-out and it was an easy task to finish the project.

For the work crews it was more of the same: sorting, hot gluing, bagging, and boxing. The quality control crew went through all of the remaining buttons, checking for rejects. Buttons were rejected for excessive warping and poor stamp reproduction. THE FINAL COUNT and we are DONE! Ready for sale!

THE CONVENTION

We arrived on Thursday to the Convention with 1500 buttons for sale in Red Wing starting at 8:00 am on the first day of registration. A "volunteer" schedule for staffing the sales table was made for the two days we were expected to be selling badges. The badges were \$3 each, quite a bargain by current pricing standards! I guess it's an understatement to say that they were a success, we were SOLD OUT by 2:00 pm on Thursday!

We were asked to produce more for sales through the Newsletter for those unable to attend, but accustomed to being able to buy one for their button collections. We have agreed to make more on a limited basis.

Workday 4 - October 3, 1999

The "2nd phase" of the 1999 Convention Button saga continues with the making of the Mail-In Orders! We received orders for 316 more buttons. A postcard was sent to everyone acknowledging receipt of their order & check, giving

notice when the check would be deposited, and giving a projected mailing date in November.

Workday 5 - November 14, 1999

The last day of the project, and a lot had to be done to finish it up: quality control sorting; de-burring; hot glue; plastic bag; insert cards; bubble bag; box; label and tape, ready for postage. The loss to warping in firing seemed to be less for some reason! However, some of the buttons picked up specks of kiln wash off of the shelves, and after sorting, some of the buttons had to be de-burred with a hand stone. Although it was the middle of November, the weather was still nice, and much of the "dirty" work could be done outside. We actually had a guest worker show up, and she later joined our club.

The final statistics:
1500 sold out at convention in July
318 sent out mail order.
1818 total buttons delivered. 

2 DAY AUCTION

Henry's Auction Ctr. on St. Hwy. 25 in Foley, MN

SATURDAY MARCH 25th, 2000 at 10:30AM

APR 100 PIECES CROCKS: 20 gal. Butterfly, 2 gal. Double P, 4 & 6 gal. leaf, 6 gal. Double Flower, 1 gal. w/Wing, Budlongs Pickle, Adv. Butter Crock, Spongeware, NDFA 1884 Mugs, McGinley's Malt Shop, #5 Koverwate, Lots Adv. Pieces, Bowls, Pitchers, Butter Crock, Jugs, Jars, APR. 40 Lids (Jars & Churn), Sm. Adv. Jugs, Churns (5 gal. Double P, 4 gal. Birch, 3 & 5 gal. RW, 3 gal. Eleph. Ear), Sm. Bowls & LOTS MORE.
PRIMITIVE FURNITURE - ENAMELWARE - TINS - GLASSWARE - ADV. PAPER - SIGNS
DRY SINK - HARVEST TABLE - FLOUR BIN & LOTS MORE.

SUNDAY MARCH 26th, 2000 at 10:30AM

Oak wall bed - Cupboards - Desks - Commode - Pie Cupboard - 50 Chairs & MORE.
TINS - OVER 50 OLD TOOLS - DEPRESSION GLASS & MORE.
Note: Call or internet for full listing. Lifelong collection of antiques. Don't miss this one.

GARY BRINK ESTATE

DAVES AUCTION SERVICE - CASH SALE - NO BUYERS PREMIUM
320-968-6772 - Internet: www.davesauctions.com

DEAR RED WING COLLECTOR'S SOCIETY

This picture turned out so beautifully, I thought I would send it in. This old crock I found on my property in Wisconsin. It was in a junk pile and was broken in about ten pieces. I was unable to locate one piece for the bottom. I glued the pieces I had together, sunk it in the ground about four inches, filled it with wood chips and dirt, and planted some annuals. I have really enjoyed having the jug be a part of my patio decor!!

Sincerely, Beth Tillman

