



RED WING COLLECTORS SOCIETY FOUNDATION TAKES SHAPE

During MidWinter GetTogether in Des Moines, members attending had a chance to see and hear how the RWCS Foundation is taking shape and becoming a reality.

Ron Linde provided the introduction and background of what has transpired over the past several months. The Foundation is the result of the RWCS Vision Committee. For many years a goal of this committee was to create a separate entity that would foster and preserve what the RWCS is all about. Any individual or entity in good standing with the RWCS is a member automatically and there are no membership fees. The main purpose of the Foundation is to preserve Red Wing and other American stoneware and pottery for future generations. The displays will be a historical reflection of what has happened in Minnesota and the United States during the past century.

The Foundation will be located on the second floor of the Pottery Place building in a 3,500 square foot space. The negotiated lease allows for the first three years to



Facade rendering of the future Red Wing Collectors Society Museum.

be rent free. This will allow the Foundation to direct donations to other critical support areas of the museum. Being able to establish a museum in the former Minnesota Stoneware building has great significance to the Foundation as well as the RWCS.

Any person or group may make a donation to the museum. All items given to the Foundation are tax deductible. People may also provide items on loan for a period of time and retain ownership of the piece. Providing a safe and secure environment for the items on display is important and

security measures are being taken into consideration during the planning phase. The Foundation will not attend auctions or buy from private parties because they do not want to compete with other collectors nor do they have the funds to do that. It is their wish that members freely donate items.

Diane Hallstrom shared the hope that the Foundation would have at least one sample of everything that was in the original line. The display pieces should be the best available representation of an item. If one sample of an item is

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Computer Registration - Brenda Ehlers

Show and Sale - Cindy & Pete May

RWCS FOUNDATION (continued from page 1)

on display and there are multiples of the same pieces, the extras could be auctioned off to generate much needed revenue.

The museum's purpose is to encourage collecting in those that may not know about the RWCS as well as educate those who stop and visit. The museum will be a self-taught experience and appeal to all knowledge levels. There is a tentative floor plan that allows people to walk through the displays and read informational cards. The museum will not compete with the Goodhue County Historical Society. The Goodhue County museum has done a wonderful job of sharing information about the Red Wing Potteries over the years. The new museum will be able to dedicate an entire area to the history and development of Red Wing pottery and show many more examples.

Volunteers will be needed in all aspects of the museum, from the initial preparation stages to spending time after the museum is open to talk with visitors. Volunteers do not have to be experts in any one area, just willing to share what they know.

Convenient hours of nights and weekends would accommodate both local people and visitors from out of town. The Foundation hopes to have the museum ready for visitors to walk through and enough pieces on display for a grand opening during the 2001 RWCS Convention in July.

Dave Kuffel was asked to draw up a floor plan of how the museum could best utilize the space it has and how to configure specific display areas. A mock up drawing of what the entrance to the museum might look like was presented. It showed the front of the museum being constructed out of lapboard and would re-create the look and feel of an old storefront. The floor plan had several objectives. It should be open enough where visitors could move around freely and encourage people to stop and view items at their leisure. Having plenty of windows and natural light was also important. The Pottery building itself will add to the atmosphere of the museum with its original brick walls and hand hewn wood columns. Visitors will be able to look out

NEWSLETTER SURVEY

In this month's mailing you have received a survey. The RWCS Board would like to gather feedback and ideas regarding the newsletter. It will only take a few moments of your time but the results are extremely important.

The newsletter is the main communication piece and we would like to know what you think about it, how it looks, reads and the information it contains. Your feedback will have an impact upon future newsletters. Our goal is to provide you with an informative newsletter that members look forward to receiving. Please complete the survey and mail it to the RWCS Business Office. Thank you very much!



The RWCS Foundation board members from left to right. Front: Margaret Ekdahl (secretary), Ron Linde, Larry Peterson (treasurer). Back: Jerry Schleich, Steve Brown, Diane Hallstrom (vice president), Dave Hallstrom, Corrinne Reed. Not Pictured: John Key (president).

the museum windows and see the old Pottery dumping grounds. There are plans for a specific area where presentations can be given. By planning for potential expansion needs during the design stage, the Foundation will ensure the continued growth and existence of the museum for years to come.

Larry Peterson shared the significance of finally attaining the 501 c 3 non-profit status for the Foundation. It has been a fifteen-

year endeavor that has been accomplished through the hard work and vision of many people over the years and the focused effort of Jerry Schleich. Many of the pieces Larry has seen over the years are truly museum quality and he offered to help people appraise the items they want to donate to the Foundation.

Larry also shared a little known fact that you can actually take the tax deduction today for donating a piece to the museum. The item can stay with you until your death, where upon it goes to the museum. The government permits this kind of deduction so the benefactor can enjoy the deduction. It really is a win-win situation for the person donating a piece as well as for the museum. Another valuable piece of

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The Red Wing Collectors Society, Inc. Newsletter is published bi-monthly by the Red Wing Collectors Society, Inc. Suite 300 • 2000 West Main Street Red Wing, MN 55066.

Membership in the Red Wing Collectors Society is \$20 per year. First Class Postage Rate is paid at Red Wing, MN and additional offices. Postmaster: Send address change to: Red Wing Collectors Society, Inc. Newsletter PO Box 50 • Red Wing, MN 55066. USPS 015-791; ISSN 1096-1259.

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NEWSLETTER DEADLINES

Issue	Text/Editorial	Advertising
February	January 1	January 10
April	March 1	March 10
June	May 1	May 10
August	July 1	July 15
October	September 1	September 10
December	November 1	November 10

ADVERTISING RATES

Classified and Display Ad rates are located in the back of the Newsletter in the Classified Ad section.



COLLECTING THE LEGACY

These 20th Anniversary Books were the effort of many people sharing their knowledge, collections and stories and it documents the beginning of the RWCS. It chronicles each of the commemoratives, as well as information about each specific year at the Convention.

Order your piece of RWCS history today

There is a limited quantity of these 20th Anniversary books still available. These collectible books are available at a special reduced price for RWCS members. If you do not have one or want to share the beginning of the RWCS with someone, be sure to take advantage of this offer.

The books are only \$10.00 each, and this includes the mailing costs.

Send your check, made out to the Red Wing Collectors Society, and your mailing address information to the Business Office and they will send you the book.

NOTE

In the February issue of the RWCS newsletter you received all of your information for the upcoming July Convention. Please note, you need to verify your membership number. There was an error in the printing of membership numbers and the number on the label is incorrect. Please refer to your own records or this issue of the newsletter for your correct membership number. The error has been identified and fixed. We are sorry if this has caused any inconvenience.

CLUB NEWS

from the
President



CORRINNE REED

"Thank You" to everyone who worked tirelessly to make the 2001 MidWinter GetTogether a success! It truly would not have happened without the time and effort expended by each of you. Despite the change of location from Rochester, Minnesota, to Des Moines, Iowa, there was a good increase in attendance over last year. The weather cooperated, although the California group found the "Mid West cold" to be a shock to their systems!

Most of you probably returned from MidWinter to find your February newsletter in your mailboxes containing all of the forms for the annual July Convention in Red Wing. I would like to clarify some issues regarding the finances of the RWCS and the recent increases in the cost of the commemorative, the extra commemorative, and the banquet ticket.

Unless you are a new member, you know that the last few

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RWCS FOUNDATION (continued from page 3)

information that he shared was many companies have matching donation programs for non-profit organizations like the Foundation. This means that your company would match the amount of money you donated to the Foundation. This could be an

The Foundation board is totally separate from the RWCS board. A member cannot serve on both boards. The Foundation board is strictly volunteer and any costs associated with planning or meeting is paid out of their own pocket, they are not reimbursed.

ANTIQUE DEALERS WANTED

There will be an outdoor antique flea market held in the streets of historic downtown Red Wing on Sunday, July 8, 2001. It begins at sunrise and will go till sunset. Please note that items for sale must be antiques or souvenirs.

A \$50.00 donation to the RWCS Foundation gets you a 20'x 20' space to display all of your wares. For more information or for a contract write or call:

Red Wing Collectors Society Foundation Fundraiser
c/o Dave or Diane Hallstrom
P. O. Box 413 • Red Wing, MN 55066 • Phone 1-651-388-5744

The Red Wing Collectors Society Foundation is a Not for Profit organization. The purpose of this Foundation is to preserve Red Wing and other American Stoneware and Pottery, aid in the research of the history of pottery in America, and share that information and expand the public's awareness of stoneware and pottery not only as an art form, but also as a historical reflection of American culture.

important source of revenue for the museum. Take the time to check with your employer and see if they offer this kind of benefit.

The Foundation would like to recognize and thank the Nebraska Chapter for donating \$1,000 for a display case in the museum and the Gopher Chapter for the generous \$500 donation to be used where needed. The Foundation is looking for the support of both individual members as well as Chapters for any kind of financial contribution or other types of support. The Outdoor Antique Flea Market that will be held this summer during Convention is an example of a fundraiser for the museum. The money paid for a display space goes to the Foundation and is tax deductible.

Volunteers will be critical in every step of creating the museum. There is a multitude of areas that people can participate in from carpentry and electrical work, visual displays, computer knowledge, to volunteering time at the museum to talk with visitors. To learn more about how to get involved or where to send financial contributions, please contact Dave and Diane Hallstrom at (work) 1-800-554-9639 or (home) at 651-388-5744.

Every Foundation board member shares a passion for creating a unique place where people can learn about the pottery and stoneware that made Red Wing famous. Play a part in creating history with the RWCS and get involved! 

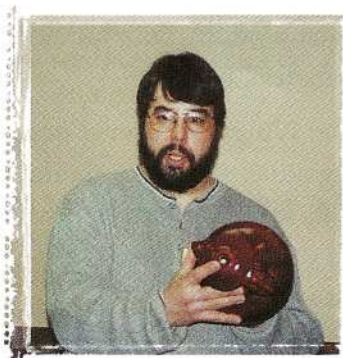
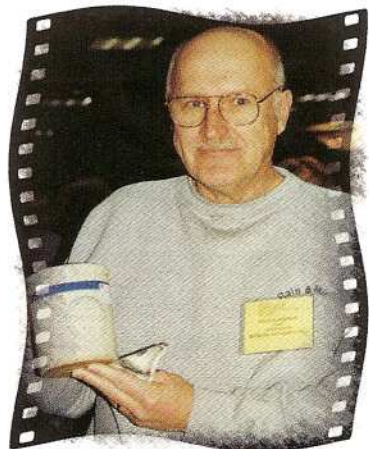
MUCH ADO ABOUT MIDWINTER

For those who made the trip to Des Moines, Iowa, for the MidWinter GetTogether, you had the chance to buy, sell, trade and learn about what is new with other members. One of the most anticipated events is the Friday night room sales. The hotel was set up to make this activity very easy for everyone. There was also a live band and social gathering that filled the ballroom.

Saturday at the General Session, members heard from several people about the exciting progress of the RWCS Foundation. There were several educational seminars with lively conversations and the

anticipated Show and Sale that afternoon. The evening offered an auction with many unique pieces finding new homes to be treasured by new owners.

The weekend went by incredibly fast and it left the attendees anticipating the July Convention, where warmer weather and even more members will gather for fun, adventure and the continuation of collecting! 



CLUB NEWS

from the
Business Manager



KAY WILSHUSEN

Mother nature did not hinder the success of the 2001 MidWinter GetTogether! The new location at the Four Points Sheraton in Des Moines, Iowa, enticed 334 attendees to join the educational seminars, social events, and show and sale.

Last year's attendance was 288 in Rochester, Minnesota, so I am pleased with the overall interest in the Iowa MidWinter.

I will be presenting a complete report to the Board of Directors at the April meeting, and a decision will be made as to the location of the next MidWinter event. Aside from the statistics, overall comments were indeed very favorable in having the event in Iowa.

My hat goes off to all the volunteers, managers, and support personnel who made this event such a success. It is truly a team effort! Speaking of a team effort, the annual Convention is only a few months away (July 12-14, 2001).

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HAMMS BEER & RED WING STONWARE: AN ERA OF CONNECTIONS

What do Red Wing Stoneware and Hamm's Beer have in common? Lots of things. Cross collectors of both are also common. Why are these cross collectors out there? Both Red Wing and Hamm's are Minnesota based and have a long, rich history. Red Wing also produced a number of Hamm's advertising pieces over the years that are sought out by collectors on both fronts. This is probably one of the primary reasons I see Red Wing collectors at the Hamm's Club Show and Hamm's collectors at the Red Wing Collectors Society Convention.

There are, however, other things these two empires share. The following is a summary of some of the many common features.

1. Hamm's and Red Wing Pottery are Minnesota based.
2. Both have histories going back to the mid 1800's. (Hamm's was founded in 1865).
3. Both experienced business decline in the 1960's.



4. Both are located in river towns near the shores of the Mississippi.
5. Both Red Wing and Hamm's

products are eye appealing and useful. The stoneware was used and the beer was drank!

6. Both originated in Minnesota and quickly expanded to Wisconsin, Illinois, and Iowa and then expanded into other markets throughout the country.

7. Both created vast amounts of products that include both utility and advertising. As we all know, most Red Wing products are clearly advertised on the piece. Hamm's also has its name and logos on every glass, pitcher, bottle, can and advertising piece. They are both well known products with fabulous commercial graphics!

8. Red Wing had its ever popular Wing advertising and Hamm's had its lovable Hamm's Bear. Both were very recognizable product symbols.

There are other common features that lead to cross collecting. Why cross collecting occurs is anybody's guess. The Red Wing products produced for Hamm's are a big factor. The 1950's is when there must have been the greatest amount of commerce between the Hamm's Brewery in St. Paul and the Red Wing Pottery in Red Wing. During this period, Hamm's contracted with Red Wing to create some fabulous advertising stoneware pieces. The 2000 Red Wing Collectors Society Commemorative was a likeness of

the pitcher from the Hamm's "popcorn set." That set was done by Red Wing Potteries for Hamm's and included a large salad bowl, four smaller salad bowls, a salt and pepper shaker and the beer pitcher. Some call it a water pitcher but we should know better than that! A limited number of these sets were produced and presumably given as premiums to Hamm's beer distributors and other connected folks. A total of 450 sets were produced according to *The Paws of Refreshment - The Story of Hamm's Beer Advertising*, Moira F. Harris, Pogo Press, St. Paul, MN. On each item appeared an outdoor lake scene of the "Land of Sky Blue Waters" and a deer. These sets, when complete, command as much as \$2,500 to \$3,500. Also popular with Hamm's/Red Wing cross collectors are the 50's banks of the bear holding the Hamm's signs.

These came in various styles including the typical black bear and the scarce brown bear. White and blue bear versions have been sighted and it is speculated that these were lunch hour pieces. The sign held by the bear is almost always the same with the lake scene and the raised letter Hamm's.

However, on certain scarce varieties, the sign is different and bordered in blue. On the more common bears the word Hamm's is hand painted and not glazed like the rest of the piece. Different stories surround the reason why these banks were made. Some say they were premiums for good customers and some say they were part of a fund raising

campaign for the families of two slain police officers.

Whatever their purpose, they are distinctive, colorful and a pleasure to own and look at.



Many collectors are familiar with the small salt and pepper versions of the bear banks. While some of these are marked as being made in Japan it is reported that some of these were made by Red Wing as well. We do not believe that this is accurate and have no proof that these shakers were made by Red Wing Potteries.

Hamm's commissioned different ashtrays that carry with them glaze similarities to Red Wing and it is often said that these ashtrays are Red Wing even though they are not marked. Based on this we cannot confirm this one way or the other, however, it is likely Red Wing did contract for some of these ashtrays. It is reported in the well documented book by Ray Reiss that Red Wing did make Hamm's ashtrays. So until we see other verification, we can leave it to knowledgeable collectors to make the call. [Red Wing Art Pottery, Ray O. Reiss, Property, Chicago, Illinois.]

When I was married in 1987, fellow Red Wing collector Clayton Barghusen gave me the perfect gift. Clayton, a Red Wing native,

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CLUB NEWS

from the
Vice President



WENDY CALLICOAT

The MidWinter GetTogether has re-energized my spirit. What a great event!!

Sue Jones Tagliapietra and I are busy preparing for the "Kids View of Red Wing 2001." We hope that many of you are considering making the trek to Red Wing for the Convention a family affair. We are planning many activities for the kids this year. Each child that is registered for the Convention will receive their own packet with many items, including "Red Wing Bucks." Dick Houghton will be teaching the kids how to bid during an auction, grade a piece and determine value. Thursday will feature a kids only auction where they can use "Red Wing Bucks" to buy their own piece of Red Wing. The kids will bid on pieces donated by RWCS members.

Mike Robinson of our California Chapter is going to teach the kids how stoneware

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knew of my Red Wing collecting propensities and fondness for Hamm's, so he gave me a set of eight "Hamm's Krug Klub" mugs created in the 50's for Hamm's by Red Wing.

Don't tell my friends and relatives (or wife for that matter) that this

Collectors Society Convention, one fellow commented that I must have had something to do with the 2000 Commemorative. He knew of my role in the Hamm's Sky Blue Waters Collectors Club (a.k.a. Hamm's Club). Needless to say, my curiosity was aroused. While

many fellow collectors to see the history and connection of these brewing and stoneware empires acknowledged in the form of a special Red Wing Commemorative. It is a deserving commemorative acknowledgment of an important historical

Pictured left to right: Popcorn/Salad Set, Ash Tray, Krug Klub Mugs, Bear Banks.



was the best gift I received. These fabulous mugs were made for drinking beer and have a blank banner for painting one's name. The story goes that one would paint their name on that banner and leave it at the bar so it could be reused time after time, Hamm's after Hamm's.

These mugs are wonderful pieces with 50's era bear graphics. They made for great promotional items and certainly outstanding wedding gifts to boot!

This past summer when walking in the door at the annual Red Wing



we at the Hamm's Club have our own Annual Commemorative, we certainly don't have an inside track on the Red Wing Collectors Society's Commemorative. Upon seeing the 2000 Red Wing Hamm's Commemorative piece I was excited. It was pleasing to me and

connection that is without question important to Hamm's and Red Wing collectors alike.

Kirk Schnitker is the founder and President of the Hamm's Club.

He has been collecting

both Red Wing and Hamm's since the late 70's. The Hamm's Club can be reached at (763)789-5151 or via www.hammsclub.com.

GRANDMA HELPS GRANDPA KICK THE HABIT

In the February issue of the newsletter, we had several personal stories from members and featured some unique pieces. This month we continue to share the memories with an enjoyable one from Jerry Poole about his greatgrandfather's spittoon and a piece from John and Crystal O'Sullivan

Jerry Poole and his son had this amusing tale to share. Back in the early 60's, Jerry was visiting his great uncle's farm. While he was exploring the grove near his uncle's home, he discovered something in the dirt. It was a round pottery piece with just an inch sticking out of the ground. He proceeded to dig it out and do a little research on what he had found.

It was a spittoon made by the Red Wing Potteries and it was in excellent condition. It had originally belonged to his great grandfather, who used it all the time. His great grandmother decided that she had had enough of her husband's habit, and threw it out of the house. Over the years, the soil eventually covered the spittoon but also preserved it.

You will find that there are several different styles of spittoons that were made. In the Red Wing Stoneware book by Dan and Gail DePasquale and Larry Peterson, there are five pages devoted to this single item. Jerry Poole's spittoon has the characteristics of the "German" spittoon. These functional pieces had interesting designs on them and had hand



Jerry Poole's Spittoon

cut holes on the sides to empty the contents. There are also examples of "Fancy Spittoons" or "Cuspidors." A miniature cuspidor was made as a toy and sold for 10 cents. They must have believed in encouraging kids to start at a young age.

John and Crystal O'Sullivan of Wisconsin had a unique piece. They have the lute song pattern of dishes with Chinese lettering that they really liked. After some research, they discovered that the lettering means "happy."

They said that at one time, there was a large population of Chinese people who lived in the city of Red Wing, which may explain the influence in designs at the Potteries. They also found the "flight" design on a particular bowl that was not part of the original set. It was an oddity, but there were four other bowls with that pattern on it as well. The O'Sullivan's bought the bowls at a sale for 10 cents each.

Please contact us with your memories and photos of special pieces. 🍷

CLUB NEWS

from the
Auction Managers



JEFF & PAULETTE FLOYD

It's not too late to submit your Auction Registration Form for Convention 2001. Remember that this years Auction is open to the entire membership.

There is no longer a one item per household limitation. The deadline is May 1st. If you have misplaced your Registration Form, please call the Auction Committee directly and we will accommodate you.

Thanks, Jeff & Paulette 🍷

NOTE

If you are interested in hotel or lodging information in Red Wing for the annual Convention in July, you can contact the following for information:

Red Wing Chamber of Commerce
651-388-4719

Red Wing Visitors & Convention
Bureau 1-800-498-3444 or visit
www.redwing.org.

RED WING COLLECTORS SOCIETY BOARD MEETING

FEBRUARY 16 & 18, 2001 - DES MOINES, IOWA

All board members were in attendance. Also attending were Kay Wilshusen, Business Manager, Marcia Hislop, Administrative Assistant and guests: Pete May, Barney Olson II, Mike Robinson.

The meeting was called to order at 1:00 p.m. on Friday, February 16, 2001. Motion by Wendy Callicoot and seconded by Sandy Short to approve the minutes of the September/October 2000 RWCS Board of Directors meeting with the edits noted. Motion carried.

BUSINESS MANAGER

There are now 5980 active members plus 6 complimentary with 4115 expired memberships. A process or method that will address ways to keep memberships current as well as a way to track expired memberships to determine if there are any trends will be presented to the Board by the Business Office in the future.

A person has been hired to do the data processing for Convention, which will ensure that all of the data entry is up to date.

The Business Manager presented the computer programming review and proposal for programming requests to the Board. The major changes will enhance registration and will allow for the commemorative lottery number to be on the name badge at Convention.

The Support Position for the computer portion of registration has been filled. The Support Position for Display is vacant and efforts continue to fill this position. The filling of the Support Positions for Social Events and Volunteer Coordinator is temporarily delayed.

FINANCES

The January 2001 financial statements were received from the CPA. The business manager and treasurer will meet with the CPA regarding recommendations for future accounts and CD's.

RWCS will now have one-year trade name registration for nine names with annual renewal requirements.

HISTORIAN

The Historian recognized the accomplishments of the RWCS in the past year and noted that everything is in order and progressing well.

A note was received from the nephew of Belle Kogan informing the RWCS that Ms. Kogan died in the summer of 2000 at the age of 98. He offered materials to the Society from the archives of Belle Kogan.

AUCTION MANAGER

In response to feedback from the July Convention, the Auction Manager pursued the recommendation of using a video camera during the auction so members could view the auction in the Commons area where it is air conditioned and cooler. The cost of rental of the video camera would be less than \$50. The board recommends that the Auction Managers pursue the use of the camera.

The Auction Managers will present their recommendation to the full Board regarding the options the RWCS could pursue with the auction held in conjunction with MidWinter.

COMMEMORATIVE

Production of the commemorative

will begin in March. Production is on time and will remain within budgeted amounts. 7500 pieces will be ordered which will be enough for the membership and allow for spoilage and a limited number for the lottery.

EDUCATION

There will be fewer Shared Interest sessions at July Convention.

REPRESENTATIVES AT LARGE

There are two states working toward starting Chapters.

Motion by Steve Brown and seconded by Paulette Floyd to authorize the production of special jugs to former board members. Motion carried.

Motion by Steve Brown and seconded by Jerry Erdmann to go into Executive session at 4:30 p.m. for the purposes of considering a candidate for induction into the RWCS Hall of Fame for 2001. Motion carried. Motion by Steve Brown and seconded by Wendy Callicoot to come out of executive session at 4:33 p.m. Motion carried.

OLD BUSINESS

The draft of the annual Guidelines and Expectations, Job Description and Annual Evaluation Form for the Business Manager that was updated by the Executive Board with input from the Business Manager was presented to the Board. Motion by Steve Brown and seconded by Wally Armstrong to approve the Guidelines and Expectations for the RWCS Business Manager with the changes noted. Motion carried.

Motion by Sandy Short and seconded by John Tremble to approve the job description of the

Business Manager with the changes noted. Motion carried.

The meeting was adjourned at 5:10 p.m. on February 16th and called to order at 8:00 a.m. on Sunday, February 18, 2001.

Motion by Wally Armstrong and seconded by Sandy Short to approve the annual Business Manager evaluation as amended. Motion carried.

Board self-evaluation report: The results of the Board Self Evaluation was presented by the President.

This will be done every two years. Strategic Planning: The Board will complete the Strategic Planning at the April Board meeting.

Incumbents of the positions up for election in 2002 shall have the final draft of their job description to the Secretary by April 1st for review at the April Executive Board meetings.

The nominating committee continues to pursue candidates who may be interested in running for one of the officer board positions.

NEW BUSINESS

Motion by Wally Armstrong and seconded by John Tremble to accept the recommendation of the Executive Board to commit to Kenneth and Mary Sims, four (4) commemoratives without charge, in the event the RWCS produces a Minnesota Pottery (Hallum) commemorative in the future. The Sims, in response to this, provided consent for the RWCS to use Minnesota Pottery for RWCS trade name registration. Motion carried

In order to implement the rules of the Society the Board took the following action. Motion by John Tremble and seconded by Sandy Short that the RWCS is willing to reimburse up to \$500 attorneys fees should we negotiate with the existing Red Wing Stoneware Company name, an acceptable trademark agreement for the use

of the Red Wing Stoneware Company and associated names of Red Wing Stoneware Co., The Red Wing Stoneware Company and Red Wing Stone Ware Co. Motion carried. Nay vote cast by Wally Armstrong.

Motion by Wendy Callicoat and seconded by Sue Jones Tagliapietra to approve an extension of the existing Newsletter contract through 2002. Motion carried.

A Marketing Plan is being developed for the RWCS. Motion by Steve Brown and seconded by Wendy Callicoat for the RWCS to consider reimbursement of expenses and/or waived Convention fees to nonmembers of the RWCS for press coverage of RWCS events based on their written request to the Board.

This consideration will be on a case-by-case basis. Motion carried. Nay vote cast by John Tremble.

The Golden State Chapter submitted a preliminary proposal to host the RWCS MidWinter in California in 2003. The emphasis of the MidWinter GetTogether would be more on the social aspect. The Golden State Chapter requests that the RWCS Board take action on this request at the next board meeting so they can begin making arrangements pending approval.

BOARD MEETING SCHEDULE FOR 2001

April Board meeting is April 28th and 29th, 2001 at the Red Wing Chamber of Commerce building at Levee Street.

July 11, 2001 at Red Wing High School (in conjunction with Convention). October 27th and 28th, 2001 in Red Wing.

Motion by Jerry Schleich and seconded by Wally Armstrong to pay the bills. Motion carried.

An Interface Agreement between the RWCS and the RWCS Foundation has been drafted by Steve Brown and will be sent to the RWCS BOD for approval.

Meeting adjourned 12:05 p.m. on February 18, 2001.

Respectfully submitted:
Sue Jones Tagliapietra,
Secretary, RWCS

Note: These minutes are unedited and unapproved by the RWCS Board of Directors.

RWCS CALENDAR OF EVENTS

April 28, 2001

Board Meeting at the Red Wing Chamber of Commerce building at Levee Street.

July 8, 2001

RWCS Foundation Antique Show Downtown Streets of Red Wing, MN

July 11, 2001

Board Meeting at Red Wing High School (in conjunction with Convention)

July 12, 13, 14, 2001

Annual Convention - Red Wing High School, Red Wing, MN

October 27th and 28th, 2001

Board Meeting in Red Wing

POTTERY STONWARE AUCTION • JULY 10 & 11

At Red Wing National Guard Armory
Refer to ad in classified section for listing.

Contact Houghton's Auction Service, 651-388-5870

years the RWCS has been transitioning from an organization run only by volunteers to one run by a paid professional staff from a central business office. This change in structure was necessitated by the fact that the Society has grown too large to be run strictly by volunteers expending countless hours of labor and suffering extreme "burn out" while trying to hold down regular jobs and maintain some semblance of family life. Even now, with a central business office and a paid professional staff, we still have many volunteers providing countless "free" hours of work.

Obviously, maintaining a central business office with a paid professional staff is more expensive than running an organization on the backs of purely volunteer labor. In 1997, total expenses were 82% of total revenue. In 2000, total expenses had risen to 96% of revenue.

Although the Board tried to make the annual Convention and the MidWinter GetTogether "self-sustaining" a few years ago, both of those events are still being subsidized, albeit in much smaller amounts (\$2,305.19 for Convention 2000 and \$1,882.79 for MidWinter 2000). The centralizing of various functions into the RWCS business office has necessitated an outlay of considerable expense for computer programming. (I know all of you appreciate as much as I do being able to "do" all of the registration for Convention on one form). The cost of paper for the

newsletter took a dramatic rise. All of this and more adds up to the simple fact that, as is true everywhere else, the cost of doing business is increasing.

Only a tiny fraction of membership dues go to the actual expense of running the Society. The cost of each newsletter is \$2.60 per issue with 6 issues, equals \$15.60, plus first class postage of \$.55 per issue (if it doesn't have extra inserts that would increase postage cost), equals another \$3.30, for a total cost of \$18.90 for one member's newsletters for a year. With an annual membership fee of \$20 that leaves only \$1.10 at best for the running of the Society. Thus, additional revenue sources are needed. Traditionally, those revenue sources have been the commemorative and the annual Convention auction. The era of computers and "online auctions" have been cutting into the annual Convention auction as a revenue source.

Although not a major source of revenue, the Board has been exploring other options as sources of revenue such as the availability of the "official" Red Wing line of clothing on the RWCS website. Webmaster, Dino Fire, has just recently gotten the "kinks" ironed out, and hopefully now has this new e-commerce opportunity up and running.

Last year was the first year that the RWCS Board of Directors has ever formulated a budget, despite the fact that the available data and numbers were tenuous and

tentative at best, due to the ill health two years ago of the treasurer. Those of you who attended the annual business meeting in July saw that in the 2000 budget that was presented, the numbers indicated we were \$45,548.12 in the red. Given the nature of the numbers with which the Board was working when the 2000 budget was constructed, the Board consciously decided to live with that "deficit", if it really were a deficit, knowing that after a year we would have solid hard numbers to work with for the 2001 budget.

The Board spent long, hard hours last fall in their commitment to constructing a responsible balanced budget for 2001 that contains an expense contingency fund. To accomplish that, the Board looked at areas to cut, but still was faced with making some tough, unpopular choices to raise revenue (the cost of the commemoratives and the banquet ticket) – a move guaranteed to raise the wrath and ire of some members.

As part of its ongoing Strategic Planning, the Board continues to seek additional sources of revenue in keeping the Society in sound financial condition, and is committed to the generation and implementation of a comprehensive marketing plan with a marketing support person to increase membership. However, that too will be an additional expense, although profitable in the long run. 

VICE PRESIDENTS MESSAGE

(continued from page 7)

jugs were made and the kids will get to design and glaze their own mini jug. The kids will also learn about Red Wing dinnerware and how the hand painting was done. Kids can produce their own dinnerware design to take home with them. T-shirt painting and molding clay will also be available. This is just a sample of some of the kids' seminars.

Sue and I are very excited about this new addition to the Convention and we are adding more and more seminars all the time. We had a great turnout last year and hope to have more participation this year. If you are interested in being a mentor or working with the kids during the

auction or would like to teach a seminar, let us know.

The list of members who have agreed to donate pieces for the kid's auction is growing. Pieces should be common and something the kids could see if they visited an antique store. If you would like to donate a Red Wing piece for the kid's auction, please call or email us. Pack up the family and head to the 2001 RWCS Convention. We have something of interest for everyone. See you there!!

BUSINESS MANAGER

(continued from page 6)

Volunteers are needed – contact me if you are interested. We have about 265+ volunteers each year. It's a fun way to meet new friends and feel a part of the Convention.

Pre-registration and commemorative order forms are arriving now. Remember - commemoratives will not be mailed to members with expired memberships and will be held no later than November 1st. Renew your membership now using the Convention form!

We need volunteers for the July 2001 RWCS Convention children's seminars.

To volunteer contact Wendy or Sue.

Wendy Callicot: 417-782-4925 • crocks701@aol.com

Sue Jones Tagliapietra: 608-241-3072 • jeffsue@chorus.net

Pottery Place Mall Has It All!

*Show & Sale Begins
Sat., July 7th - July 13th*

*For preregistration contact:
Arlone Crowson • Pottery Place Antiques
2000 West Main St. • Red Wing, MN 55066
651-388-7765*



As Unique As Our History

**2000 West Main Street • Red Wing, MN 55066
651-388-1428**

A U C T I O N

Red Wing Stoneware

Kewaskum, Wisconsin

Sunday, 9am, April 22, 2001

Inspection: Saturday, 9am-4pm, April 21 and Sunday, 8-9am

The 20 year, 800+ piece collection of El and Ann Saugstad, West Bend, WI. The Saugstads have amassed one of the state's leading stoneware collections and are selling it in its entirety, without minimum or reserve. **A complete catalog listing will be available after April 16.** A very partial listing: Signed butterflies and leaves; Crocks to 40gl; Churns; Bee hives; Threshing jugs; Water coolers; Iced tea; Koverweights; Xmas tree holder; Packing jars; Pantry and canning jars; Butter crocks; Miniatures; Transitional; Double handle; Double incised; Triple ribcage; Full double marks; Multiple stamps; Double wings; MN ovals; Double and triple ovals; Reversals; Unusual variations, oddities and other unique examples; Advertising from WI, MN, IA, IL, MI, SD, MT, MO, KS and OR; North Star; Sleepy Eye; Grayline; Saffron; Spongeware; Greek key; New Ulm clay beer bottle; Sewer pipe; Art pottery; Dinnerware; Commemoratives; Souvenirs; Novelties; Red Wing furniture cabinet and other Red Wing Collectibles.



established 1969

No stoneware will be shipped.

Terms: WI check with valid driver's license only. Out of state, **no checks.** Absentee bids accepted in person, day of sale only. **No buyer's premium.**

Paul Auction Company, Inc.

262-338-3030

mike@paulauction.com

NEWSLETTER ADVERTISING RATES

CLASSIFIED ADS

Classified ads are 15¢ per word;
\$3 minimum charge.

Ads are divided into the following sections: *Red Wing For Sale, Red Wing Wanted, Other Pottery For Sale, Other Pottery Wanted, Events, Clubs, Auctions, Publications & Web Sites, Announcements and Services.* You will not be charged for these words, but please indicate which section your ad should be placed in. If ad is to run in more than one issue please indicate at time of placement. (Note: the small number at the end of an ad tells when the ad expires, e.g., 12/01. Ads without dates are one-time ads.) Please type or print clearly and proofread before submission.

DISPLAY ADS

Display Ad Size	1x	6x
Full page	\$400	\$360
1/2 page (horizontal or vertical)	200	180
1/4 page	100	90
1/8 page (includes typesetting)	60	45

Display Ad Dimensions

Full Page	7½x10
1/2 page (horizontal or vertical)	7½x4½
1/4 page	3½x4½
1/8 page	3½x2½

Display Ads are accepted on a first-come, first-served basis. The publisher reserves the right to refuse ads for any reason.

The Newsletter is produced on a Macintosh in Quark XPress. Ads must be supplied electronically as an EPS or TIFF file for Mac. Be sure to include all fonts used. If you are unsure about acceptability, inquire with the Editor. Quotes supplied for design and makeup if needed; there is a \$50 minimum. Camera-ready ads are not accepted. Unformatted or unreserved ads will be treated as classifieds.

DEADLINES

Issue	Advertising Deadline
February	January 10
April	March 10
June	May 10
August	July 15
October	September 10
December	November 10

EDITOR ADDRESS

Send all ads with payment. Make checks payable to **Cindy Taube** and mail to: Creative Communications
27950 Bayview Drive
Red Wing, MN 55066

We can't accept checks made out to the Red Wing Collectors Society.

C L A S S I F I E D S

RED WING FOR SALE

Red Wing Collectors Society Newsletters February 1982 through December 1995, fourteen years, 84 issues \$325.00. Clay Giants & Clay Giants 2 Books, rebound, set \$250. 701-642-4601. 4/01

Collection of 24 Red Wing Cookie Jars - also 20 RumRill Vases. 920-928-3233.

Commemoratives: 1985-\$300.00; 1990-\$100.00; 1991-\$150.00; 1993-\$125.00; 1995-\$100.00; 1999-\$100.00.
Call 641-923-2206. 8/01

Hamm's Bear Bank - \$475.00; Hamm's Salt & Pepper Shakers - \$275.00; 2 Hamm's Krug Klub Mugs - \$70.00 ea.; 1983 Red Wing Collectors Society Commemorative - \$475.00; 1 Gal. Red Wing Liquor Jug - \$525.00.
Call 651-388-9588 and leave message.

Commemoratives: 1981-\$550.00; 1982-\$750.00; 1983-\$550.00; 1984-\$400.00; 1985-\$300.00; 1986-\$150.00; 1987-\$100.00; 1988-\$100.00; 1989-\$300.00; 1990-\$130.00; 1991-\$120.00; 1992-\$100.00; 1993-\$90.00; 1994-\$90.00; 1995-\$80.00; 1996-\$90.00; 1997-\$90.00; 1998-\$80.00; 1999-\$75.00; 2000-\$70.00. Also, Red Wing Newsletters December 1990 thru February 2001 - \$50.00. Call evenings 320-253-2696.

Handles and Wooden Lids. Send SASE for flyer to: Larsen's Collectibles, 757 120th Street, Hampton, Iowa 50441-7555. Phone 515-866-6733. 6/01

Red Wing Collector's Commemoratives: 1979-\$1050.00; 1980-\$990.00; 1981-\$440.00; 1982-\$650.00; 1983-\$550.00; 1984-\$350.00; 1985-\$350.00; 1986-\$250.00; 1987-\$200.00; 1988-\$150.00; 1990-\$110.00; 1991-\$110.00; 1992-\$90.00; 1993-\$125.00; 1994-\$90.00; 1995-\$90.00; 1996-\$125.00; 1997-\$150.00; 1998-\$110.00; 1999-\$75.00; 2000-\$75.00. Phone: 701-237-5575.

RED WING WANTED

Salt Glazed Churns, especially double P (not ribcage) and P (no ribs in P). Also any type of Butter Churn literature, advertisements, photos, etc. I will return your call. Clyde Doepner, 651-702-8815. 4/01

Greyline or Cherryband Pitchers with advertising and date (year issued). Also 8 Gal. Salt Glaze Crock with Cobalt Leaf, signed or unsigned. Phone 715-845-5510. 6/01

2000 Commemorative: Please send information ASAP to: Robbins, PO Box 1504, Middleburg, FL 32050. 6/01

RED WING WANTED

Two Convention Buttons from the 2000 Red Wing Collectors Society Convention. Please call: 970-669-9190.

Beanpot with Murdock, Minn. Advertising. Call Pam at 320-875-2211, or write: Pam Kelly, 970 80th Ave. S.E., DeGraff, MN 56271. 4/01

Northwest Iowa Advertising, Sioux City, Hoops Bros. Galva, Akron, Merrill, Kingsley, Correctionville, Danbury, Holstein, Schaller, Early, Schleswig, Storm Lake, and others. Write to: Chris Treiber, 3925 Davis Ave., Sioux City, IA 51106 or call 712-274-8734.. 2/02

Driftwood, Bob White or Capistrano Dinnerware. Call Nancy Schmidt 619-442-4245 or write to PO Box 52, LaMesa, CA 91944.

CLUBS AND PUBLICATIONS

Two great books: Red Wing Stoneware (2000 values) and Red Wing Collectibles (new 2001 values). \$9.95 each or \$17.95 for both plus \$1.25/\$1.75 postage, respectively. Quantity discounts available. Gail Peck, 2121 Pearl, Fremont, NE 68025. 402-721-5721. 12/01

Half Price Special! - Red Wing Art Pottery Two by Ray Reiss is being offered for 1/2 price until June 1st. Act now to get this companion book for my first book. 1700 new color photographs not in first book. Every known piece of production Red Wing art pottery covered in one of the books (except for two) plus hundreds of rare and one-of-a-kind lunch-hour pieces, early stoneware figurines, dinnerware and much, much more. Reg. \$39 Now just \$19.50 plus \$5 shipping. Send checks to Ray Reiss, 2144 N. Leavitt, Chicago, IL 60647. Act now as sale ends June 1!

AUCTION

July 10th, 2001 Red Wing Stoneware Auction at 3:30 p.m. at the Red Wing National Guard Armory, Red Wing, MN. 375 pieces to include a good variety of Gray Line, Pantry Jars, Salt Glaze Cocks, Set of Mason Jars, Bean Pots with Advertising, Miniatures, Hamm's Beer Items, Brushware, Water Coolers, Zinc and Salt Glaze Churns, Commemoratives, Clay Giant Books, Dinnerware, Refrigerator Jars. Catalogs available June 1st for \$5.00 each. Houghton's Auction Service, 1967 Launa Ave., Red Wing, MN 55066. 651-388-5870.

CURRENT PRICES & SCOOPS

Tell us about the price received for a Red Wing product. Briefly describe item, where sold, date, venue (store, auction, etc.) and price paid. Send in on a post card. Multiple submissions mean multiple entries in Newsletter Special Commemorative Lottery at the 2001 Convention. Send to the Editor at the address on page 3. All entries received between July '00 and June '01 are eligible whether published or not. Please keep submittals with purchase dates within six months of the Newsletter issue. This will ensure we have current prices and scoops.

ITEM	LOCATION	DATE SOLD	VENUE	PRICE PAID
1981 Red Wing Commemorative	Spooner, WI	10/00	auction	\$150.00
9" Burnt Orange Reed Bowl, excellent condition	Brooklyn Center, MN	10/00	estate sale	\$12.50
Cream Reed Bowl or casserole??, 3" high no cover, no chips or cracks, small amount of crazing	Brooklyn Center, MN	10/00	garage sale	\$1.00
Clay Giants - Vol #1	Lucas, IA	10/00	auction	\$7.50
3 Gal. Large Wing Crock - mint	Oregon, IL	10/00	garage sale	\$70.00
6 Gal. Large Wing Crock, small crack in bottom	Oregon, IL	10/00	garage sale	\$50.00
Pair of RumRill Trumpet Candlestick Holders #490 - mint, opalescent green - broken silver, green	Ann Arbor, MI	10/00	internet	\$100.00
8 Pieces of Town & Country Dinnerware	Worthing, SD	11/00	auction	\$11.00
3 Gal. Lid for a Butter Churn, mint	West Bend, WI	11/00	estate sale	\$9.00
5 Gal. Red Wing Crock w/bailed handles, mint	West Bend, WI	11/00	estate sale	\$35.00
2 Gal. Red Wing Crock - mint	West Bend, WI	11/00	estate sale	\$10.00
1 Gal. Red Wing "Wing" Crock	Elgin, IL	11/00	auction	\$47.50
Red Wing Crock, 2 Gal, 4" Wing, mint	Watertown, WI	12/00	auction	\$45.00
2 Gal. Birch Leaves Crock, no oval	Watertown, WI	12/00	auction	\$40.00
Target Crock 2 Gal., white glaze, small chips	Watertown, WI	12/00	auction	\$120.00
9" Panel Bowl, SD Advertising - excellent	Yankton, SD	12/00	antique mall	\$150.00
8½" tall Cherryband Pitcher Chipped and has a factory flaw in glaze- vibrant colors	Vassar, MI	12/00	auction	\$175.00

AUCTION

July 11th, 2001 Red Wing Stoneware Auction at 3:30 p.m. at the Red Wing National Guard Armory, Red Wing, MN. 400 pieces to include Water Coolers, Salt Glaze and Zinc Crocks and Jugs, Zinc and Salt Glaze Beehive Jugs, Zinc and Salt Glaze Butter Churns, Double and Triple Rib Salt Glaze Crocks and other, some side stamped, Salt Glaze Crocks, Pottery Clocks, Lily Pitcher and Bowl, assortment of Art Pottery, Saffron, Commemoratives, Lids, Adv. Jugs. Catalogs available June 1st for \$5.00 each. Houghton's Auction Service, 1967 Launa Ave., Red Wing, MN 55066. 651-388-5870.

AUCTION

July 15th, 2001 Red Wing Antique and Collectible Auction at the Holiday Inn in Alexandria, Minnesota. Viewing starts at 10:00 a.m. with auction beginning at noon. Will include private collection of approximately 200 pieces. Crocks, both Birch Leaf and Winged, Butter Churns, both Birch Leaf and Winged, Water Coolers, Ice Water Cooler, Advertising Bean Pots, Iowa Beater Jar, Wall Planters, Dishes, Pipkins, Lids, Art Pottery, White Shoulder Jugs, Big Wing and Small Wing, Winged Ashtrays, Ball Lock Jars, Minnesota Twins Pieces, Pretty Red Wing Ashtray, Hot Water Bottle, Chamber Pots, Wisconsin Badger,

Minnesota Gopher, 1991 through 2000 Commemoratives, Cherry Band Pitchers, Salt Glaze, Flower Pots, Vases, Mason Fruits Jars, Ko-Rec Feeders, Cookie Jars, Ureka Feeders, Milk Pans, Butter Jars, Trivets, Poultry Drinking Founts and Buttermilk Feeders and many more pieces too numerous to mention. This is a complete get rid of sale. Collector getting older. Also being sold will be antiques and prints from some well known painters. A must attend sale. A listing will appear in the June Newsletter. Mark you calendar now. July 15, 2001 in Alexandria, Minnesota at the Holiday Inn.



PURE
MIDWINTER
FUN

