





VOL. 25 NO. 6

NEWSLETTER

DECEMBER, 2000



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Support Personnel

uly Convention Registration - Donna & Chuck Hanson Show and Sale - Cindy & Pete May

Get ready for

MidWinter GetTogether

The upcoming MidWinter GetTogether has a new location in February, 2001. It will be held at the Four Points Sheraton Hotel, Des Moines, Iowa. If you have not attended MidWinter before or it has been awhile, you really should mark your calendar to attend.

HOTEL INFORMATION

Four Points Hotel & Suites by Sheraton 4800 Merle Ray Road (see map) Des Moines, IA 50322 Phone 515-278-4755

For reservations call 1-800-325-3535 and be sure to indicate that you are a RWCS MidWinter attendee and/or a room seller.

Deadline is January 25th, 2001 for the special block of rooms (up to 4 guests per room). Floors 1-4 are designated non-smoking and floor 5 is smoking.

TYPES OF ROOMS

Standard: 2 types (2 double beds or 1 king bed) at \$59 plus 12% tax.

Junior Suite: 1 king and 1 sleeper sofa (about 1&1% rooms with the bedroom area bigger and the living area smaller) at \$89 plus 12% tax.

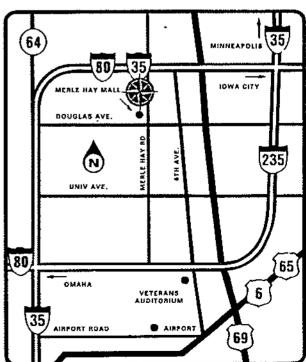
Extended Stay Suite: 1 king and 1 sleeper sofa (about 1½ rooms with the bedroom area smaller and the living area bigger) at \$99 plus 12% tax.

Family or Parlor Suite: 1 king and 1 sleeper sofa (the size of 2 rooms with a big dining room table and kitchen area) at \$119 plus 12% tax.

Whirlpool Suite: at \$139 plus 12% tax.

See back page for MidWinter **GetTogether** Registration Form.

Hurry - deadline for pre-registration is January 15, 2001.





S CHEDULE OF EVENTS FOR MidWinter GetTogether

Four Points Sheraton Hotel - Des Moines, Iowa February 16-18, 2001

FRIDAY, FEBRUARY 16

Board of Directors

1:00 - 5:00 p.m.

Iowa Board room

Meeting

Registration

1:00 - 8:00 p.m.

Lobby

Social Gathering &

7:00 - 11:00 p.m.

Heartland Ballroom

Dance (Hor D'Oeuvres & Cash Bar)

Room Sales

Evening

Four Points Hotel

SATURDAY, FEBRUARY 17

Registration

7:00 - 10:00 a.m.

Lobby

Deluxe Continental

7:00 - 8:30 a.m.

Lobby

Breakfast

(seating in Salon B)

General Session

8:30 - 10:00 a.m.

Salon C

Education

10:15 - 11:15 a.m.

Rooms to be

announced

Show & Sale

1:00 - 4:00 p.m.

Heartland Ballroom

SUNDAY, FEBRUARY 18

Continental Breakfast

7:00 - 9:00 a.m.

Hosted by Iowa

Chapter

Board of Directors

8:00 a.m. - 12:00 p.m. Iowa Board room

Meeting

MidWinter GetTogether

Mark your calendar and plan to attend the MidWinter GetTogether this February 16, 17, 18, 2001 Held this year at the Sheraton Hotel in Des Moines, IA.

Anyone wishing to volunteer, please contact the RWCS Business Office.

NEWSLETTER CONTACTS

CREATIVE COMMUNICATIONS

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NEWSLETTER DEADLINES

| Issue | Text/Editorial Advertising |
|------------|----------------------------|
| February - | January 1 January 10 |
| April | March 1 March 10 |
| June | May I May 10 |
| August | July 1 July 15 |
| October | September 1 September 10 |
| December | November 1 November 10 |

ADVERTISING RATES

Classified and Display Ad rates are located in the back of the Newsletter in the Classified Ad section.



CLUBNEWS

from the President



CORRINNE REED

The exciting work of the RWCS Foundation continues! As mentioned in the last issue, the Foundation signed a letter of intent to lease space for its offices and museum in the historic Pottery Place Mall – the building that housed the Minnesota Stoneware Company, complete with the old tunnel kiln outside and the boiler inside. Preliminary work has begun on the museum site located at the east end of the second floor.

Foundation officers are as follows: John Key, President; Diane Hallstrom, Vice President; Margaret Ekdahl, Secretary; and Larry Peterson, Treasurer. Diane has taken on the work of organizing and managing the Sunday Antique Show to be held on the downtown streets of Red Wing prior to convention next year. The event will be one of the first fund raisers of the Foundation, and dealers will be

(continued on page 13)

MIDWINTER TOPICS BY SANDY SHORT

"Education at MidWinter will be different this year. It has come to my attention that shared interest seminars aren't shared anymore. People come wanting to be educated – so we will have five educational seminars instead of shared interest groups.

On Saturday at 8:30 a.m. a presentation about the new Red Wing Foundation will be given by Ron Linde and his board. This will be followed by a question and answer time. Immediately following Corrine Reed will talk about "A Potpourri of Iowa Potshops".

The educational seminars will take place from 10:15 to 11:15 in the basement of the Four Points

Sheraton. (See below for topics and speakers).

As in the past, anyone attending the Educational seminars will receive a ticket allowing them into the show and sale 15 minutes early.

The plan is to discontinue the shared interest groups at the July Convention, too. What would you like in place of them? I'm always looking for new presenters!!!

Please give me some ideas.

csshortnd@mcn.net

We hope to see many of you in Des Moines. The layout of the motel is much more seller and buyer friendly!!"

Minnesota room - Larry & Karen Seehusen "Hobby Shop or Red Wing Art Pottery?"

Missouri room - Tom Southard "Advertising Mini Jugs"

Kansas room - Art Holiday
"The Western Stoneware Company"

Illinois room - John Tremble
"Is This or Isn't This a Red Wing Lamp?"

Nebraska room - Greg Steffens "How to Sell Items on Ebay"



Financials

RED WING COLLECTORS SOCIETY

This issue of the Newsletter contains the current financial status of the RWCS. The RWCS Board of Directors is committed to the development and implementation of an annual budget in order to assure the long-term financial health of the organization.

It should be noted that over 90% of annual membership fees are spent to produce and distribute the Newsletter. The RWCS Board will be including a questionnaire in a Spring, 2001 Newsletter soliciting member input regarding the necessity of raising membership dues to cover a larger portion of future RWCS expenses.

STATEMENT OF REVENUES AND EXPENDITURES - ALL SOURCES

For the Period Ended December 31, 1999

| 707 210 701702 217002 210 | | , |
|---------------------------|-----------|-----------------------------|
| REVENUES | | fenths Ended c. 31, 1999 |
| | | |
| Advertising Sales | S | 0.00 |
| Auction Sales | | 157,942.50 |
| Banquet | | 5,700.00 |
| Catalog Sales | | 1,545.00 |
| Commemorative Sales | | 149,110.00 |
| Commission | | 0.00 |
| Mailing Fees | | 21,224.00 |
| Memberships | | 130,570.22 |
| Miscellaneous | | 0.00 |
| Picnic | | 2,730.00 |
| Pre-Registration | | 37,782.86 |
| Sellers' Tables | | 6,405.00 |
| Supplement | | 2,815.00 |
| Walk-in Registration | | 8,790.00 |
| Interest | | 14,691.76 |
| Total Revenue | \$ | 539,306.34 |
| EXPENDITURES | | |
| (See Schedule) | <u>\$</u> | 532,611.94 |
| NET REVENUES | S | 6,694.40 |
| Over (Under) Expenditures | | |

RED WING COLLECTORS SOCIETY RED WING, MINNESOTA BUDGET 2001

| REVENUES | 1999 ACTUAL | 2000 JANSEPT. | Approved 2001 BUDGET |
|---|----------------|---------------------|----------------------------|
| General & Administrative | \$ 145,261.98 | \$ 149,507.16 | \$ 147,000.00 |
| Summer Convention | 57,450.00 | 47,847.00 | 53,500.00 |
| Commemorative | 170,334.00 | 171,550.00 | 277,000.00 |
| Auction | 159,487.50 | 125,230.00 | 126,500.00 |
| MidWinter | 6,772.86 | 6,915.00 | 5,000.00 |
| Total Revenues | \$ 539,306.34 | \$ 501,049.16 | \$ 609,000.00 |
| EXPENDITURES | | | |
| General & Administrative Expense Contingency | \$ 222,229.84 | \$ 197,733.18 | \$ 281,260.00 30,000.00 |
| Summer Convention | 61,818.85 | 47,128.19 | 55,000.00 |
| Commemorative | 99,748.19 | 98,587.94 | 108,350.00 |
| Auction | 141,959.85 | 113,321.34 | 114,050.00 |
| MidWinter | 6,855.21 | 8,597.79 | 7,750.00 |
| Total Expenditures | \$ 532,611.94 | \$ 465,368.44 | \$ 596,410.00 |
| NET REVENUES | \$ 6,694.40 | <u>\$ 35,680.72</u> | S 12,590.00 |

STATEMENT OF REVENUES AND EXPENDITURES - ALL SOURCES

For the Period Ended December 31, 1999

| | 12 Months Ended |
|-----------------------------|-----------------|
| EXPENDITURES | Dec. 31, 1999 |
| Accounting | \$ 655.00 |
| Administration | 8,852.65 |
| Auctioneer | 3,158.85 |
| Badges/Buttons | 751.87 |
| Board Meetings | 25,751.08 |
| Commemoratives | 89,602.82 |
| Computer | 2,708.50 |
| Computer Programming | 15,213.22 |
| Data Entry | 1,250.00 |
| Display Expense | 0.00 |
| Distribution | 777.15 |
| Donations | 8,300.00 |
| Dues/Subscriptions | 497.50 |
| Education Program | 3,569.57 |
| Facilities | 17,652.91 |
| Historian | 0.00 |
| Insurance - General | 2,428.10 |
| Insurance - Hospitalization | 3,986.00 |
| Insurance - Disability | 0.00 |
| Legal | 0.00 |
| Mileage/Travel | 231.99 |
| Newsletter | 86,240.98 |
| Office Equipment | 6,953.21 |
| Office-Supplies | 944.63 |
| Operational | 9,865.02 |
| Paid To Owners | 137,319.90 |
| Payroll Taxes | 12,272.27 |
| Petty Cash | 1,917.19 |
| Postage | 4,219.74 |
| Printing | 957.99 |
| Printing & Reproduction | 6,318.73 |
| Publicity (Supplement) | 2,762.86 |
| RW Memberships | 0.00 |
| Salaries & Wages | 23,341.43 |
| Salary (Bus. Mgr.) | 33,300.00 |
| Sample | 0.00 |
| Security | 7,198.03 |
| Social Events - Banquet | 7,787.46 |
| Social Events - Picnic | 2,020.50 |
| Storage | 622.00 |
| Supplement | 0.00 |
| Telephone | 2.877.79 |
| Truck | 0.00 |
| Website | 305.00 |
| | |
| Total Expenditures | \$ 532,611.94 |

For a complete listing of 1999 expenses, contact the RWCS office.



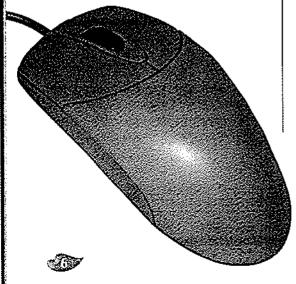
\mathcal{T} HE INTERNET:

HOW HAS IT CHANGED COLLECTING?

This article is a continuation in the series of Internet advice from RWCS members and experts in the field. We welcome any feedback from you on any of the subjects related to this topic.

Dino Fire

The exponential growth of Internet auctions and antiques oriented web sites has created a virtual avalanche of wares that would be otherwise inaccessible to most Red Wing collectors. On face value, it is a wonderful thing to have access to thousands of pieces of Red Wing pottery - much of it common, some not-so-common. A side effect of this new high-tech sales channel, particularly through EBay and sites like it, is that it opens the door for anyone with an Internet connection, a digital camera, and a scanner to enter the rarified realm of "Antiques Dealers." The more sophisticated entrepreneurs build and maintain entire web sites dedicated to the sale and resale of antiques.



The overwhelming majority of these web retailers and item-by-item sellers are honest, ethical businesspeople or collectors who have a passion for their hobby and use the Internet to share that passion with the world. Those of us who are on-line proprietors today have a big responsibility; how we choose to treat our customers today will set the standard for our customers' expectations years from now.

Anyone selling Red Wing – or any other antiques for that matter – should put themselves in their customers' shoes for a moment. Is there such a thing as a "typical" antiques buyer? In fact, the only things a dealer may expect that buyers have in common with each other is that they are real people, spending real money, and that they happen to have an Internet connection.

Customers also have something in common with dealers: they love and collect antiques, and are shopping in "new" stores in a "new" way. Although they can see a pretty digital image of a beautiful 100 year-old birch leaf butter churn, they cannot feel its weight in their hands nor the solid, even texture of the piece.

Buyers have to rely on the dealer's honest description of the condition of the item, since they cannot turn it over

in their hands and inspect it. They have to trust you.

That final statement alone is
Rule One in on-line customer
service and satisfaction: Preserve,
Protect, and Defend Your
Customers' Trust. The first step
in building trust occurs long
before the inevitable exchange of
emails consummating a purchase.
As a dealer, your expectation for
yourself is that every customer is
fully satisfied, every single time.
As a customer, you should expect
honesty and clarity.

If you're new to buying Red Wing on the Internet, there are several things to know. First, do not hesitate to ask questions. All online auctions provide a simple way to obtain and use the seller's email address; individual web sites should provide simple, easy-to-find email links as well. Smart, informed customers ask questions, and smart dealers, customer-oriented answer them, immediately. Prompt, courteous, and above all, accurate answers to customers' questions establish the person-to-person rapport that customers want. A purchase decision in a "real" antiques shop may take several minutes, while that decision may take days in an on-line virtual shop. A customer is correct in asking, "If it takes a week to get an answer to a simple question, how long will it take to get my purchase?"

Although on-line auctions may present the ultimate in bargain hunting on the Internet, there are some advantages to shopping directly through an antiques web site as opposed through an on-line auction. There is far less pressure in terms of an auction ending time, there is no "sniping" (where bidders wait until the last possible moment to place a high bid), and you may find generally higherquality wares than are offered on EBay. Although prices tend to be somewhat higher on antiques web sites, like in a "real" antiques shop, the prices are frequently negotiable. There are bargains to be found, and many on-line dealers save their "best" wares for their sites.

Like EBay sellers, on-line antiques dealers have an obligation to be honest. If an item has some damage, they should say so explicitly. Misleading customers about the condition of the wares is the surest way for online dealers to have a short, exciting on-line life. The all-important corollary to this one is: Don't underestimate a customers' intelligence. A vase with a hairline crack the size of the Grand Canyon does not, in fact, "still make a nice display piece."

An on-line dealer should keep their customers informed about their purchase during that twilight period between "Sold" and "Delivered." When your payment arrives, the dealer should send you a note thanking you and providing an estimate of the shipment date. Many will send the package tracking number, if applicable, so that you may make arrangements to meet the package before the rain pelting your front porch turns your cardboard box into a quivering mass of paper pulp. Pro-activity is a sure sign of a dealer who is serious about their customer's satisfaction, and dealers need your feedback about the safe delivery of the items.

Sometimes sales just don't work out. You should determine ahead of time what the dealer's return policy is. The range of guarantees varies from "unconditional money-back" to "subject to a restocking fee" to "all sales final." As a buyer, make sure you understand precisely what the return policy is, and take that into consideration when you make your purchase. Even in an "all-sales-final" situation, however, dealers have a responsibility to fairly and accurately represent their items. No reputable dealer would refuse to take an item back if they missed some damage or if the piece was otherwise inaccurately described.

Finally, have fun! You and the dealer or seller have found some common ground; you talk to each other about obscure Red Wing maker's marks in terms that the uninitiated find indistinguishable from Latin, and you love every minute of it. And without ever

intending to when you started this new shopping experience, you sit back and learn that you've made some new friends along the way.

Dino Fire is the Webmaster
of the Red Wing Collectors
Society Internet site
(www.redwingcollectors.org)
and the owner and Webmaster
of Fireside Antiques & Collectibles
(www.fireside-antiques.com),
an antiques web site featuring
Red Wing.

You may contact him via email at dino@firesideantiques.com.

RWCS CALENDAR OF EVENTS

Feb. 16, 17, 18, 2001

MidWinter GetTogether - Four Points Sheraton Hotel, Des Moines, IA

March 24, 2001

Southwest Redwingers Spring Fling Kent Williamson Home, Phoenix, AZ

July 8, 2001

RWCS Foundation Antique Show Downtown Streets of Red Wing, MN

July 12, 13, 14, 2001

Annual Convention - Red Wing High School, Red Wing, MN



S HARING PERSONAL COLLECTIONS AND STORIES A VISIT WITH MARGE STOKKE

Marge Stokke has been a very active member of the RWCS for many years. We paid a visit to Marge's home, which was built in 1903, one beautiful fall day and here are a few of the treasures she shared with us.

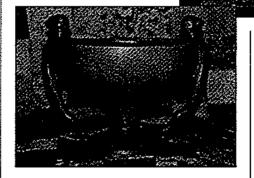


Marge Stokke

Marge has always loved art pottery. Her home is filled with unique pieces of pottery, wonderful antiques, and an impressive collection of RumRill pottery. She has an identification system that she uses to keep track of the items. As soon as she knows what the individual piece is, she writes it on a piece of paper and puts it on or in the piece. One of Marge's favorite things is a vase with 3 naked women around it. The vase was given to Marge by some friends 30 years ago, who found it at a garage sale and bought it as a joke. It turns out the joke was on them, as the vase is very valuable.

The vase is a part of the RumRill line that premiered in July of 1935 and was referred to as the Nude

Pieces from the Anthenian Group, from top to bottom, RumRill #906, RumRill #571, and RumRill #570.



Series. This series was based on Red Wing's #249 vase that had been produced earlier. It was later named the Athenian Group, the line had ten vases, bowls, and candleholders, all with Art Deco-styled nudes. These nudes- as they are currently referred to- are now some of the most sought-after pieces Red Wing made. It is a 10 inch RumRill vase and referred to as #570. (Ray Reiss' Red Wing Art

Pottery, including pottery made for RumRill.)

Another of Marge's vases is RumRill #571, which is nine inches tall. This vase has a distinctive textured look to it. To complement the other pieces featuring the nudes in the Athenian group, Marge has a

> RumRill #906 lamp base in green. This piece was bought at an antique shop for a good price.

We also were able to enjoy all the other antique items that were

throughout Marge's house.
She has an impressive RWCS commemorative collection, pins, brochures and other distinctive Red Wing pieces that she has collected over the years.

Thank You. I heard I won a special RWCS commemorative at the final banquet at Treasure Island. If I had been present, I would have been speechless. First, I think it was a wonderful idea to have a volunteer drawing for a special commemorative. We all know how much work the volunteers do to make our convention great. Second, I want to thank Helen Bell who was the inspiration for my own volunteer work. She inspires us all. Thank you.

Marge Stokke, Display Room Volunteer



Last July, for the first time, there was a seminar just for kids at the 2000 RWCS Convention. People of all ages who attended had fun learning more about Red Wing. We promised it was just the beginning and plans for the July 2001 Convention have already started. There are a number of ideas we are cultivating and it looks like we will have some great things for kids to look forward to. The goal is to have enough events planned so members will want to make this year's Convention a family vacation.

There will be things the

kids can do at Convention with and without mom and dad. Also, in case people outside of Minnesota don't know, the Mall of America is only about an hour away. Inside the Mall of America is an Amusement Park, a dream vacation for children of all ages. Other items of interest within a reasonable driving area are being collected to make sure there is something fun or everyone.

We do need some help from the membership. A number of events are being organized that promise to be fun and educational. What about an auction just for kids

Children
participating in
events at the
2000 Convention.

as just one example? Kids will get some Red Wing bucks when they register, will attend a seminar on how to inspect items and how to bid and then get a chance to try it for themselves. Items that have been donated by members will be auctioned. It doesn't need to be anything rare. In fact, it is more meaningful if the item is something kids will recognize. The opportunity for kids to experience hand painted designs on plates using some of the

designs Red Wing used in the past is another idea. It will even be more fun if it is a real Red Wing item. We are collecting the plain white Majestic plates of all sizes for them to paint. If you have any and would like to donate them to a good cause, let

Wendy Callicoat or Sue Jones Tagliapietra know.

We have a number of ideas but know there are many more that we haven't thought of yet. If anyone has

ideas and would like to share them with us, please give Wendy or Sue a call, e-mail, letter or whatever.
Addresses are in the newsletter.

Lastly, as anyone who has ever worked with kids knows, it takes a lot of energy and hands to keep everyone busy and interested. Anyone wanting to volunteer to help us in anyway at anytime before or during Convention is most welcome. Your help is needed and you will find it is fun and rewarding. Kids are the future of the RWCS, let's all do our part to develop an interest and knowledge base of the young people who are currently members. They will do the rest in getting other kids interested and will help the RWCS grow. 🚩

${\mathcal B}$ OARD OF DIRECTOR'S MEETING SEPTEMBER 30 - OCTOBER 1, 2000

Four Points Sheraton, Des Moines, IA September 30 – October 1, 2000

All board members and the business manager were present. Guests included Pete and Cindy May, June Erdmann, Larry and Kathy Roschen. The meeting was called to order at 8:05 a.m on 9/30/00.

Motion by Jerry Erdmann seconded by Sandy Short to approve the minutes of the July 5th Board of Director's meeting. Motion carried.

Historian's report. The Minnesota Historical Society wants to get a place setting of every Red Wing dinnerware pattern. Anyone wishing to donate one of the more unusual patterns should contact either Steve Brown or Patti O'Brien at the historical society.

Business Manager Report:

Convention report: Plans are in place to correct the computer glitches that occurred at Convention including exploring a computer system that does not exceed the budgeted amount of \$2500. Wrap up continues to be problematic due to members with expired memberships ordering commemoratives. The board will look at ways to rectify this issue before next Convention. The expenses for Eva Ziesel were under the amount budgeted.

Comments from the Convention evaluations and board responses were:

The Convention evaluation comments received and the response by the RWCS board include: Members continue to have concerns about how hot it is at the auction and show and sale. Adding air conditioning is cost prohibitive. A suggestion to use closed-circuited television for the auction as an alternative will be explored. We will pursue adding book sales at more times and it appears the added display hours were appreciated.

Motion by Jeff Floyd and seconded by Wally Armstrong to split the registration support position into two positions, one for registration and one for the computer. The stipend would be split between the two support positions with the \$1000 stipend split decided based on whether the person is at both MidWinter and Convention. Motion carried.

Membership. Currently there are 6909 primary members as of 10-2-00 with 457 new memberships added before Convention.

Star Tech has submitted a proposal for updates to the computer system to better accommodate the needs of the RWCS. Registration at MidWinter will be done manually as it would cost \$1000 for Star Tech to send someone to DesMoines.

<u>Finances</u>: The status of the 2000 budget and the proposed budget for 2001 were received from the CPA and reviewed by the BOD. The board has a commitment to having a balanced budget for

2001. The Board is looking at several revenue sources including the cost of commemoratives. The cost of commemoratives has been raised from \$12-\$20 since 1992. Motion by Sandy Short and seconded by Jerry Schleich to increase the cost of the commemorative by \$20 to go from \$20 to \$40. Motion was not carried. Motion by John Tremble and seconded by Wally Armstrong to raise the price of the commemorative to \$35 with the option of increasing the cost for the 25th anniversary piece. Motion carried, Unanimous vote was cast.

Motion by John Tremble and seconded by Jerry Schleich for the cost of the lottery pieces to be increased to \$45 with the option of increasing the cost of the lottery for 25th anniversary piece of an additional amount. Motion carried and again a unanimous vote was cast. This additional revenue will result in an additional \$20,850 available for the 2001 budget.

2001 MidWinter budget is \$5600 for revenue, \$6000 for facilities and \$2800 for supplies and education. Motion by Jeff Floyd and seconded by John Tremble that if a 2002 MidWinter is held, the board will investigate the possibility of a RWCS sponsored auction. Motion carried.

Motion by John Tremble and Sue Jones Tagliapietra to increase the cost of banquet tickets from \$20 to \$25. Motion carried.



Motion by Sue Jones Tagliapietra and seconded by Wendy Callicoat to hire a part time Administrative Assistant not to exceed an annual budget of \$17,350 with the understanding that there will be no change in the salary budget for 2002. Motion carried.

Motion by Jerry Schleich and seconded John Tremble to set up an expense contingency reserve of \$30,000. Motion carried.

Motion by Jerry Schleich and seconded by Paulette Floyd for the board to approve the budget for 2001 as revised with the right of the board to make line item changes not to exceed the expense contingency. Motion carried.

The Foundation application has been submitted with a request for an expedited approval by December 15th. Motion by Wally Armstrong and seconded by Jerry Schleich that if the RWCS Foundation is not approved by December 25th, the \$13,191.76, 1999 interest money, would be donated to the Schleich Pottery, Dinnerware, and Stoneware Collection Corporation. Motion carried nay votes by Sandy Short and Jeff Floyd. Steve Brown abstained.

Auction Manager Report: The net RWCS 2000 auction profit was \$13,627. For 2001 auction there will be a limit of one per membership not household.

Commemorative distribution went well. Total receipts after expenses were \$68,906.

Meeting adjourned at 5:35 p.m. on September 30 and called to order at 8:00 a.m. on October 1, 2000.

Education Report: Sandy would

like any ideas for seminars or presenters.

Old Business:

MidWinter events are being finalized and will include more social events including a band.

Foundation update: Jerry Schleich reported the application has been submitted. A lease for the museum has been signed and is effective October 1, 2000.

Vision Committee Update by Larry Roschen, the charge has been written and the committee is being formed. Most of the work will be done by telephone and e-mail with a meeting at next July's Convention and an interim report done by August 2001.

Motion by Sandy Short and seconded by John Tremble that we authorize up to \$3000 for expenses for the vision committee for 2001. Motion carried.

Nominating committee: Wendy needs names of individuals who would be willing to serve on the nominating committee.

Motion by Sandy Short and seconded by Sue Jones
Tagliapietra that Gopher
Chapter produce the button for July 2001 convention.

Motion by Jeff Floyd and seconded by Jerry Erdmann for Corrinne, as web site liaison, pursue the publishing of the newsletter for historical and educational purposes, with a one year delay, on the RWCS Web Site and an amount not to exceed \$1500 be budgeted for this purpose. Motion carried unanimously.

Motion by Wendy Callicoat and seconded by Sue Jones Tagliapietra that the board accepts the annual stipends as recommended by the executive board for 2001. Motion carried.

Motion by Jeff Floyd and seconded by Wally Armstrong to adopt the revised 2001 budget. Motion carried.

Motion by Sandy Short and seconded by Wendy Callicoat to pay bills and stipends. Motion carried.

Motion by Sue Jones Tagliapietra and seconded by Wendy Callicoat to go into Executive Session for the purposes of the Hall of Fame nominations and Business Manager evaluation. Motion carried.

The annual action on the Hall of Fame nominations occurred in executive session.

The action on the business manager evaluation and annual salary recommendation was taken.

Motion by Sue Jones Tagliapietra and seconded by Sandy Short to come out of executive session. Motion carried.

Meeting adjourned at 12:10 p.m. Respectfully submitted

Sue Jones Tagliapietra, Secretary.

Please note these condensed minutes are unapproved and unedited by the RWCS BOD.

Anyone wishing to receive a complete set of minutes can do so by sending a SASE to Sue Jones Tagliapietra, 2219 Lakeland Ave, Madison, WI 53704 or by viewing the RWCS website at www.redwingcollectors.org.

MidWinter GetTogether AUCTION

6:00 p.m. - Saturday, February 17, 2001 Sheraton Hotel, Des Moines, Iowa

A variety of Zinc, Salt Glaze & Birchleaf Crocks, Shoulder Jugs, Zinc & Salt Glaze Beehive Jugs, Advertising Shoulder Jugs, Advertising Butter Crocks, R.W. Cake Stand, Mini Jugs, 1,2,3,4,5,6 Gal. Butter Churns, 5 Gal. Water Cooler, Poultry Feeders, 5 Gal. Koverwate, Lids, Bowls, 1# Pantry Jar w/Lid, Commemoratives, Art Pottery and much more. Approx. 400 pieces.

Catalogs available after January 1, 2001 at \$5.00 each.

Send check to:

Houghton's Auction Service

1967 Launa Ave., Red Wing, MN 55066

651-388-5870

NEWS FROM REPRESENTATIVE-AT-LARGE JERRY ERDMANN

Julie Beall, Co-Founder of the South Dakota Red Wing Chapter is looking for new members interested in joining the Siouxland Redwingers Chapter. If interested please contact Julie at 605-583-2370 or write her at 2922 40020th Avenue, Scotland, South Dakota 57059. The Siouxland Redwingers are planning on having a Chapter meeting at the MidWinter GetTogether.

Any other members interested in joining or starting a Chapter please contact one of your Representatives. Thanks.

MidWinter GetTogether

Mark your calendar and plan to attend the MidWinter GetTogether this February 16, 17, 18, 2001 Held this year at the Sheraton Hotel in Des Moines, IA.

Anyone wishing to volunteer, please contact the RWCS Business Office.



2000 Limited Edition Beater Jar

Once again the Red Wing Area Chamber of Commerce is offering a collectible pottery piece for the holiday season. This 14-ounce beater jar is the first in a series of three. A Victorian Santa emblem is on the front and "Hometown Family Christmas, Red Wing, MN 2000" is on the back.

These jars are manufactured and numbered by the Red Wing Stoneware Company in Red Wing, MN.

Cost: \$29.95 + tax (6.5%) Shipping: \$3.00 per piece

If you would like to place an order for these collectible beater jars please call the Red Wing Area Chamber of Commerce at (800) 762-9516.



able to take the cost of the rental of their spaces as a tax write off. The formation of the Foundation opens up many exciting doors and possibilities. It is my fervent hope that every one of our 7,000 plus members recognize that giving back is an important part of the human experience, and provides an opportunity to leave a personal legacy. No matter how big or small, or whatever form it takes, from insurance policies, IRAs, stocks, bonds, real estate, jewelry, art, or cash to dinnerware, pottery, and stoneware, almost everyone has the capacity to leave a legacy.

Excitement also continues to build for MidWinter GetTogether 2001 in Des Moines, Iowa! You'll notice a dance has been added to the Friday night Social and Room Sales, the Sunday Brunch has been moved to Saturday, educational seminars have been added on Saturday, and a Continental Breakfast added on Sunday. Be sure to reserve February 16, 17 and 18, 2001 on your calendars and make your reservations early! Attendees will find the Four Points Sheraton North Hotel a very nice facility with extremely

reasonable rates. Room sellers and dealers will find it very efficient and easy to transport their wares from vehicle to room. Look for all of the important MidWinter information in this issue and I hope to see all of you there.

FOR SALE SPONGEBAND COMPLETE COLLECTION

The set includes 32 pieces; all nine sizes of bowls including the 12" bowl; cakestand; reamer; hanging sall; cookie jar; all 3 sizes of refrigerator jars with lids; large pitcher; small pitcher; large and small custard cups; all 4 sizes of casseroles with lids; 3lb. and 5lb. bailed refrigerator jars with lids; bailed batter bowl; 2 shakers; 1 mug 4-1/4"; 1 mug 4-3/4"; beater jar. Some of the pieces have advertising and all pieces are in exceptional condition. All bails and lids are original. I would love to sell the entire collection as it took 18 years to complete. I will, however, sell pieces separately if necessary. Some duplicate pieces available.

Send SASE with inquiries to: S. Weiss

14 Sunrise Drive • Englewood, Colorado 80110 Include your telephone and/or fax number for a quicker response.

Golden State Red Wing Chapter COOKIE JAR PUZZLE



500 piece, Large 18"x24" size. Puzzle is \$15.00 plus \$3.20 shipping Poster is \$10.00 plus \$3.20 shipping

Order by sending Check to: Golden State Red Wing Chapter PO Box 690, French Camp, CA 95231

CHRISTMAS SALE! RED WING ART POTTERY 2 by Ray Reiss

Buy One—S

Get second one for 1/2 price! \$1 950



(if you have already bought one direct from me you can get another one now for 1/2 price!)

Last chance to get the original Red Wing Art Pottery (one) \$50. After Christmas we will be officially sold out and will have no more copies for sale!!

Red Wing Dinnerware Price & Identification Guide Christmas Special \$10 each! (s&h\$1,50)

Please add \$5 s&h for RWAP books (up to four books) Send checks to: Ray Reiss 2144 N. Leavitt Chicago, IL 60647

NEWSLETTER ADVERTISING RATES

CLASSIFIED ADS

Classified ads are 15¢ per word; \$3 minimum charge.

Ads are divided into the following sections: Red Wing For Sale, Red Wing Wanted, Other Pottery For Sale, Other Pottery Wanted, Events, Clubs, Auctions, Publications & Web Sites, Announcements and Services. You will >> not be charged for these words, but please indicate which section your ad should be placed in. If ad is to run in more than one issue please indicate at time of placement. (Note: the small number at the end of an ad tells when the ad expires, e.g., 12/00. Ads without dates are one-time ads.) Please type or print clearly and proofread before submission.

DISPLAY ADS

| Display Ad Size | 1x | 6x |
|-----------------------------------|-----|-------|
| Full page 5 | 100 | \$360 |
| 1/2 page (horizontal or vertical) | 200 | 180 |
| 1/4 page | 100 | 90 |
| 1/8 page (includes typesetting) | 60 | 45 |
| Display Ad Dimensions | | |
| Full Page | 1 | 7½x10 |
| 1/2 page (horizontal or vertical) | | 7%x4% |
| 1/4 page | ; | 3%x4% |
| 1/8 page | ; | 3%x2% |

Display Ads are accepted on a first-come, first-served basis. The publisher reserves the right to refuse ads for any reason.

The Newsletter is produced on a Macintosh in Quark XPress. Ads must be supplied electronically as an EPS or TIFF file for Mac. Be sure to include all fonts used. If you are unsure about acceptability, inquire with the Editor. Quotes supplied for design and makeup if needed; there is a \$50 minimum. Camera-ready ads are not accepted. Unformatted or unreserved ads will be treated as classifieds.

DEADLINES

| Issue | Advertising I | Deadline |
|------------|---------------|---------------------|
| February | January 10 | 11113,29 |
| April | March 10 | 1.477 |
| June | May 10 | Prijers Lighters |
| August | July 15 | . A. Y. |
| October 🥒 | September 10 | |
| December - | November 10 | |
| | | |

EDITOR ADDRESS

Send all ads with payment, Make checks payable to Cindy Taube and mail to: Creative Communications 27950 Bayview Drive Red Wing, MN 55066

CLASSIFIEDS

RED WING FOR SALE

Paperweight - Red Wing Advertising Co., Inc. Red Wing, MN "Calendars, Leather Goods, Adv. Specialities." Leather covered 2"x4", pillow shaped -\$125,00. Contact Donald Ogilvie, 715-483-9051, #9-705 N. Hamilton, St. Croix Falls, WI 54024.

25 Gal. Red Wing Crock \$250.00; 30 Gal. Red Wing Crock \$300.00. Red Wing Dinnerware: Bob White 206pcs.; Blossom Time 22pcs.; Country Garden 28pcs.; Capistrano 90pcs.; Driftwood 52pcs.; Desert Sun 12pcs.; Granada 7pcs.; Golden Viking 5pcs.; Kermis 2pcs.; Lute Song 61pcs.; Lexington Rose 45pcs.; Lotus 133pcs.; Magnolia 151pcs.; Northern Lights 18pcs.; Pepe 95pcs.; Pink Spice 13pcs.; Pompeii 6pcs.; Random Harvest 37pcs.; Red Wing Rose 7pcs.; Tampico 6pcs.; Brittany 26pcs.; and Turtle Dove 13pcs. Call 701-255-0332 after 6:00 p.m. 2/01

6 gallon elephant ear butter churn, medium leaves, two chips, sharp and complete markings. \$795.00 Call 570-735-1799.

Handles and Wooden Lids. Send SASE for flyer to: Larsen's Collectibles, 757 120th Street, Hampton, Iowa 50441-7555. Phone 515-866-6733. 4/01

2 Red Wing bud vases, approximately 6" tall, ivory with mint green inside. Call 515-858-3393.

Commemoratives: 1983 - \$500.00, 1993 - \$125.00, 1985 - \$300.00, 1990 -\$100.00, Clay Giants Vol. #1 - \$125.00, Phone 641-923-2206. 12/00

Small Cherry Band Pitcher - Handle Flake - Short Hairline near Spout -\$45.00; Smallest Paneled Sponge Bowl Cracked - \$25.00; White RumRill Trumpet Flower Vase - Reiss Book pg. 132 Fig. 486 - \$35.00; 2 Brown Individual Bean Pots Signed RWSCO - Hairlines -\$8.00 each; Smallest Bailed Bean Pot w/Lid Not Signed - \$25.00; 3lb. Brown Butter Crock Script Signed MSCO, cracked - \$12,00; Brown & White Mustard Pitcher Not Signed - \$18.00; 1 Pt., 1/2 Pt., 1/4 Pt., 1/8 Pt., Unsigned Fancy Jugs - \$25.00 each; Smallest All Brown Casserole w/Lid - \$10.00; Minn. Gopher Chapter Commemoratives 1991 -\$15.00, 1992 - \$15.00, 1993 - \$15.00; 1994 Miniature Salt Box - \$50.00; "Clay Giants" Books 1, 2 & 3 with Price Guides All Autographed 1st Editions to a Charter Member - \$300.00 set. All Plus Shipping, call 507-433-6644.

RED WING FOR SALE

Collectors Downsizing! Hundreds of quality Stoneware, Artware and Dinnerware for sale. Viewing by appointment (North Mpls. suburb) or Call Tom or Wendy for lists. 763-560-5807.

1 Gal, Blue Banded Druggist Jug M.S.W. - \$395.00, 1 Qt. Blue Banded Jug M.S.W. -\$475.00, Hamm's Bear Bank - \$575.00, True China Duck (white) - \$105.00, Single Bird on Tree Limb - \$105.00, Double Birds on Tree Limb (white) -\$130.00, Sponge Beater Jar w/Adv. -\$800.00, 2 Gal. Brown Water Cooler w/cover - Potteries circle on bottom (mint) - \$1,750.00, Red Wing Bisque Shoe - signed M.S.W. - \$300.00, Blue Sponge Cap Bowl w/cover - circle imprint -\$750.00, Moose Mini Jug - \$575.00, Pitts Bros. Jar - no cover - \$575.00, Bailed Handled Sponge Crock w/cover -\$525.00, Peterson Pitcher - \$1,300.00, Becker Pitcher - \$900.00, Monk Toothpick Holder (green) - \$375.00, Red Wing Brown Shoe - signed - \$350.00, Sponge Umbrella Stand - \$1,475.00, Red Wing Pheasant (white) - \$130.00. All plus shipping, call 262-878-1150. After 7:30p.m.: 262-878-2088.

RED WING WANTED

2000 Commemorative: Please send information ASAP to: Robbins, PO Box 1504, Middleburg, FL 32050. 6/01

Bottom to Cobalt Blue Rooster #249 also Comm. Buttons - 1979, 1978 and 1977; call Ken at 1-605-226-2373.

Iris Pitchers in yellow, green, burgundy, blue, sponge or white. Any size. Any Ash Receivers. Contact Pete May at rw3pcmay@sprintmail.com, 952-955-3699. 2/01

CLUBS AND PUBLICATIONS

Two great books: Red Wing Stoneware (new 2000 values) and Red Wing Collectibles (1997 values). \$9.95 each or \$17.95 for both plus \$1.25/\$1.75 postage, respectively. Quantity discounts available. Gail Peck, 2121 Pearl, Fremont, NE 68025. 402-721-5721. 12/80

"Where Was That Place?" Book on Red Wing Advertising Pieces. Features photos and stories on businesses which gave the piece away. Volume I & II cover stores in 6 to 7 states. Send \$19.95 + \$3.00 shipping for each volume to: Terry Schuett, 1020 Hamilton St., Wausau, WI 54403. 12/60



CURRENT PRICES & SCOOPS

Tell us about the price received for a Red Wing product. Briefly describe item, where sold, date, venue (store, auction, etc.) and price paid. Send in on a post card. Multiple submissions mean multiple entries in Newsletter Special Commemorative Lottery at the 2001 Convention. Send to the Editor at the address on page 3. All entries received between July '00 and June '01 are eligible whether published or not. Please keep submittals with purchase dates within six months of the Newsletter issue. This will ensure we have current prices and scoops.

| ITEM | LOCATION | DATE SOLD | VENUE | PRICE PAID |
|--|--------------------------|-----------|--------------|----------------|
| Violin Wall Planter - signed | Two Harbors, MN | 5/00 | Garage Sale | \$. <i>7</i> 5 |
| Cowboy and Cowgirl Figurine - signed | Superior, WI | 6/00 | Auction Box | \$4.00 |
| Apple Shape 5" Berry Bowl - signed | Duluth, MN | 6/00 | Auction | \$4.00 |
| 25 Gal. Double Birchleaf Crock 1" rim chip, 2" mid-interior chip with ½" exter and multiple hairlines (front is beautiful) | Red Wing, MN ior chip | 7/00 | private sale | \$50.00 |
| 2 Gal. Small Wing Crock has tight 6" crack on back side and base | Red Wing, MN | 7/00 | private sale | \$20.00 |
| 12" Orange "Chevron" Platter (unsigned - mi | nt) Duluth, MN | 7/00 | auction | \$9.00 |
| 4 Gal. Elephant Ear Crock - Union Oval (bottom marked - mint) | Worthington, MN | 8/00 | auction | \$50.00 |
| 20lb. Large Wing Butter Crock (mint) | Blue Earth, MN | 8/00 | private sale | \$300.00 |
| 5 Gal. Birch Leaf Butter Churn Union Oval Blue markings (mint) | Beaver Dam, WI | 8/00 | auction | \$140.00 |
| 5 Gal. Crock - Elephant Ear Leaves No Oval - bottom signed - blue markings (mi | Beaver Dam, WI nt) | 8/00 | auction | \$140.00 |
| 1 Quart North Star Butter Jar (mint) | West Bend, WI | 8/00 | antique fest | \$195.00 |
| Birch Bark Line 4-inch Planter not marked (mint) | Jamesport, MO | 8/00 | antique shop | \$5.00 |
| 20 Gal. Red Wing Crock 4-inch Wing small chip | Oconomowoc, WI | 8/00 | auction | \$110.00 |
| 3 Gal. Red Wing Jug 4-inch Wing small chip | Oconomowoc, Wl | 8/00 | auction | \$45.00 |
| Brown Barrel Pitcher (unsigned) | Cotton, MN | 8/00 | auction | \$12.50 |

MISCELLANEOUS

"I'm a Red Wing NUT and proud of it!" 3-inch badge. Colorful! Send \$4.00 to Terry Schuett, 1020 Hamilton, Wausau, WI 54403. 12/00

NEW from Artists In The Park.
Limited Edition Authentic Stoneware
Reproductions as shown at Red Wing
Convention 2000. Spongeband Casserole
with Lid - Pint Size - \$45. Fancy Jug \$28. Tumbler - \$20. 5" Double Sponged
Bowl - \$15. Each piece has "Red Wing Minnesota - 2000" fired under the glaze.
Write/Call to place order. Artists In The
Park, 400 Main St., Deer Park, WI 54007 715-269-5112. 10% shipping, please add
tax if ordering from MN or WI.
It was great to see so many of you
at convention. 12/00

PERSONAL MESSAGE

from Ray Reiss:

First, again thanks to everyone that has helped me on my book projects. I am now asking a personal favor of everyone in the society. I was never able to break even on my first book, "Red Wing Art Pottery Including Pottery Made for RumRill" even though we will have sold out by Christmas (as one consultant told me - you simply made a book that was too good for the market). I'm in a major hole on "Red Wing Art. Pottery TWO." Producing QUALITY books takes massive amounts of money and time. Not just my time, but also all the people who helped on this project by bringing pieces in from all over the country and by allowing me into their homes. Both of my books are the most

accurate, in-depth quality books on Red Wing Art Pottery (and provided the side benefits to the society of research, accurate information, and education). If the society wants these side benefits and QUALITÝ books, you simply have to support small self-publishers like me by buying our books. I am offering a special to make it easier - see my display ad. I do appreciate everyone who have graciously supported me in the past. If you have already bought "Red Wing Art Pottery TWO" direct from me you can now buy additional copies at half price (up to as many as you have already purchased). Thank you, 12/00

MidWinter GetTogether

February 16-18, 2001 Four Points Sheraton Hotel Des Moines, lowa

(YOU MAY CLIP THIS FORM OR PHOTOCOPY IT)

MidWinter GetTogether Registration Form

Deadline for pre-registration is January 15, 2001.

Pre-registrations & requests for seller's contracts will not be accepted after January 15.

| NAME | | MEMBERSHIP # |
|--|--|---|
| STREET ADDRESS | | PHONE NUMBER |
| CITY, STATE, ZIP | | |
| vill be \$25 per member over 15 Saturday General Session, Share | per - children 15 and under are free. The years of age. The registration includes F ed Interest Groups, Saturday Sale and Su | riday night Social Hour and Dance |
| Please Print | | 1 |
| NAME | NAME | NAME |
| MEMBERSHIP # | MEMBERSHIP # | MEMBERSHIP # |
| PRE-REGISTRATION \$20 | PRE-REGISTRATION \$20 | PRE-REGISTRATION \$20 |
| Or CHILD 15 AND UNDER FREE | OF CHILD 15 AND UNDER FREE | orCHILD 15 AND UNDER FREE |
| NAME | NAME | NAME |
| MEMBERSHIP # | MEMBERSHIP # | MEMBERSHIP # |
| PRE-REGISTRATION \$20 | PRE-REGISTRATION \$20 | PRE-REGISTRATION \$20 |
| or CHILD 15 AND UNDER FREE | Or CHILD 15 AND UNDER FREE | OF CHILD 15 AND UNDER FREE |
| | | Total Enclosed \$ |
| end to: RWCS MidWi Make check o | nter GetTogether, PO Box 50, Red Wing, money order payable in US funds to Re | , MN 55066. ed Wing Collectors Society, Inc. |
| eller's Tables: Please send m | e the seller's contract for the Saturday sa | ile. (\$25/table) |
| | 6 (90% ANTIQUES) or SOUVENIRS (9 | • |
| ue to limited space, all tables a | re sold on a first-come, first-served basis intract. <i>Signed contracts must be postma</i> | S. You must enclose a self-addresse |
| | was a second sec | FOR OFFICE USE ON |