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FOR IMMEDIATE RELEASE

November 9, 2007

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RWCS 30TH ANNIVERSARY BOOK NOW IN PRODUCTION

PADUCAH, KY – Turner Publishing Company is pleased to announce the upcoming release of a new title honoring the 30th Anniversary of the Red Wing Collectors Society. This new publication is scheduled for completion in time for the MidWinter GetTogether in February 2008.

Published in cooperation with the RWCS, this is the first history produced by the society since 1997. This 9x12-inch, hardbound "coffee-table" volume features a 30-year historical overview of the Society, including Board Members, Charter Members, Chapters, and the Hall of Fame, plus collector profiles of RWCS members including never-before-published photographs of Red Wing pottery collectibles. The book also provides an overview of the Red Wing potteries, and takes a look back through the years of RWCS through its Newsletter, Convention, and MidWinter GetTogether. In addition, the book provides a description of the annual RWCS Commemoratives and Buttons produced since the 1978 Convention, with full-color photography.

Copies may still be reserved from the publisher for only \$54.95 (shipping/handling included), and may be ordered by calling toll-free 1-800-788-3350, on the web at www.turnerpublishing.com, or by sending a check/ money order to: RWCS Book c/o Turner Publishing Company, P.O. Box 3101, Paducah, KY 42002-3101. This is a limited edition printing, with the number of copies printed based upon the number of copies ordered in advance. The books will be shipped immediately upon completion.

Members of the Red Wing Collectors Society are encouraged to reserve their copy by December 30, 2007.

Turner Publishing Company is an award-winning, independent publisher of speciality and trade titles, with offices in Nashville, Tenn. and Paducah, Ky. The company is in the top 101 independent publishing companies in the U.S. compiled by Bookmarket.com and has produced over 1,000 titles since 1984.