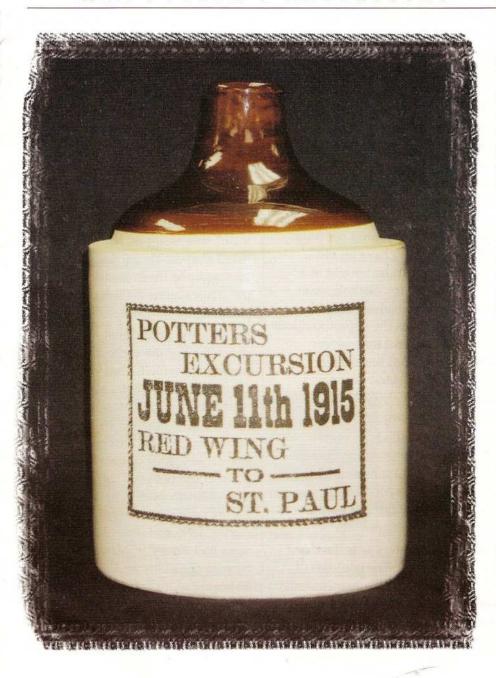


VOL. 28 NO. 6

NEWSLETTER

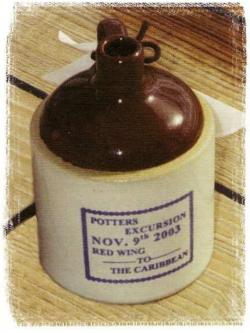
DECEMBER, 2003

\mathcal{T} HE POTTER'S EXCURSIONS - THEN AND NOW



The Stoneware Potters' Union formed in 1895, held an annual riverboat excursion aboard the sternwheel steamer *G.W. Hill.* The vessel had a capacity of 2,000 passengers and featured a 30 x 120 foot dance floor, a full orchestra and, of course, a steam calliope. The excursions were highly touted events with a prize, in one case (continued on page 11)

Pictured on the left is the original 1915 Potter's Excursion jug. Continuing in that tradition, the Red Wing Collector's Society offered a modern day version of the excursion cruise and this is the limited edition commemorative for 2003 cruise.



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Rookwood pottery

By Herbert Peck Published by Bonanza Books

Mrs. Maria Longworth Nichols founded Rookwood Pottery in the summer of 1880.

Maria Longworth was born to a wealthy family in 1849 in Cincinnati, Ohio. Maria's interest in decorating ceramics began when she became intrigued with china painting. That interest grew after she visited the Hamilton Road Pottery of Fredrick Dallas in 1879. She toured the pottery and talked Dallas into renting her a room for a studio in which to work. This is where she began to experiment with clay, colors and glazes.

Mrs. Nichols continued to dream about having her own pottery where she controlled all aspects of the process. Her interest was in art pottery. In 1880, her father told her that if she truly wanted her own pottery, she may have an old schoolhouse that he bought at a sheriff's sale. Mrs. Nichols was thrilled and consulted with Mr. Bailey, who was the superintendent of Hamilton Road Pottery, on what was needed to start her own operation. Mrs. Nichols hired Mr. Baily's sons to help her new business.

Mrs. Nichols called the pottery "Rookwood" after much thought because she said it reminded her of the word Wedgwood and it was the name of her father's country estate where she grew up.

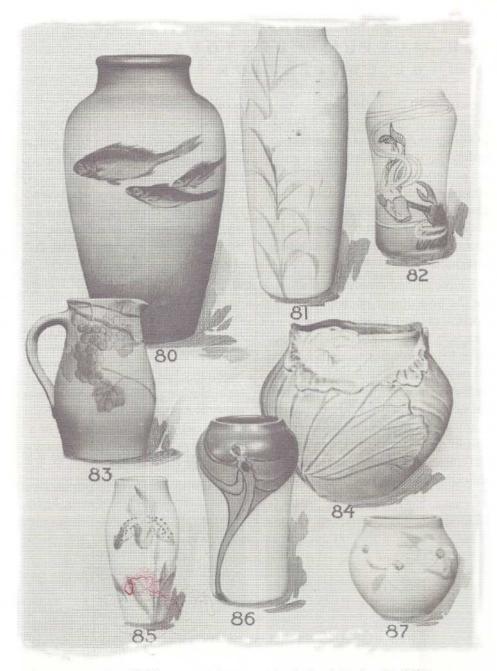
The first art pottery was designed by Mrs. Nichols. The contents of the first kiln most likely included a few limited art pieces, commercial pieces and several pieces that were fired for outsiders. The contents of the first kiln was shipped to Briggs & Co., a leading Boston retailer, who represented Rookwood for many years.

It is estimated that during 1881 the pottery produced several thousand pieces in approximately seventy to ninety different shapes and patterns. Several shapes were dropped when they proved to be too difficult to fire or they were unpopular and did not sell.

Pitchers, plates, vases, jugs and tea jars or caddies were the bulk of new shapes added to Rookwood's production during the first year. If not for Mrs. Nichol's father, the Rookwood Pottery would have had serious financial problems during the first years.

A Shape Record Book was kept at the pottery and each of the 200 numbered pieces were listed and described. Mrs. Nichols "Aladdin Vase" was assigned No. 1 in the list of shapes. Thumbnail photographs illustrated some of the shapes but most were small pen and ink sketches.

By 1885, the period that characterized the earliest type of Rookwood ended. That year Col. George Ward Nichols, Mrs. Nichols husband, died. Six months later, Mrs. Nichols married Bellamy Storer. In the next four years, several key developments took place at the pottery. They created a true airbrush system to decorate. Eighty new shapes were added during 1886 and that year their sales had finally improved so they were in the black. In 1887 Kataro Shirayamadani, a Japanese artist, was the first non-American born decorator at Rookwood. Fifty-one new shapes were recorded, from



These are examples of Vellum, a new transparent mat glaze introduced in 1904. It was illustrated in 23 patterns, No's. 80-102.

No. 328 to No. 378. Rookwood pottery won two First Prizes at the Pottery & Porcelain Exhibition held at the Memorial Hall in Philadelphia in 1888. They also introduced eighty-two new shapes. In 1889 they won the Gold Medal at the Exposition Universelle in Paris and the First Prize Gold Medal at the Exposition of American Art Industry in Philadelphia.

Part of Rookwood's success was due to the fact that it received a lot of free advertising and publicity over the years because it was founded by a woman during the days when there were very few female entrepreneurs. At this point, Mrs. Storer began to spend less time at the pottery and her interests focused on her husband's run for Congress. Mrs. Storer

(continued on page 11)

MEMBERSHIP

A Primary membership in the Red Wing Collectors Society is \$25 annually and an Associate membership is \$10.

There must be at least one Primary membership per household in order to have Associate membership. Members can pay for more than one year membership fee when renewing.

Contact the RWCS business office for additional details.

Red Wing Collectors Society Office P.O. Box 50 • Red Wing, MN 55066-0050

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NEWSLETTER DEADLINES

Issue	Text/Editorial	Advertising
February	January 1	January 10
April	March 1	March 10
June	May 1	May 10
August	July 1	July 15
October	September 1	September 10
December	November 1	November 10

EDITORIAL BOARD

Clifford Ekdahl, Dave and Diane Hallstrom, Al Kohlman, Ron Linde, Larry Peterson, Ray Reiss, Con and Sandy Short, Dave Short.

$\mathcal{S}_{\text{CHLEICH}}$ MUSEUM CURATORS SHARE THE COLLECTION

Steve and Rose Splittgerber were the keynote speakers at the 2003 July Convention. They presented an outstanding array of Red Wing items in the Schleich museum and shared their personal stories. Here is a description from the curators on what their job entails.

Hello! Welcome to the Schleich Red Wing Pottery Collection! We are Steve and Rose Splittgerber, curators of one of the largest and most complete Red Wing collections in the country. Jerry and Louise Schleich started their collection with the purchase of a pantry jar in the 1970's that has grown into a massive display of Red Wing stoneware, dinnerware and art pottery. The collection is now housed at 3901 Normal Blvd. in Lincoln NE and is available for public viewing.

Being Curators, ("I'm still not sure what the job really is"), has been very challenging and gratifying. Curator is defined as being the head of a museum or other collection. It comes from the Latin word curare, meaning "to care for". As curator we not only care takers but have learned so much about Red Wing items and their history. We continue to learn by studying all the reference books and catalogs for facts, dates of production, glazes and individuals who played various roles in Red Wing Pottery history. Although not diehard Red Wing collectors, we now have a deep and sincere appreciation for all of the products produced by the Red Wing Potteries, and the workers who made it all possible. It also allows us to appreciate all of the American potteries and their individual histories.

In setting up the collection, it was decided to display all of Red Wing production items in chronological order. Stoneware, dinnerware and art pottery were produced for almost a century. Hundreds of glazes, lines, shapes and sizes, and every color that can be imagined were made. Can we say "too much information"?

We have gained an understanding for the importance of clear documentation. Documentation comes in a wide variety of forms. Sales brochures, books authored by knowledgeable individuals, old factory production forms, and the list goes on and on. Without the many forms of documentation we would not have been able to set up the collection. The Schleich Pottery collection has been fortunate to





acquire a number of original brochures and catalogs that have been copied and displayed for all to see. Also on display are a few original designer drawings of products that were produced. We can't emphasize enough that when original documentation is found how important it is to preserve and share them. Catalogs and brochures are a very important part of history as well as being educational. We copy or scan original documents and save them to CD for reference and preservation.

Inventory has been a daunting task. We have a small list for our collection at home, but nothing compared to the requirements of a museum of this size. The inventory

Pictured on page 4 and 5 are photos of some of the groupings on display.





process has us at #2612 and that's just the art pottery. With the stoneware and dinnerware we estimate well over 5000 items in over 90 cases. Each category requires a different set of criteria for identification and counting. The collection is still growing; we are always on the hunt for those elusive special pieces. Inventory changes frequently, and as it does, adjustment to the displays are required. The computer has helped us keep track, but as you know all

the data has to be put in first. In the two years since the grand opening we have met hundreds of people. Many are just curious about the museum, while others are avid collectors of all sorts of things. During our tours we often hear such comments as "my grandma had that", "I didn't know Red Wing made all of this!" along with a lot of ooh's and aah's. And of course "How much is this all worth?" We have been fortunate to be able to give back our Red Wing education

many times over, hopefully planting a seed that grows into another passionate Red Wing collector. Being curators isn't all work, and being surrounded by Red Wing isn't all that bad! We have traveled to Brooklyn, NY to pickup up a RumRill collection (a whole other story in itself), attended auctions, and of course have attended the summer and MidWinter Red Wing Conventions. We were honored to give the keynote address this past summer, where we presented a slide tour of the collection. But please come and see the real thing. We love to share the collection, and are open by appointment, so please call ahead or email.

Schleich Red Wing Pottery Collection 3901 Normal Blvd Suite 200 Lincoln, NE (402) 436-3111 or (402) 432-4663 E-mail: corpjerry@aol.com, rsplittger@hotmail.com











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CLUB NEWS

from the

Red Wing Collectors Society Board of Directors

October 22, 2003, Corrinne
Reed submitted to the Red
Wing Collectors Society
Board of Directors her written
resignation as president of the
Red Wing Collectors Society
with an immediate effective
date. It is unfortunate that
Corrinne Reed decided not
to complete her elected term
of office.

Per Article XVII of the Bylaws, the RWCS Board of Directors took the following actions:

Effective immediately,
Sue Jones Tagliapietra is
the interim president and
Paulette Floyd is the
interim secretary.

Other News from the Board of Directors

Hopefully all of you read the four major goals set out in the 2010 Vision Committee Report in the last issue of the Newsletter or in the Convention supplement. This issue contains some information on things that have already been done or are currently being worked on to address those goals.

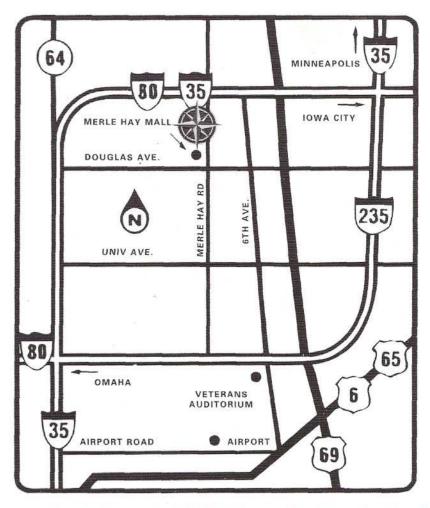
For the goal of increasing membership, the following efforts to retain and increase membership and better meet the needs of our members have already been made:

(continued on page 13)

Get ready for MidWinter GetTogether

You are invited to attend the RWCS MidWinter GetTogether at the Four Points Sheraton Hotel from February 13th to the 15th, 2004, in Des Moines, Iowa. Contact the hotel directly for room information at 1-800-325-3535 by January 23rd, 2004 for special room rates. This is now the fourth year in a row that the MidWinter GetTogether has been held there, and it continues to meet the needs of all the members who attend. Plan to make it a special RWCS "Valentine's sweetheart" weekend!

You can be assured that the RWCS MidWinter GetTogether will offer plenty of fun, education and the chance to either start or add to your collection. There will be a general session and then several different educational seminars on Saturday the 14th. These sessions include the opportunity to hear experts on the topic share their thoughts and answer questions in an informal setting.



See back page for MidWinter GetTogether Registration Form. Hurry - deadline for pre-registration is January 24, 2004.

Schedule of events

Four Points Sheraton Hotel - Des Moines, Iowa • February 13-15, 2004

FRIDAY, FEBRUARY 13

Board of Directors Meeting 1:00 - 5:00 pm

Registration 1:00 - 8:00 pm Lobby

Hor d'Oeuvres & Cash Bar 7:00-11:00 pm

Room Sales Afternoon/Evening at Hotel

SATURDAY, FEBRUARY 14

Registration 7:00 - 10:00 am Lobby

Deluxe Continental Breakfast 7:00 - 8:30 am Lobby (seating in Salon B)

General Session 8:30 - 9:30 am Salon C
Education Seminars 1st Session 9:40-10:30 am Rooms TBD

Education Seminars 2nd Session 10:40-11:30 am

Show & Sale 1:00 - 4:00 pm Heartland Ballroom

SUNDAY, FEBRUARY 15

Continental Breakfast 7:00 - 9:00 am

Board of Directors Meeting 8:00 am - 12:00 pm Iowa Board room

TENTATIVE EDUCATIONAL SCHEDULE FOR MIDWINTER

We are planning to have the Saturday morning General Session from 8:30-9:30 am. The first round of educational seminars will be from 9:40-10:30 am and then the second round of the same seminars will be from 10:40-11:30 am. That will give attendees the chance to attend a couple different educational seminars.

MID WINTER HOTEL INFORMATION

Four Points Hotel & Suites

by Sheraton 4800 Merle Hay Road (see map), Des Moines, IA 50322

Phone 515-278-4755

For reservations call 1-800-325-3535 and be sure to indicate that you are a RWCS MidWinter attendee and / or a room seller.

Deadline is January 23rd, 2004 for the block of rooms (up to 4 guests per room). Floors 1-4 are designated non-smoking and floor 5 is smoking.

TYPES OF ROOMS

Standard: 2 types (2 double beds or 1 king bed) at \$61 plus 12% tax.

Junior Suite: 1 king bed and 1 sleeper sofa (about one and a half rooms with the bedroom area bigger and the living area smaller) at \$92 plus 12% tax.

Extended Stay Suite: 1 king and 1 sleeper sofa (the size of one and a half rooms with the bedroom area smaller and the living area bigger) at \$102 plus 12% tax.

Family or Parlor Suite: 1 king and 1 sleeper sofa (the size of two rooms with a big dining room table and a kitchen area) at \$123 plus 12% tax.

Whirlpool Suite: at \$143 plus 12% tax.

RWCS CALENDAR OF EVENTS

2004 NATIONAL EVENTS

<u>February 13-15</u>: MidWinter GetTogether

May 1 & 2: Board Meeting in Madison, WI

July 10-12: Annual Convention - Red Wing, MN

October 16 & 17: Board Meeting

2004 CHAPTER EVENTS

<u>January 3:</u> Siouxland Redwingers Holiday Party. 1-4 p.m.

February 13: Winter Meeting, 8:30 p.m. in the Siouxland Hospitality Room #126 during RWCS MidWinter GetTogether Four Points Sheraton Hotel in Des Moines, Iowa

March 6: Nebraska Redwingers - evening meetings TBA.

April 24: Spring Meeting 12:00 noon at the Pizza Ranch in Flandreau, South Dakota

<u>July 8:</u> Summer Meeting and Election of Officers 1:00 p.m. at Red Wing High School during the Red Wing Collectors Society Convention

What Do You Collect And Why?

Everyone has a favorite piece of Red Wing pottery. We'd like to ask you to share your thoughts on this topic by mailing or e-mailing your story and photo to us, as we are always looking for member contributions. Please enclose a photo of yourself or your collection, to add a more personal touch.

Please contact us with any questions you may have about submitting articles.



What's happening at your museum?

By Ron Linde

The Foundation Board wants to acknowledge the ongoing help and support from the Red Wing Collectors Society Board and members. The RWCS Board and membership have been instrumental in the continued progress and growth of the Museum.

The acquisition of the Phil Revoir collection of over 1000 photos and negatives related to the Red Wing Potteries is exciting! The Foundation Board owes special recognition to Steve Brown and Jerry Schleich for helping with this fine acquisition.

The Museum also has some outstanding items on loan. The shard collection of Phyllis and Steve Showers fills three cabinets. Steve has preserved a significant piece of the history of the potteries in Red Wing through his discoveries in the pottery dump. Also on loan, from Ardelle and David Johnson, is one of the finest pieces of hand-built clay folk art in the U.S., an elaborate stoneware cigar and tobacco humidor decorated with animals (see photo). We also want to thank the many Society members who have donated money and/or items and give a very special thanks to several donors who have made annual donations of money. Monetary donations, small and large, are particularly important as we add new display cases and dioramas. We continue to expand on the excellent security system, and we carry full insurance coverage on loaned and donated items. Monetary donations can be mailed to the RWCS Foundation, 2000 Main Street, Suite 400, Red Wing, MN 55066.



The Board is developing a recognition area for donors who have contributed over \$500 in single or multiple donations. Currently sixteen Society members have donated \$500 or more. There are plans for rotating Chapter displays and a brushed ware display.

WE NEED YOUR HELP. We are seeking the following: (1) the donation of a 40- or 50-gallon Red Wing self-draining jar (with or without stand). (2) all forms of

donation of a 40- or 50-gallon Red Wing self-draining jar (with or without stand), (2) all forms of paper memorabilia related to the potteries of Red Wing, and (3) a vacuum cleaner and dust buster. We also need volunteers to be greeters during the summer Convention and during the weekends of the fall leaf color tour through Red Wing. We also need the services of grant writers. If you can help, please contact Diane Hallstrom at 651-388-5744.

At the annual meeting of the Foundation Board on September 27th, two new Board members

were elected to three-year terms: Bill Harned of Salt Lake City and Chuck Paton of Red Wing. They will replace John Key who served three years as President of the Board and Margaret Ekdahl who served three years as Board Secretary.

Newly elected Board Officers for 2004 include:

President: Ron Linde of Northfield, MN

Vice President: Diane Hallstrom of Red Wing

Secretary: Dave Hallstrom

of Red Wing Treasurer: Larry Peterson

Treasurer: Larry Peterson of Farmington, MN

Other Board members include Steve Brown of Ottawa, IL, Dave Kuffel of Libertyville, IL, and Steve Muehleck of Yakima, WA.

Be sure to visit the Museum on the Second Floor of the Pottery Place Mall the next time you're in Red Wing!

$\mathcal{P}_{ exttt{OTTERY}}$ X-FILES - QUESTIONS & ANSWERS

If this were an original Red

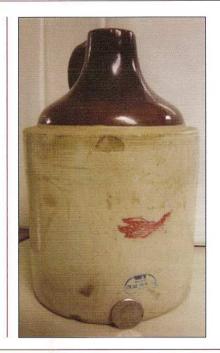
This half-gallon shoulder jug was bought at an auction. Was this jug made by the Union Stoneware Co. as the oval indicates? The oval appears to read Union Stoneware Co. Red Wing, MINN and appears unique as it has a very bold red wing where the tail of the wing is narrower than the more common wings we are used to seeing. Is this some form of experimental transition piece? It is in overall good condition with no cracks and only a few chips. Do you have any indication of its origin and an approximate value?

S. Albrado & R. Lucente Hager City, WI

Wing experimental piece it would be very rare! The shape of the jug is certainly Red Wing but we question if the wing and oval are under the glaze. To test that, take a sharp instrument and scrape the wing and oval lightly to see if it scratches. A true Red Wing glazed piece would not show any change or marks because it would be under the glaze. We are seeing more and more altered pieces in circulation lately

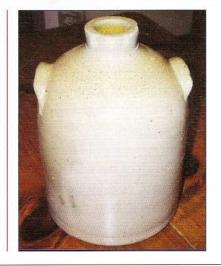
and people need to be careful when making a purchase.

(D. Hallstrom/L. Peterson)



Please let me know if this is a 🗸 salt glaze item. It is 15" tall and looks the same as a 3 gallon beehive.

This item dates back to the 1880s-1890s. The handles and neck treatment do not look typical to Red Wing produced items. However, Red Wing did produce a similar shape during this same time period. Estimated value \$200-300. (D. Hallstrom/L. Peterson)



Here is a photo of my six gallon salt glazed leaf crock. It is side stamped REDWING STONEWARE COMPANY. I would be very interested in knowing the value and date it was produced. It is in excellent condition with one small chip on the base.

What a great find! The date manufactured is approximately 1880s. Because of the perfect glaze and large artistic leaf, this usually demands a higher price. Estimated value \$800-1200. A great collectible and desirable piece!



CLUB NEWS

from the **Education Manager**



SANDY SHORT

We have had a couple minor adjustments to the educational seminars for the MidWinter GetTogether in 2004. The member feedback has helped up make these improvements and we appreciate your suggestions.

The Saturday morning general session will start at 8:30 am. The keynote speaker will be Greg Steffens, who will be talking about Fort Dodge pottery.

At 9:40 the first of two educational sessions will be held. At 10:40 all of the sessions will be repeated. This format allows everyone to hear the main speaker and get to two different educational presentations.

At the present time I have filled two of the four educational seminars. Art Holliday and Dave & Con Short have agreed to present. I am still looking for more willing presenters. If you would like to share your knowledge on Saturday, February 14, 2004, please contact me at 701-872-3236 or csshortnd@mcn.net.

$K_{ m IDS}$ view 2004

If interested in

volunteering or donating

items for the 2004

KidsView activities,

contact Wendy Callicoat or

Sue Jones Tagliapietra

If you have been reading your antique journals and newsletters, you have been reading a lot about the Red Wing Collectors Society's Kids View activities. It is so good for the Society to get such extensive publicity and we are excited at the national publicity that it has earned recently.

The fall of the year is when we start finalizing the activities and seminars for the KidsView seminars for next summer and we would like your help.

In July 2003 the children focused on

learning about and formulating a book about Red Wing Stoneware. They had a great time putting together their books. We were impressed by the end of Friday at the in-depth knowledge even the youngest children had in identifying glaze, size and decoration on stoneware.

This coming year we will do the same type of activities only concentrating on Art Pottery. This is where you come in. We really need volunteers who are willing to share information about Red Wing Art Pottery with the children. The time commitment would be about 10 minutes on Friday. It would be nice if you could bring a few representative pieces from your collection so the children can see the variety of pieces and hear your stories. You do not have to be an expert in order to talk with the

children. They really like to hear the stories behind the pieces and always have a number of questions.

Volunteers to help with all of the KidsView activities are also needed. Last year over 100 children attended the seminars so you can imagine how many volunteers are

> needed to assist. The response

> from the membership in past years has been outstanding and we sincerely hope that you will continue to offer your time. The Kids View Auction is a very popular event for

the children and adults. This event is so successful because of the generosity of the membership in donating items for the kids auction. It is amazing not only in the quantity but the quality of the items donated. We are humbly asking the membership for assistance in both your time and items for the auction.

If you are interested in sharing information about Art Pottery at a KidsView Seminar, want to volunteer your time, donate a piece for the auction or have ideas of fun and educational things for the children to do, please contact Wendy Callicoat or Sue Jones Tagliapietra. Please watch future Newsletters about when and where to drop off items for the KidsView auction.

CRUISIN' THE CARIBBEAN

The November 2003 Red Wing Collectors Society Crusin' the Caribbean event went very well. The RWCS members met on Monday, November 10th on the Carnival Ship the Inspiration for a group meeting. The special cruise commemorative was unveiled. It was made by the Anders?n Pottery in Iowa and was a reproduction of the original excursion brown top jug. There were 28 made, with one of them going to the RWCS business office for display.

A new videotape of the RWCS Convention highlights was shown, and it will be used as a marketing tool in the future. A special personal interview of Marie Murphy was also available to be viewed for those who wished to see it.

The RWCS cruise helped contribute money to the RWCS. Carnival is the only cruise line that has a program for non-profit organizations to raise money from a group event.



ROOKWOOD POTTERY (continued from page 3)

transferred over to Mr. William Taylor, manager, the ownership of the Rookwood Pottery.

In May of 1890, Mr. Taylor formed the Rookwood Pottery Company. It had eight incorporators and five other stockholders. The business continued to grow and they built a new pottery facility on Mt. Adams.

In 1893, the World's Columbian Exposition, otherwise known as the Chicago World's Fair, took place and had a big impact upon the Rookwood Pottery. They had five exhibits and gained greater notoriety. The pottery continued to expand and grow until 1925, when they ran into trouble with the IRS. By the end of 1925, the number of shapes of art pottery had reached 2,800.

A decision by the U.S. Board of Tax Appeals in 1928 ruled a deficit of \$19,873 in income taxes was due to the government. When the devastation of the 1929 collapse of Wall Street, Rookwood was low on cash. Most of the firm's assets were in the control of agents. Mrs. Storer died on April 30, 1932 at the age of eighty-three in Paris.

Rookwood struggled until
April 1941, when they declared
bankruptcy. An effort was made to
re-organize and reopen the
pottery again later that year. Then
Pearl Harbor happened and the
U.S. went to war. Soon wartime
shortages began to affect
Rookwood. At the end of 1942,
Rookwood was set up as a
non-profit foundation.
Considerable effort was made to
regain Rookwood's former sales
and reputation through 1948

regain Rookwood's former sale and reputation through 1948 but the public was no longer interested in buying new art pottery of the quality of Rookwood and the price that went with that quality.

In the summer of 1967 the operation of the Rookwood Pottery was suspended.

POTTER'S EXCURSION

(continued from page 1)

a diamond ring, going to the person selling the most tickets. Proceeds of the event went to the potters' benefit fund.

Some 800 persons attended the inaugural event in 1912 and over 1,000 participated in subsequent trips. The newspapers would be full of announcements for weeks in advance and the event itself always received a big write up. The boat left Red Wing early in the morning and didn't return until near midnight. The pottery declared the day a holiday and shut down entirely. People really knew how to have fun in those days before television. As a method of drawing attention to the 1915 excursion, special one gallon jugs were made up and displayed in store windows throughout town advising that tickets could be purchased therein. On Sunday, May 16, one of these jugs was dropped into the Mississippi at Prescott, upstream of Red Wing. The lucky finder was entitled to a free admission by presenting the jug to Roxie Nelson. On June 15, too late for the excursion, Chas. L. and C.A. Carlson found the jug near Trudell Slough, downriver. Nelson substituted five gallons of gasoline as the prize and kept the jug as a souvenir. (The excursion tickets cost 75 cents!)

Special thanks to Gary and Bonnie Tefft for their research on the Potters' Excursions. Information presented here is from "Red Wing Potters & Their Wares" Third Edition by Gary and Bonnie Tefft.

RED WING COLLECTORS SOCIETY BOARD OF DIRECTOR'S MEETING • OCTOBER 18 & 19, 2003

Former Secretary RWCS/ Interim President SUE IONES TAGLIAPIETRA

Saturday October 18 and Sunday October 19, 2003

Chamber of Commerce Building, Red Wing, Minnesota

All board members were in attendance. Also attending Kay Wilshusen, business manager. Guests included Diana Bailey, June Erdmann, Cindy and Pete May, Jeannette Ayers, David Larrick and Dennis Nygaard.

The meeting called to order at 8:00 a.m. by Corrinne Reed, president.

Moved and carried to move agenda item 4D, Hall of Fame to the agenda item 7, Old Business to discuss in executive session.

Moved and carried to approve the minutes of the July 9, 2003 Board of Directors meeting.

Historian's Report was given by Steve Brown.

The oral history tapes and masters are in the review process and an article will be published in the newsletter.

Newly elected officers RWCS Foundation are Ron Linde president, Diane Hallstrom, vice president, Larry Peterson, treasurer and Dave Hallstrom, secretary. New RWCS Foundation board members are Bill Harned, Salt Lake City and Chuck Paton of Red Wing.

Business Manager's Report was given by Kay Wilshusen.

Membership- 6,091 active members as of 10/1/03 (primary 4,665, associate 1,412 and complimentary 13).

Financial Report - There are now 3 CD's at different institutions in order to maximize the interest rates.

September Financial Report was reviewed.

Central Business Office Operations Kay researched the possibility of online membership initial and renewals. Moved and carried to table this discussion until the budget is discussed. Convention-2,724 attended summer Convention.

There were two vendors at the Show and Sale who violated the terms of the seller's contract. Moved and carried that any seller who violates the terms of the show and sale seller's contract will be notified by the Board that they will not be allowed to sell or be a helper at the following year's Convention.

Moved and carried that the RWCS board will enforce the terms of the seller's contract and notify the two vendors who violated their contracts at the July 2003 convention that they will not be allowed to be vendors or helpers at the 2004 convention.

Moved and carried to accept the proposal by the Elk's Club for the social gathering for convention.

Moved but not carried to accept the Elks Club menu of 5 hot and 5 cold items at a cost of \$12.50 per person.

Moved and carried to rescind the motion to transfer the social gathering to the Elks Club.

Moved but not carried to change the Elks Club social back to a banquet at an undetermined location.

Moved and carried to have the banquet at the St. James Hotel at a cost that is not subsidized by the RWCS.

Moved and carried to move agenda items B, C and D prior to Budget discussions.

Auction Report was given by Jeff and Paulette Floyd.

Moved and carried that effective 2005 we discontinue the practice of selling the 12 previous year RWCS commemoratives in the auction.

Commemorative Report was given by John Tremble.

Total commemorative sales were 6,047 for total distribution of 6,089.

John proposed to establish a program to sell commemoratives to late submitters, renewed and new members to generate more revenue. Moved and carried to not pursue the program to sell commemoratives to late submitters.

Education Report was given by Sandy Short. Plans are underway for the

MidWinter GetTogether.

Representatives at Large Reports- Wally Armstrong and Jerry Erdmann

Michigan Chapter – Letters were sent to members in Michigan and Jerry Erdmann will help them establish a Chapter.

Moved and carried to follow established policy for disbandment of the Big Sky Chapter.

OLD BUSINESS

The 2004 draft budget was reviewed.

Moved and carried to accept the Plan B budget proposal for commemorative.

Moved and carried to approve the payment of \$3000 for the 2004 commemorative sample out of 2003 funds.

Moved and carried that RWCS use Society funds to pay direct to the State of Minnesota the state tax of 7.737 % instead of withholding the state tax from each of the recipients in order to net the originally approved amounts.

Moved and carried that the stipends for the support positions of Display, Computer Registration and Pre-registration be increased by \$200 from current values increasing Display to \$700, Computer Registration and Pre-registration to \$600.

Moved and carried for no changes in manager stipends for 2004. Nay vote cast by John Tremble.

Moved but not carried to discontinue volunteer shirts at the MidWinter GetTogether.

Moved but not carried to discontinue advertising MidWinter in the DesMoines paper.

Moved and carried that in the future commemoratives will be shipped partial post rather than first class.

Moved but not carried to approve the computer software upgrade out of the 2004 budget.

Moved and carried to purchase the server software upgrade in calendar year 2003.

Moved and carried to go into Executive Session at 4:30 p.m. for the purpose of conducting personnel and Hall of Fame actions.

Moved and carried to come out of executive session at 5:15 p.m.

Meeting adjourned at 5:15 p.m. and called to order at 8:00 a.m. on October 19, 2003.

NEW BUSINESS

The 2004 Board Calendar was reviewed and updated.

Moved and carried to review stipends every two years at the spring Board meeting.

Moved and carried to change the date the manager budgets are due to the business office from August 15th to August 1st.

2004 Board meetings are:

February13 and 15th, 2004 in conjunction with MidWinter in Des Moines

May 1 and 2 in Madison, Wisconsin.

July 7th in Red Wing in conjunction with Summer Convention

October 16 and 17th at a place to be determined.

2004 Manager Elections

The Nomination Committee was comprised of Wendy Callicoat, chair, Brenda Schwaab Elliott, Kathleen Johnson, Larry Peterson and Sue Jones Tagliapietra.

Slate of Candidates for the 2004 election. All candidates are running unopposed.

David and Faith Mordeszewski – Auction Managers

John Tremble/Matt Huepfel – Co-chairs Commemorative Managers

Diana Bailey – Education Manager Moved and carried to accept the slate of officers as presented by the Vice President. One nay vote cast by Steve Brown.

Clarification of Kids View within overall RWCS management structure.

Moved and carried to create a support position for Kids View. Two abstentions. Moved and carried to make the 2006 the effective date for the

creation of the KidsView Support Position. Two abstentions.

Moved and carried to adopt the RWCS Annual Budget as amended and to authorize the Business Manager to adjust for any miscalculations and other necessary adjustments.

Moved and carried to send a \$400 donation to Goodhue Historical Society earmarked for signage designating Clay Banks as a Ghost Town in Goodhue County.

Moved and carried to table all actions associated with Kids View becoming a support position.

Meeting adjourned at 11:50 a.m.

Respectfully submitted Sue Jones Tagliapietra Secretary, RWCS

Please note, these minutes are condensed and unapproved by the RWCS Board of Directors. Members wishing a full set of minutes may either contact the secretary or view them on the RWCS website.

NEWS FROM BOARD OF DIRECTORS (continued from page 6)

- the switch to a primary/ associate membership fee structure to help reduce membership costs for members, while at the same time increasing revenue available for running the Society over and above the cost of the Newsletter
- sending out of renewal reminder post cards/new member packets
- •increased publicity of Red Wing products, the RWCS itself, and our activities via the web site, creation of a traveling display, membership in the Association of Collecting Clubs, more and more publicity releases from our newsletter editors, participation in the Minnesota Historical Society and Wisconsin Art Pottery Association activities focusing on Red Wing, and production of a Convention highlights tape for use as a publicity tool
- the creation of KidsView

- activities at Convention to better meet the needs of our younger members
- the creation of a Foundation and Museum thereby helping members place of collections or parts thereof while receiving a tax benefit from the IRS
- making sure that costs to members for attending MidWinter and Convention activities are as reasonable as possible
- •representatives at large and others working long and hard to increase membership via the formation of new chapters and efforts to reactivate inactive ones

Obviously the need continues to do everything possible to retain and increase membership.

Efforts by the Foundation had already begun and continue regarding the goal of preservation of at least a portion of the Pottery Dump as well as the goal of preservation of the outdoor kiln at the Minnesota Stoneware building (Pottery Place Mall).

Work on the web site has been continuous ever since its creation. The goal of managing and updating it will always be ongoing. Members as well as the public have always been able to contact members of the Board or the Business/Convention Manager simply by going to the Board of Directors page and clicking on the name of the person with whom they wished to communicate. For membership or Newsletter concerns, one need only visit the membership page and click on either the link to Administrative Assistant, Marcia Hislop, or Business Convention Manager, Kay Wilshusen. Efforts are in progress for the creation of a web board enabling the posting of messages. 4

NEWSLETTER ADVERTISING RATES

CLASSIFIED ADS

Classified ads are 15¢ per word; \$3 minimum charge.

Ads are divided into the following sections: Red Wing For Sale, Red Wing Wanted, Other Pottery For Sale, Other Pottery Wanted, Events, Clubs, Auctions, Publications, Announcements and Services. You will not be charged for these words, but please indicate which section your ad should be placed in. If ad is to run in more than one issue please indicate at time of placement.

Please type or print clearly and proofread before submission.

DISPLAY ADS

1x	<u>6x</u>
\$400	\$360
200	180
100	90
60	45
	7½x10
5	7½x4%
3	3%x4%
3	35/8×21/4
	\$400 200 100 60

Display Ads are accepted on a first-come, first-served basis. The publisher reserves the right to refuse ads for any reason.

The Newsletter is produced on a Macintosh in Quark XPress. Ads must be supplied electronically as an EPS or TIFF file for Mac. Be sure to include all fonts used. If you are unsure about acceptability, inquire with the Editor. Quotes supplied for design and makeup if needed; there is a \$50 minimum. Unformatted or unreserved ads will be treated as classifieds.

DEADLINES

Advertising Deadline
January 10
March 10
May 10
July 15
September 10
November 10

EDITOR ADDRESS

Send all ads with payment. Make checks payable to **Cindy Taube** and mail to: Creative Communications

27950 Bayview Drive Red Wing, MN 55066

We can't accept checks made out to the Red Wing Collectors Society.

${\it C}$ LASSIFIEDS

RED WING FOR SALE

Four Bob White Tumblers, look like they were never used, but they do have a little damage. \$400.00 or best offer. Call 605-342-7337.

22 - Ice and Water Coolers. Call 402-379-4895

20 Gallon Salt Glazed Leaf Crock signed Minnesota Stoneware, has hairlines -Cannot ship - \$300.00. Call 701-749-2586

45 pieces Red Wing and Blue and White Stoneware. email: dollyskm@aol.com for detailed listing. Phone 239-593-6627. Former Minnesota resident.

Commemoratives: consecutive for years 1989-2002, plus three singles 1996, 1997, 2000. Total: \$1380.00. Call 262-633-0017, leave message.

1984 and 1985 Commemoratives - mint. Both for \$595 obo. Call 417-337-9854 or cell # 417-230-2103.

1 Gallon John Roche - St. Paul, MN -\$325.00; 1/2 Gallon Morris Fink, St. Paul, MN - \$325.00; 3 Gallon Wing Steumeyer Co., Milwaukee, Wis. - \$350.00. Call 701-749-2586.

2003 White Special Commemorative. Mint with card. - \$400.00 or best offer. Call 507-526-5966.

Handles and Wooden Lids. Send SASE for flyer to: Larsen's Collectibles, 757 120th Street, Hampton, Iowa 50441-7555. Phone 641-866-6733. 4/04

RED WING WANTED

#256 Fruit Juicer and Cup, any color. #M3013-15" with Silver Green Cystalline Glaze. Call Tim at 641-862-3239. 2/04

Spongeband (Gray Line) Beater Jar with Advertising "Compliments of Asselins." Call 920-822-5121.

AUCTIONS

Thursday January 1st, 2004 - 10:30
Daves Auction Service, Foley, MN 56329
866-968-6772.
1978-2003 Commemoratives and more.
Over 30 R.W. Crocks, plus salt glaze,
1 side stamped, 4 Gal. Salt Glaze Butter
Churn, Watercooler, Lids, Jugs
w/advertising. 1/2 & 1 Gal. Browntop
with Wings. 4 Cherry Band Pitchers,
Sponge Band Pitchers, (one with adv.),
Miniature Jugs w/adv. (one bottom
signed). 7 Watts Commemoratives,
Albany Slip Jugs. Pink Depression,
Fenton, Hummels, Nippon, Red Wing
Books (1 signed) and Newsletters.
Over 90 pieces of R.W. Fruit Dinnerware
and lots more antiques and collectibles.
www.midwestAuctions.com
Go to Dave Auction Service.

CLUBS AND PUBLICATIONS

New 2004 Values for both Red Wing Stoneware and Red Wing Collectibles. \$9.95 each or \$17.95 for both plus \$1.50/\$2.00 postage, respectively. Quantity discounts available. Gail Peck, 2121 Pearl, Fremont, NE 68025. 402-721-5721. 12/04

Red Wing Potters & Their Wares - \$18.95. Companion Price Guide - \$2.00. \$2.25 Postage for both, \$.65 Postage for Price Guide, if ordered separately. Bonnie Tefft; W174 N9422 Devonwood Rd, Menomonee Falls, WI 53051. 262-251-1415. 12/03

NEW! 2003 price guides now available for each of my three books: Red Wing Art Pottery Including Pottery Made for RumRill (book one), Red Wing Art Pottery TWO, and Red Wing Dinnerware Price & ID Guide. \$5 each s&h \$2 (1-3 price guides). Red Wing Art Pottery Two (\$29-\$6 s&h) and Dinnerware (\$12.95-\$3 s&h) books available while they last. Sorry book one out-of-print. Send check to Ray Reiss 2144 N. Leavitt Chicago, IL 60647. Phone 773-235-7393. 6/04

MidWinter Auction

Saturday February 14, 2004 - 6:00 p.m. Four Points Sheraton Hotel • Des Moines, Iowa

A variety of Stoneware and Art Pottery.

For a complete listing send \$5.00 after January 1, 2004 to: Houghton's Auction • 1967 Launa Ave. • Red Wing, MN 55066

CURRENT PRICES & SCOOPS

Tell us about the price received for a Red Wing product. Briefly describe item, where sold, date, venue (store, auction, etc.) and price paid. Send in on a post card. Multiple submissions mean multiple entries in Newsletter Special Commemorative Lottery at the 2004 Convention. Send to the Editor at the address on page 3. All entries received between July '03 and June '04 are eligible whether published or not. Please keep submittals with purchase dates within six months of the Newsletter issue.

ITEM	LOCATION	DATE SOLD	VENUE	PRICE PAID
8-Inch Greyline Bowl with Minden City, Michigan Advertising, some gre	ease spots		Antique Store	\$72.00
5-Gallon Hydro Clean Toilet Cleaner - Plunkett Chemical Co., Chicago, Ill., lots of ch	nips		Garage Sales	\$20.00
5, 6, 7, 8 and 10" Red Wing Spongeware Panel Bowls	Roy Lake, SD	6/28	Private Sale	\$1050.00
1 Gal. Wax Sealer (M5) - mint	Jamesport, MO	7/03	Antique Mall	\$26.00
Red Wing Art Pottery Ash Tray	New Lisbon, WI	8/03	Yard Sale	.10¢
#386 Art Pottery White Fish Planter - mint	Armstrong, IA	8/03	Auction	\$2.00
Greyline Hanging Salt - mint - no lid	Estherville, IA	8/03	Auction	\$400.00
5 Gal. Elephant Ear Crock	Fulda, MN	8/03	Auction	\$40.00
Bean Pot with S.D. Advertising - mint	Estherville, IA	8/03	Auction	\$20.00
Red Wing Lamp, shown in Reiss book page 89 Heron Lake, MN		8/03	Estate-Garage Sale	.50¢
Double Stamped Large Wing 25 Gal. Crock some glaze smudges	Spicer, MN	8/03	Auction	\$225.00
Canning Jar - 1/2 Gal.	Watertown, SD	8/03	Auction	\$210.00
Churn Lid & Wood Dasher Dr Brown - unmarked		8/03	Auction	\$55.00
8" B/W Mold Seam Cuspidor, small rim chip	Hawick, MN	8/03	Auction	\$75.00
Red Wing Orange Pineapple Cookie Jar	Mankato, MN	8/03	Estate Sale	\$4.00
1/2 Gal. Brown Top Adv. Jug, Morris Fink - Family Liquor House - 302-306 East 7th St, St.	New Salem, ND Paul, Minn - Mint	8/03	Auction	\$45.00
1/2 Pt. Dells Extra Tea and Coffee Advertising Jug (pg. 116, Red Wing Collectibe	Lamberton, MN es Book)	9/03	Auction	\$8.00
10" Spongeware Panel Bowl	Alexander, MN	9/03	Antique Store	\$330.00
Village Green Coffee Mugs - set of four	Rochester, MN	10/03	Antique Shop	\$10.20





Looking for the perfect Christmas gift for the Red Wing Collector in your life?

How about an exquisitely, hand-crafted sterling silver charm? These charms are

true replicas of your favorite Red Wing pieces. Choose a crock, wing, bowl, jug, pitcher, vase or dinnerware piece. With the holidays fast approaching, you now have the perfect gift idea for the Red Wing Collector in your life...create a bracelet, key chain or wear as a pendant. If you love Red Wing, you'll love wearing your favorite Red Wing pottery. To order or have a pamphlet sent, call or write: 920-478-9557, email: sherryk2@charter.net

Look for charms in Red Wing at: Black Horse Marketplace • Call 651-388-1357 for directions

Creator: Sherry Rehm • 412 Minnetonka Way • Waterloo, WI 53594 All charms are designed by Herb Redman of The Voyagers Jewelry Design, visit website at: www.voyagersjewelrydesign.com

MidWinter GetTogether

February 13-15, 2004

Four Points Sheraton Hotel Des Moines, Iowa (CLIP THIS FORM OR PHOTOCOPY IT)

MidWinter GetTogether Registration Form

Deadline for pre-registration is January 23, 2004.

Pre-registrations & requests for seller's contracts will not be accepted after January 15.

NAME STREET ADDRESS			MEMBERSHIP #	
			PHONE NUMBER	
CITY, STATE, ZIP				
vill be \$25 per me General Session, E	ember over 15 ye Educational Semi	- children 15 and under are free. The ars of age. The registration includes F nars, Saturday Sale and Sunday's Cor on and seller's table in a single check o	riday night Social Hour, Saturday atinental Breakfast. You may	
NAME		NAME	NAME	
MEMBERSHIP #		MEMBERSHIP #	MEMBERSHIP #	
PRE-REGISTF	RATION \$20	PRE-REGISTRATION \$20	PRE-REGISTRATION \$20	
or		or	or	
CHILD 15 ANI	UNDER FREE	CHILD 15 AND UNDER FREE	CHILD 15 AND UNDER FREE	
NAME		NAME	NAME	
MEMBERSHIP #		MEMBERSHIP #	MEMBERSHIP #	
PRE-REGISTRATION \$20		PRE-REGISTRATION \$20	PRE-REGISTRATION \$20	
or		or	or	
CHILD 15 ANI	UNDER FREE	CHILD 15 AND UNDER FREE	CHILD 15 AND UNDER FREE	
			Total Enclosed \$	
	RWCS MidWinter GetTogether, PO Box 50, Red Wing, MN 55066. Make check or money order payable in US funds to Red Wing Collectors Society Inc.			
Seller's Tables:	Please send me the seller's contract for the Saturday sale. (\$25/table)			
	ANTIQUES /	0% ANTIQUES) or SOUVENIRS (9	00% SOLIVENIES)	